



RESA Member Code of Ethics

As a RESA Member I agree to the following:

1. To always conduct myself as a professional with integrity, sincerity and sensitivity.
2. To ensure my employees and business associates conduct themselves in the same manner
3. To treat my clients and colleagues with respect
4. To refrain from making unsolicited comments, verbally or in writing about other stagers, clients, customers or Real Estate Agents
5. To refrain from revealing any confidential information about my clients
6. To fulfill my commitments
7. To never commit to a project that I am not able to fulfill
8. To fully educate my clients on the process of staging, fees, and all recommendations to properly stage their home or listing prior to any work being started
9. To never display disrespect for any Staging Professional. We are a diverse society of Stagers and respect all designations and backgrounds
10. To maintain and improve the standards of the home staging industry
11. To become and remain informed on issues affecting home staging
12. To keep my profile and blog on the RESA Site or other sites professional
13. To resolve conflicts with professionalism and appropriateness
14. To mentor and educate other stagers to the best of my ability
15. To never use stock photos or photos that are not my original work in my portfolio or gallery EVER. Stock design photos for use on a website outside of the portfolio or gallery are strongly discouraged. If a RESA Member does use stock photos on their site a disclaimer will be required in the footer of their website in no less than 10 font size stating: "Site contains some stock photos. All photos in portfolio are stager's work."
16. To use only my original written material in all electronic and print media including my website and blog. National or international statistics, charts and reports not written by the stager should be labeled as such.
17. To never return any items that have been previously used in a staging.
18. Shall not deny equal professional services or discriminate against any person for reasons of race, color, religion, sex, handicap, familial status, national origin, sexual orientation, or gender identity.
19. To refrain from unlawfully opening wholesale accounts without the proper documentation and certifications as deemed necessary by the state in which I do business.
20. RESA-PRO™ designees agree to not use ANY STOCK PHOTOS on their website or in their marketing materials.
21. To use truthful and accurate information on my website, marketing materials, presentations, blogs, etc.

I understand that plagiarism (written word) and copyright infringement (photographs, logos) will not be tolerated and are cause for losing my membership to RESA. RESA is a support organization that will give me the platform to further my business through membership, the RESA Directory and networking volunteerism.

As a RESA member, I agree to abide by the code of ethics stated above.