

Neil Young Launches Service for His Music

By ANNE STEELE

Neil Young is launching a music-streaming service—for his music only.

The 73-year-old rocker's albums will remain available on Spotify, Apple Music and other major services. But superfans now have access to his music via the **Neil Young Archives**, a website and app that costs \$1.99 a month, or \$19.99 a year, and purports to offer a superior listening experience.

Mr. Young has long decried what he calls the low quality of digital music and for years had said he was developing a high-fidelity portable music player and download service.



The singer/songwriter developed a high-quality streaming technology for the service.

That offering never materialized, and last year he shifted to developing a high-quality streaming technology called Xstream, which is the basis for his new service.

Record-industry executives have called for different forms of subscriptions beyond the typical on-demand streaming services. Mr. Young's streaming service introduces a novel approach.

A free version of the archives offers a featured album and song of the day. The paid subscription offers full access to high-resolution versions of Mr. Young's commercially released albums and includes music from Crosby, Stills, Nash & Young and Buffalo Springfield. It also offers early access to new and unreleased recordings.