

Board Meeting Minutes – April 4, 2017

Present. Ken Anderson, Tom Clark, Nancy Thompson, Harv Koplo, Alan Whitaker, Scott Sievers, Jim Hajek, Ted Sunder, Barry Lacy, Cindy Kvamme, Marty Celnick, Bill Donels, and Carolyn Lawrence

The meeting was called to order at 7:10 p.m. by Tom Clark.

President's Remarks. Conducted by Tom Clark. We are looking for volunteers for the kickoff party, rodeo, cycling challenge weekend of April 21.

Vice President's Remarks. Conducted by Scott Sievers. Scott has started on the ride schedule for May which he noted includes Curb your Car Week, the Ride of Silence, and the second Challenge ride on May 21. He is looking for ride leaders for the weekends. He will be meeting with Jim Elliott next week to discuss the riding groups concept and expanding it to other riding groups. He led discussion with Board members about recruiting more leaders for a standing D ride on Thursdays and several volunteered to help. The Board also discussed the D-Railers, our rider development group. Cindy suggested having an annual mileage goal for participants, rather than the goal of riding a Metric or more on the Century. Harv described last year's kickoff party in June, and agreed to help stage one again. There was discussion about re-naming this group to help people understand its purpose, introducing people to riding with a commitment to achieve a personal cycling goal.

Treasurer's Report. Conducted by Jim Hajek. Jim submitted his report for March, which showed an ending balance of \$16,678.79, and it was approved by the Board. Jim explained the Club Express Fee structure, and discussed issues created by the lag time in collecting membership dues from Club Express. He also noted 3 checks that have not been cashed. Discussion ensued on how to encourage these individuals/businesses to cash the checks.

Secretary's Report. Conducted by Barry Lacy. Barry reported that we had 5 new memberships and 9 renewal memberships as of mid-March.

Minutes. Conducted by Tom Clark. The minutes for the February meeting were submitted prior to the meeting. They were approved by the Board.

Incentive Chair Report. Conducted by Marty Celnick. Jim Disney's Daylight Savings Time Ride was chosen as Ride of the Month. It included food and was quite popular! The winner of the monthly Ride Leader Incentive Award drawing was Dave Ross. There were no nominees for the Almost Anything Award.

Special Events Report. Conducted by Harv Koplo. Harv reported that the Century brochures were done and had been mailed to Ride Illinois to send out to bike clubs and shops as part of the Bike Shop Mailing. We will also be getting a box from this mailing of brochures from around the state for different rides. Harv and Tom met with Springfield Clinic and discussed ways to expand the reach of our Century marketing efforts and increase ridership, such as putting postcards in packets for upcoming out of town rides, putting up yard signs on the trails, and getting Century registration online earlier. Board

members suggested also marketing the Century at area triathlons. Scheels has contacted Harv about installing additional bicycle repair stations in places where they are needed. The Hazel Dell parking lot and UIS were discussed as possible locations. He also discussed the idea of a country solar tour ride ending at Rolling Meadows, in addition to the existing in-town solar ride.

Legislative/Education Report. Conducted by Bill Donels. Bill reported that the Sangamon County Trail extension would be done in July or August, depending on weather. The Mayor's Bicycle Advisory Committee (BAC) recommended 23 improvements to planned bicycle projects that would complement bicycle friendly planning efforts in the City. The City concurred with all except one of these improvements, for which it offered an alternative. The improvement plan was passed around to Board members for review. Bill also discussed a bike share program (Zagster) that is of considerable interest to City of Springfield and the BAC. A sponsor would be needed to begin such a program. Bill noted SBC's May 17th Group Commute Ride from Washington Park to downtown Café Moxo, which makes a statement by letting motorists see transportation alternatives such as commuting by bicycle to work. He discussed SBC's planned contribution for SSCRPC's Curb Your Car Week of ten \$10 Farmers Market gift certificates and a free Century registration.

Social Chair Report. Conducted by Tom Clark in Poonam Mahahan's absence. Poonam reports that she'd be glad to assist a new Chair remotely from New Mexico, where she has relocated for work. She is seeking to schedule the summer picnic for the end of July.

Membership Chair Report. Conducted by Ted Sunder. Ted says all is well. He is helping those who need assistance with joining or renewing their membership on Club Express.

Newsletter Editor Report. Conducted by Tom Clark. Tom advised that the newsletter is on our website and the paper version was mailed on Monday.

Webmaster Report. Conducted by Alan Whitaker. Alan reported that the ride schedule has also been updated on our website. He reported adding a front page story about the three big events we have going on this month on the weekend of the 21st.

Old Business. New membership system. Alan, Jim and Tom discussed issues with getting information needed for our reporting from existing reports in the new system. They will follow up with Club Express about getting custom reports. Riding groups. Tom advised that Scott will be meeting with Jim Elliott regarding the idea of expanding our use of riding groups and utilizing Club Express to host a riding group portal.

New Business. Tom discussed the Adopt a Trail program that will likely be announced soon by the Multi-Use Trails Jurisdictions Committee. Being a sponsor would require cleaning a segment of one of the trails three times a year and donating \$50. This idea will be shared with club members to see if there is significant interest in participating.

The next meeting will be held on May 3, 2017 at Ken and Sandy Anderson's residence. The meeting adjourned at 9:30 p.m.