



HTMA - 2017

Space City Cash Conference

Norris Conference Center

September 20, 2017



Approved for 4.8
CTP and CPE credits.

Leadership

Board & Officers

President: Maryana Martinez
Vice President: Shawn Mire
Secretary: Christopher Lloyd
Treasurer: Sherra Turner Small
Director (Past President): Karim Jules
Director (Past Officer): Jonathan Blaker
Director at Large: Jeff Berlat
Director at Large: Margaret Harlan
Director at Large: Yvette Pawnell

Committee Chairs

Membership 1: Lindsey Lancaster
Membership 2: Briana Bennett
Policy: Assen Petrov
Special Events: Christi Zeno
Technology/Job Bank: David Taylor
Scholarships: Chuck Minton

Banking services provided by Amegy Bank

HTMA Membership

The Houston Treasury Management Association (HTMA) is a non-profit organization dedicated to promoting the Treasury Management profession in the Houston area. Its Mission is to provide a forum for the exchange of ideas, to improve contemporary treasury management techniques, and to educate its members.

If you have any questions please contact the Leadership Team at htma.membership@gmail.com.

Keynote Speaker:
Jennifer W. Hazelton
Chief Financial Officer
Houston Livestock Show
and Rodeo

Jennifer Hazelton is the Chief Financial Officer of the Houston Livestock Show and Rodeo™ where she is responsible for Accounting, Membership and Educational Programs. In 2013 she was named the Houston Business Journal's Best CFO of the Year – Non Profit. Jennifer holds a BA in Business Administration with a concentration in accounting from the University of Richmond in Richmond, Virginia. She is a licensed CPA in Virginia and Delaware.

Space City Cash Conference Agenda

10:30 - 11:30 AM	Registration	Room
11:30 - 12:45 PM	Lunch Houston Rodeo Finance Keynote Speaker Panel: Jennifer Hazelton, Chief Financial Officer, HLSR	Grand Ballroom
1:00 - 2:00 PM Concurrent Sessions	Cybersecurity and Financial Fraud Speaker: Doug Moore, BDO USA	Live Oak
	Strategies for Managing Interest Rate and Currency Risk Speaker: Bill Garrett, Bank of America Merrill Lynch	Pecan
	Demystifying Bank Due Diligence Speaker: Melissa Kuhlman, JPMorgan Chase	Elm
	The New Essentials: From Big Data to Biometrics and Everything in Between Speaker: Theresa Clements and Mark Sorg, Wells Fargo	Magnolia
2:00 - 2:30 PM	Afternoon Break (Wells Fargo)	Grand Ballroom
2:30 - 3:30 PM Concurrent Sessions	Topic: FX Netting and Hedging - The Benefits to Simplifying FX Exposure Management and Intercompany Payments Speaker: Brandon Parke, GPS Capital Markets	Live Oak
	International Cash Pooling Speaker: Jose Gomez, DNB	Pecan
	Is it Time to Move Back to Prime: How Can Technology Help With Your Decision? Speakers: Paige Wilhelm, Federated Investors and Bill Hoppe, ICD	Elm
	HTMA Practitioner Case Study: Global Cash Monitor Optimization Speaker: Brook Ballard, Cheniere Energy	Magnolia
3:30 - 4:00 PM	Afternoon Break (Amegy Bank)	Grand Ballroom
4:00 - 5:00 PM Concurrent Sessions	Treasury Management Trends, Jeopardy Style Speakers: Mary Murray and Katherine Scholl, Amegy Bank	Live Oak
	10 Ways to Improve Your Debt Issuances Speaker: Bob Callahan, Redbridge	Pecan
	Transformative Treasury Technology Speaker: Tarek Elyafi and Dominick Della Penna, Standard Chartered	Elm
	Hot Topics in Payments Speaker: Pam Cerny, Federal Reserve Bank of Dallas	Magnolia
5:00 - 7:00 PM	Post-Conference Social Sponsored By: Amegy Bank	Grand Ballroom

* Agenda is subject to change

Space City Cash Conference Sponsors

HTMA would like to thank this year's conference sponsors for their support and participation in the 2017 Space City Cash Conference.

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors

