



On May 2 & 3, 2020, The Oklahoma Dressage Society will again host its United States Dressage Federation Annual Horse Show at Expo Square in Tulsa, OK.

This show is recognized as a premier equestrian event and draws exhibitors from around the region including Arkansas, Missouri, Kansas, and Texas. Last year's horse show drew over one hundred horse and rider combinations, thirty sponsors and two hundred spectators who came together to support, compete and socialize. We are working to exceed that number this year.

The Oklahoma Dressage Society is a 501(c)(3) Charitable Organization. ODS promotes and encourages men, women, girls and boys from the age of eight through senior citizens to participate in the equestrian sport of "Dressage" (French for "training.") Some people describe Dressage as "ballet" on horseback and also associate it with the famous Lipizzaner Stallions. This Olympic sport originally incorporated the Greek's methods of training of their warhorses. It has evolved into a complex, demanding, and extremely rewarding sport that teaches the young and old responsibility and sportsmanship. Additionally, Dressage is also one of the only sports where men and women compete as equals. Today, dressage encompasses training that is used with various other equine activities including, but not limited to, jumping, driving and pleasure riding. There are many therapeutic benefits when incorporating horses with children (handicapped to autistic) and veterans (injured to PTSD). With the recent addition of "Western" Dressage, the influence of dressage has seen great growth.

The Oklahoma Dressage Society extends to you an invitation to be part of this equestrian experience. Due to the financial limitations of our organization, we seek sponsorships and support from businesses, restaurants, and the community to ensure a successful event. Sponsorship is available at many levels. We are in need of any donations in the form of funding, gift certificates, silent auction items, etc.

In return for your generosity, we will provide you or your business with a tax-deductible donation receipt along with the sponsorship benefits (attached) that apply. All donations are greatly appreciated!

Sincerely,

Roberta Clark

***Make all checks payable to: "ODS" ♦ PLEASE note in the memo line: "2020 Spring Show"***

MAIL / DELIVER TO:

**Roberta Clark: 16 E. 26<sup>th</sup> Place, Tulsa OK 74114  
Phone: (918) 605-3263 ♦ E-mail: 55rclark@gmail.com**



## **2020 Show Sponsorship and Advertising**

**May 2<sup>nd</sup> & 3<sup>rd</sup>, 2020**

**Tulsa Expo Square, Tulsa OK**

### **JOIN A WINNING TRADITION**

Your involvement and commitment to the Oklahoma Dressage Society Spring Show is of great importance.

---

This sponsorship and advertising package describes the many opportunities you have to support this amazing event showcasing our region's top riders and horses. We hope you'll contribute and create your own tradition of support for this show.

Please feel free to contact Roberta Clark with any questions you may have. We thank you for your generosity and encourage you to send in your pledge form today.

The Oklahoma Dressage Society is operated as a 501(c)(3) organization and your contribution is tax-deductible to the fullest extent of the law.

---

### **THE OKLAHOMA DRESSAGE SOCIETY SPRING DRESSAGE SHOW**

**Roberta Clark: 16 E. 26<sup>th</sup> Place, Tulsa OK 74114**  
**Phone: (918) 605-3263 ♦ E-mail: 55rclark@gmail.com**

## **GOLD SPONSOR**

*For your tax-deductible cash contribution of \$500 you will receive:*

- A full-page color advertisement in the 2020 Oklahoma Dressage Society Show Program.
- Saturday evening Exhibitors Party – VIP table included.
- Your name will be announced as a Gold Sponsor and listed in the Oklahoma Dressage Society Show Program as such.
- Banners (with grommets) placement around the show rings. *(Provided by the Sponsor)*
- 6 months' advertisement on the ODS website and in the ODS newsletter

## **SILVER SPONSOR**

*For your tax-deductible cash contribution of \$300 you will receive:*

- A half-page color advertisement in the 2020 Oklahoma Dressage Society Show Program.
- Saturday evening Exhibitor's Party – VIP table included.
- Your name will be announced as a Silver Sponsor and listed in the Oklahoma Dressage Society Show Program as such.
- Banners (with grommets) placement around the show rings. *(Provided by the Sponsor)*
- 3 months' advertisement on the ODS website and in the ODS newsletter

## **BRONZE SPONSOR**

*For your tax-deductible cash contribution of \$150 you will receive:*

- A quarter-page color advertisement in the 2020 Oklahoma Dressage Society Show Program.
- Your name will be announced as a Bronze Sponsor and listed in the Oklahoma Dressage Society Show Program as such.
- 1 month advertisement on the ODS website and in the ODS newsletter

## **SPECIAL OPPORTUNITIES**

**VIP Sponsor:** For a \$300 sponsorship, you or your company's name will appear in this special area. Our VIP Tables will be located on the promenade above the show rings. A sign displaying your name will be displayed at the entrance.

**VIP Tables:** For a \$100 you may purchase a VIP table for 6.

**Saturday Night Exhibitors Cocktail Party – Wine Sponsor:** with a \$250 sponsorship, you or your company can sponsor the wine for our exhibitors' party. A sign displaying your name will be prominently displayed on the service table and will also be included in the 2019 Oklahoma Dressage Society Show Program.

**Champion Award Sponsor:** For a tax-deductible contribution of \$150, you can be the sponsor of any Champion Award (highest percentage across both shows at any level – no minimum score). Your name will be announced as a sponsor and listed in the Oklahoma Dressage Society Show Program. Three awards are available: Junior/Young Rider, Adult Amateur Rider, and Open (Professional) Rider.

**Kentucky Derby Party Sponsor:** For a tax-deductible contribution of \$300, you or your company can be the sponsor of our Kentucky Derby Party Sponsor.

