

Board Meeting Minutes – June 5, 2019

Present: *Scott Sievers, Troy Gilmore, Cindy Kvamme, Alan Whitaker, David McDivitt, Karen Bell, Harv Koplo, Jim Hajek, Ken Anderson, Jennifer Walker*

The meeting was called to order at 7:04pm by Scott Sievers at the Springfield Visitors Center (Lincoln-Herndon Law Office, 209 S. 6th Street).

President's Remarks: Conducted by Scott Sievers.

- a. Ride of Silence. About 15 riders showed up for this ride. This was small by comparison to other area rides. Think of ideas to make this larger in the future.
- b. Curb Your Car Week. Information on final number is not yet available.
- c. Newsletter. Late getting out this month due to ride schedule; it was too massive as a monthly listing & had to be converted back into the way it was done previously.

Vice President's Report: Conducted by Troy Gilmore.

Ride leader training will take place this month. Hopeful to get more C riders to lead rides. Discussion was held about a C show-and-go ride. Troy stated that we'd like to have ride leaders, but if none can be found a show-and-go could be appropriate. Consensus was to place the Saturday and Sunday C Ride as a show and go and see what kind of response we get. Alan agreed to be the point contact for these rides. Discussion was also held about increasing the number of D rides hoping to create some social/family rides.

Special Events & Projects Report: Conducted by Harv Koplo.

The bike station at Rolling Meadows is up and functioning. Not much to report on the CCC, yet. Harv and Troy will be meeting soon to work on planning details.

Legislative/Education Report: none.

Special Guest: Jennifer Walker (Social Media and the SBC)

Jennifer provided a general overview of the impact social media is having on increased ridership for rides. She was curious the number of people that might have placed membership from a recent FB post (good question for Ted). Harv agreed to provide Jennifer with a statement about why joining the Club is important so that it can be used in social media outreach. Harv made a motion to provide Jennifer with \$50 to help in social media promotion. Seconded by Karen. Motion passed. Discussion was held about crating member only Facebook pages and YouTube pages. Discussion was held about how to reach more riders, especially women, in holding special tire-change clinics or women's only rides.

Treasurer's Report: Conducted by Jim Hajek.

Motion made by Troy to accept the Treasurer's Report for April. Seconded by Karen. Motion passed.

Social Chair Report: Conducted by Jim Hajek.

Summer Picnic proposed date of Saturday, August 3. Location TBD. Discussion of a possible family ride after the picnic with a destination for dessert.

Webmaster Report: Conducted by Alan Whitaker.

Alan reported that that photo email has been updated and Harv, Troy, and Jennifer have been added as recipients for that email. Alan also reported that the Challenge page is out of date and would like information to be able to correct it.

Membership Secretary's Report: none, but number taken from QR.

1 new membership (3 members)

1 patron renewal (2 members)

8 basic renewals (21 members)

Recording Secretary's Report: none (no minutes from April or May currently)

Incentive Chair Report: Conducted by Scott Sievers.

- a. Ride of the Month: Andrew Asher (Cinco de Mayo Ride)
- b. Almost Anything Award: Rolling Meadows for installing repair station
- c. Ride Leader Incentive Award: Andrew Asher

OLD BUSINESS

Picnic—possible date of July 28?

NEW BUSINESS

Discussion held about making the Apple Cider Century into a SBC Travels Event.

Next meeting date/location

Wednesday, July 3, 7:00pm. Location Springfield Visitors Center/Lincoln-Herndon Law Office (209 S 6th Street).

Meeting adjourned 9:38pm

Respectfully submitted,
Troy Gilmore, Vice President