

Board Meeting Minutes – January 4, 2017
by SBC Board

Present. Tom Clark, Ken Anderson, Jim Hajek, Alan Whitaker, Marty Celnick, Ted Sunder, Bill Donels

The meeting was called to order by Tom Clark at 7:07 p.m.

President's Remarks. Conducted by Tom Clark. He noted that the idea of using riding groups to organize more club rides was being added as a new business item.

Vice President's Remarks. Conducted by Tom Clark. The ride schedule for February is complete.

Secretary's Report. Conducted by Tom in Barry Lacy's absence. Barry reported one new membership and seven renewals by email prior to the meeting.

Minutes. Conducted by Tom Clark. December's minutes taken by Harv Koplo were emailed to the board in advance. The minutes were approved by the board.

Treasurer's Report. Conducted by Jim Hajek. Jim submitted the Treasurer's report for December via email in advance, with an ending balance of \$20,820.84. The report was approved by the board. Jim also submitted the 4th quarter budget report to the board for review. Discussion regarding post office charges for returned newsletters. Ken Anderson volunteered to assist with sponsor relations and will be visiting local bike shops.

Incentive Chair Report. Conducted by Tom Clark in Larry Stone's absence. There were no ride leaders eligible for the Ride of the Month or the Ride Leader Incentive drawing in December. The Almost Anything Award was awarded to all of the people and organizations involved in City of Springfield's Bicycle Friendly Community re-application to League of American Bicyclists, which garnered an Honorable Mention.

Special Events Report. Conducted by Tom Clark in Harv Koplo's absence. Harv reported by email prior to the meeting that the Pleasant Plains Community Center has been booked for the September 10, 2017 Capital City Century. Development of CCC marketing materials will start soon. Harv also reported that a bike repair station has been installed at the comfort station in Chatham courtesy of the Capital Area Realtors. Working with Robert LaBonte, Harv is retrofitting pump heads on existing stations. He will complete that work in spring.

Legislative/Education Report. Conducted by Bill Donels. Bill reported that after receiving feedback on the recent Bicycle Friendly Community (BFC) application, the Bicycle Advisory Council (BAC) appointed a subcommittee that is working with City of Springfield to prioritize bicycle related infrastructure improvements. The next BAC meeting is on January 9th. The BAC expects to meet in the near future with the new traffic engineer who will act as the city's liaison to BAC. The BAC will reactivate its BFC application committee later this winter.

Social Chair Report. Conducted by Tom Clark in Poonam' Mahajan's absence. Poonam reported by email prior to the meeting that she was receiving RSVPs for the Jan. 27 Winter Party and would advise soon about the location of the February socializer.

Membership Chair. Ted Sunder reported that the Membership Committee is looking forward to using the member-friendly features of the new club membership system to recruit, engage, and retain members. The Committee will represent SBC at the St. Agnes Fitness Fair on February 26, 2017.

Newsletter Editor Report. Conducted by Tom Clark. The January QR was delivered early and the February QR is on schedule.

Webmaster Report. Conducted by Alan Whitaker. See the Data Committee report under Old Business.

Data team report. Conducted by Alan Whitaker in Harv' Koplo's absence. Alan combined the Webmaster and data committee activities in his report. Alan reported that the member database has been uploaded to our new ClubExpress online member system. A group of data committee members are adding content and functionality to the new system, which will be rolled out by late January. Members will be able to log into a value-added member section with features such as the ability to look up their renewal status or to search for other members. Prior CCC registrants have also been added to the system.

New business. Tom Clark led a brief discussion of the idea of using riding groups as a way of organizing bike club rides. Other ideas for increasing the flexibility of how club rides are organized were also discussed.

The meeting adjourned at 9:10 p.m. The next meeting is scheduled for 7:00 p.m. on Wednesday February 1 at the home of Ken and Sandy Anderson.