**High Score Class Sponsor:** For a tax-deductible contribution of \$100, you can sponsor a High Point Award for one of the following:

- Introductory Level: Adult Amateur, Junior/Young Rider, Open
- Training Level: Adult Amateur, Junior/Young Rider, Open
- First Level: Adult Amateur, Junior/Young Rider, Open
- Second Level: Adult Amateur, Junior/Young Rider, Open
- Third Level: Combined division
- Fourth Level: Combined division
- PSG & Intermediate I: Combined division
- Intermediate II & Grand Prix: Combined division

**Class Sponsorship:** For a tax-deductible contribution of \$50, you can sponsor a class of your choosing. Ribbons to be given as prizes.

**Morning Breakfast Sponsor:** For a tax-deductible contribution of \$200, you can be a Breakfast sponsor at the Hospitality area for both mornings of the show. A sign displaying your name will be prominently displayed on the service table.

**Friends of ODS Sponsorship:** For a tax-deductible contribution of \$25 your name will be displayed on our sponsor's page in the Oklahoma Dressage Society Show Program.

#### **SHOW PROGRAM ADVERTISEMENT**

***Advertising Deadline: Monday, April 20, 2020***

	<u>ODS Member Rate</u>	<u>Non-Member Rate</u>
Full Page Color (7.5" x 10")	\$175	\$200
Full Page Black & White (7.5" x 10")	\$80	\$100
½ Page Black & White	\$65	\$75
¼ Page Black & White	\$35	\$40
1/8 Page Black & White	\$20	\$25

*Camera-ready ads are accepted and appreciated. We also accept high-resolution PDF, TIF, and EPS files.*

#### **Vendor Space**

All vendor space all include 1 table, 2 chairs, and table cloth. Electric is available.

- 10' x 10' Space: \$100
- 10' x 20' Space: \$200
- Trailer Parking Space: \$200

*Vendor set up is as early as Friday 12:00 noon. Please check in with the show office upon arrival.*

**SPONSORSHIP AND ADVERTISING PLEDGE FORM**

I/We wish to support the 2020 Oklahoma Dressage Society Spring Show with a tax-deductible cash sponsorship indicated below.

**GOLD SPONSOR (\$500)**

**SILVER SPONSOR (\$300)**

**BRONZE SPONSOR (\$150)**

**SPECIAL OPPORTUNITY SPONSORSHIPS**

- VIP Lounge.....\$300
- Saturday Night Exhibitor’s Party Wine Sponsor.....\$250
- Kentucky Derby Party Sponsor.....\$300
- Champion Award Sponsor (circle one: AA, JR/YR, O).....\$150
- VIP Table.....\$100
- High Score Class Sponsor (mark level & circle division below).....\$100
  - o Introductory Level: No division
  - o Training Level: AA, JR/YR, O
  - o First Level: AA, JR/YR, O
  - o Second Level: AA, JR/YR, O
  - o Third Level: Combined division
  - o Fourth Level: Combined division
  - o PSG & Intermediate I: Combined division
  - o Intermediate II & Grand Prix: Combined division
- Class Sponsor (mark level & circle division below).....\$50
  - o Introductory Level: No division
  - o Training Level: AA, JR/YR, O
  - o First Level: AA, JR/YR, O
  - o Second Level: AA, JR/YR, O
  - o Third Level: Combined division
  - o Fourth Level: Combined division
  - o PSG & Intermediate I: Combined division
  - o Intermediate II & Grand Prix: Combined division
- Morning Breakfast Sponsor both mornings.....\$200
- Friends of ODS Sponsor.....\$25

**SHOW PROGRAM ADVERTISING OPPORTUNITIES**

	<u>ODS Member Rate</u>	<u>Non-Member Rate</u>
<input type="checkbox"/> Full Page Color (7.5" x 10").....	\$175.....	\$200.....
<input type="checkbox"/> Full Page Black & White (7.5" x 10").....	\$80.....	\$100.....
<input type="checkbox"/> ½ Page Black & White.....	\$65.....	\$75.....
<input type="checkbox"/> ¼ Page Black & White.....	\$35.....	\$40.....
<input type="checkbox"/> 1/8 Page Black & White.....	\$20.....	\$25.....

Amount Enclosed: \$ \_\_\_\_\_ Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

***I agree to the above pledge and / or advertising commitment of the Oklahoma Dressage Society.***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Make all checks payable to: "ODS" ♦ PLEASE note in the memo line: "2020 Spring Show"***

MAIL THIS FORM TO:  
**Roberta Clark ♦ 16 E. 26<sup>th</sup> Place, Tulsa OK 74114 ♦ 918-605-3263 ♦ [55rclark@gmail.com](mailto:55rclark@gmail.com)**



## SHOW/SILENT AUCTION DONATION FORM

### Individual or Company giving donation:

Name as to appear in Show Program: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name & Phone: \_\_\_\_\_

### List of Donation (s):

Description	Value

ODS Member who received item: \_\_\_\_\_ Date Received: \_\_\_\_\_

Show Committee Member delivered to: \_\_\_\_\_

Date Show Committee Member received item (s): \_\_\_\_\_

**ODS is a 501(c)(3) organization - Tax ID #73-1112152**

**This form must be in triplicate:** copy to donor, copy with donation, copy to Treasurer for tax receipt preparation and mailing.

***Make all checks payable to: "ODS" ♦ PLEASE note in the memo line: "2020 Spring Show"***

MAIL / DELIVER TO:

**Roberta Clark ♦ 16 E. 26<sup>th</sup> Place ♦ Tulsa, OK 74114 ♦ 918-605-3263 ♦ e-mail: [55rclark@gmail.com](mailto:55rclark@gmail.com)**