

**Board Meeting Minutes – February 1, 2017**  
*by SBC Board*

Present. Tom Clark, Ken Anderson, Jim Hajek, Alan Whitaker, Marty Celnick, Ted Sunder, Bill Donels

The meeting was called to order by Tom Clark at 7:11 p.m.

President's Remarks. Conducted by Tom Clark. No remarks.

Vice President's Remarks. Conducted by Tom Clark. The ride schedule for March is under development.

Secretary's Report. Conducted by Tom in Barry Lacy's absence. Barry reported by email prior to the meeting that 1 new membership and 18 renewals had been received.

Minutes. Conducted by Tom Clark. The minutes taken by committee at the meeting were emailed to the board in advance. The minutes were approved by the board.

Treasurer's Report. Conducted by Jim Hajek. Jim submitted the Treasurer's report for December via email in advance, with an ending balance of \$20,573.48. The report was approved by the board. Jim also submitted the final fourth quarter budget report to the board, and presented the draft 2017 budget. [issues discussed -- We are seeking to increase revenue and decrease expenses.

Incentive Chair Report. Conducted by Tom Clark in Larry Stone's absence. Marty Celnick won Ride of the Month for his New Year's Day Ride. The Almost Anything Award was awarded to ...

Special Events Report. Conducted by Tom Clark in Harv Koplo's absence. Harv reported by email prior to the meeting that the Pleasant Plains Community Center has been booked for the September 10, 2017 Capital City Century, and that development of CCC marketing materials will start soon. He also reported that a bike repair station has been installed at the comfort station in Rochester courtesy of Capital Area Realtors, Harv is working with Robert LaBonte to retrofit pump heads on existing stations, and will complete that work in spring.

Legislative/Education Report. Conducted by Bill Donels. Bill reported that after receiving feedback on the recent Bicycle Friendly Community (BFC) application, the Bicycle Advisory Council (BAC) appointed a subcommittee that is working with City of Springfield to prioritize bicycle related infrastructure improvements. The BAC will reactivate its BFC application committee later this winter.

A subcommittee of the BAC is working with City of Springfield to prioritize bicycle related infrastructure improvements. The subcommittee met with officials of the City's

Convention & Visitors Bureau and Public Works Department. The new traffic engineer Andrew Bodine will act as the city's liaison to BAC.

Social Chair Report. Conducted by Tom Clark in Poonam' Mahajan's absence. Poonam reported by email prior to the meeting that she was receiving RSVPs for the Jan. 27 Winter Party and would advise soon about the location of the February socializer.

Membership Chair. Ted Sunder reported that the Membership Committee is looking forward to using the member-friendly features of the new club membership system to recruit, engage, and retain members. The Committee will represent SBC at the St. Agnes Fitness Fair on February 26, 2017.

Newsletter Editor Report. Conducted by Tom Clark. The February QR was delivered early.

Webmaster Report. Conducted by Alan Whitaker. See the Data Committee report under Old Business.

Data team report. Conducted by Alan Whitaker in Harv' Koplo's absence. Alan combined the Webmaster and data committee activities in his report. Alan reported that the member database has been uploaded to our new ClubExpress online member system. A group of data committee members are adding content and functionality to the new system, which will be rolled out by late January. Members will be able to log into a value-added member section with features such as the ability to look up their renewal status or to search for other members. Prior CCC registrants have also been added to the system.

New business. Tom Clark led a brief discussion of the idea of using riding groups as a way of organizing bike club rides. Other ideas for increasing the flexibility of how club rides are organized were also discussed.

The meeting adjourned at 9:10 p.m. The next meeting is scheduled for 7:00 p.m. on Wednesday March 1 at the home of Ken and Sandy Anderson.