

HTMA 2017 SPACE CITY CASH CONFERENCE

SEPTEMBER 7, 2017
NORRIS CONFERENCE CENTER
AT CITYCENTRE



SPONSOR BROCHURE

HTMA: Who are we? The Houston Treasury Management Association (HTMA) is a non-profit organization dedicated to promoting the Treasury Management profession in the Houston area. Its mission is to provide a forum for the exchange of ideas, to improve contemporary treasury management techniques and to educate its members.

Who/How many Treasury Practitioners will be participating in the conference? We expect approximately 300 attendees. These professionals include: Treasury Analysts, Treasurers, Cash Managers, Accountants, Consultants, Cash Management Vendors, Bankers, Compliance Officers, Credit/Collection Managers, Directors of Treasury, Comptrollers and Assistant Treasurers.

What exhibitors will be attending? Past exhibitors include Wells Fargo Bank, UMB Bank, Amegy Bank, Bloomberg and many others!

Location:

Norris Conference Centers
816 Town & Country Blvd Suite 210
Houston, TX 77024
713-590-0950

Due to the high number of attendees, space is extremely limited. Register now to guarantee your spot!

Keynote Speaker:
Jennifer W. Hazelton
Chief Financial Officer
Houston Livestock Show
and Rodeo

Jennifer Hazelton is the Chief Financial Officer of the Houston Livestock Show and Rodeo™ where she is responsible for Accounting, Membership and Educational Programs. In 2013 she was named the Houston Business Journal's Best CFO of the Year – Non Profit. Jennifer holds a BA in Business Administration with a concentration in accounting from the University of Richmond in Richmond, Virginia. She is a licensed CPA in Virginia and Delaware.

Past Sponsors and Exhibitors:



SPONSORSHIP PACKAGES

Sponsor package benefits:	Platinum	Gold	Silver	Bronze
	Level	Level	Level	Level
Pre-release of attendee list (via email 2 weeks prior to conference)	*	*	*	
Preferred mention on publications	*			
Conference registrations	5	3	2	1
Tabletop exhibition space	*	*		
Complementary invitation to Summer Event and Christmas Party	*	*		
Sponsor recognition during conference break	*			
Branding opportunity for refreshment breaks: logo cups and napkins (sponsor provided)	*			
<u>Company logo will be featured in/on:</u>				
Conference website	*	*	*	*
Conference break	*			
Electronic postcard (must commit by June 9th to receive benefit)	*	*	*	
Conference display at Summer Event	*	*	*	
Front cover of conference brochure	*	*		
Inside cover of conference brochure	*	*	*	*
Level of sponsorship on conference emails	*	*	*	
All conference materials	*	*		
Conference slideshow	*	*	*	*
Onsite signage	*	*	*	

Additional Opportunities:
Post Conference Social Event - Onsite signage at Social - Logo cups and napkins (sponsor provided) - Social sponsoring included on website and brochure
Exhibitor Package - Table top space

CONFERENCE REGISTRATION FORM

Please mail check to:

Houston Treasury Management Association
PMB-E-1
P.O. Box 924917
Houston, TX 77292
Federal ID#: 76-0234191

Please return forms (page 4 - 5) to:

Email:
htma.membership@gmail.com

Company Information

Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

SPONSORSHIP PACKAGES	PRICE	QTY.	TOTAL
Platinum Sponsor	\$2,500		
Gold Sponsor	\$1,500		
Silver Sponsor	\$1,000		
Bronze Sponsor	\$500		
Post Conference Social Event	\$1,000		
Exhibitor (does not include registration)	\$250		
GRAND TOTAL:			

Please direct any questions to htma.membership@gmail.com.

* Sponsor must commit by brochure press time to receive company name or logo on brochure.

ADDITIONAL INFORMATION

Please use a business card if all information below is included. Please note if name for badge is different. If additional attendee registrations are needed, please make a copy of this page.

Company Name _____

Attendee #1

Name _____
Title _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Attendee #2

Name _____
Title _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Attendee #3

Name _____
Title _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Attendee #4

Name _____
Title _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Attendee #5

Name _____
Title _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

*Additional Attendee Fee: \$125 (non-member rate)

ADDITIONAL INFORMATION

Booth Setup/Removal and Shipping Information

Conference setup begins Thursday, September 7, 2017 from 9:00 - 10:30 am. All displays must be broken down by 6:00pm the same day. Conference materials and booths should be shipped to the following:

Shipping Instructions:

Please do not send more than 3 days before the event to:

Norris Conference Centers

Attn: Space City Cash Conference 9/7/17

816 Town & Country Blvd Suite 210

Houston, TX 77024

Exhibit Hours

Exhibit hours start on Thursday at 9:00 am. The exhibit hall is located in the main room to allow for maximum networking exposure.

Substitutions

Substitutions may be made if registrants cannot attend. Please notify HTMA of substitutions by email htma.membership@gmail.com.

Dress Code

We recommend business casual dress for the conference.

Conference Sequence of Events

10:30 – 11:30 AM	Registration
11:30 – 12:45 PM	Lunch
1:00 – 2:00 PM	General Sessions
2:00 – 2:30 PM	Refreshment / Networking Break
2:30 – 3:30 PM	General Sessions
3:30 – 4:00 PM	Refreshment / Networking Break
4:00 – 5:00 PM	General Sessions
5:00 – 7:00 PM	Post Conference Social