

# Home Staging

WORKS!

## 10 Reasons to Professionally Stage Your Property



### Professionally Staged Properties:

- *Look better than other homes on the market*
- *Spend 73% less time on the market*
- *Typically sell for more money*
- *Look better in print and Internet ads*
- *Receive more foot traffic*
- *End up on a buyer's "must see" list*
- *Are viewed by buyers as "well maintained"*
- *Are "move-in" ready*
- *Have less reasons for buyers to ask for concessions*
- *Professionally staged listings "STAND-OUT" in prospective buyers' minds.*

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