



**2018 Conference on
Volunteer Engagement Leadership**

HOSTED BY MINNESOTA ASSOCIATION
FOR VOLUNTEER ADMINISTRATION

WEDNESDAY, JUNE 6 – FRIDAY, JUNE 8
Exhibits Thursday, June 7

Hamline University, Saint Paul, MN

VISION FOR THE CONFERENCE:

An opportunity for current and emerging leaders to discover how to take the next steps in building a new national presence, tackle the issues they face and maximize their skills as volunteer engagement experts to improve our nation's communities.

THE CONFERENCE WILL FOCUS ON:

- » Advancing the national visibility and impact of the leaders of volunteer engagement
- » Building the knowledge and skills of practitioners

WHY YOU SHOULD SPONSOR:

1. Become a foundational part of this unique, cutting-edge gathering of volunteer leaders to enhance their work and collective impact going forward
2. Attendees will be volunteer engagement leaders from organizations, government entities and corporations who need to stay current with changes in technology, practice new methods and adapt and improve their organization to carry out their mission
3. It's a unique opportunity to showcase your products or services to current clients and new prospects
4. To better understand your customer's needs, talk with attendees to discover any gaps in product and service offerings, and discover what you can do to fill those needs
5. To show your support of the importance and impact of volunteerism for organizations, communities and our country

SUMMIT FORMAT:

The event will include keynotes, break-out sessions, exhibit area, and a social gathering.

Conference Target Audiences:

- » Nonprofit and government organization leaders and staff members who use and/or need the extra resources, assistance and expertise that volunteers bring
- » Clients of nonprofit and government organizations who could benefit from additional resources or services made possible by enhanced volunteer engagement
- » Coordinators, directors and managers of volunteer resources who want to strategically leverage the power and potential of volunteers

OUTCOMES OF THE CONFERENCE:

- » Opportunities to connect and learn with peers
- » Cutting-edge professional development for leaders of volunteers across the state and nationally
- » Help to create a deeper foundation of skills and knowledge.
- » Keep volunteer engagement leaders updated on national trends in volunteerism
- » Provide engaging and interactive sessions for attendees

MORE INFORMATION ON THE CONFERENCE:

Website

www.mavanetwork.org

Key Sponsor/Exhibitor Dates and Times

- » Thursday, June 7, 2017
 - Sponsor/Exhibitor Set -up – 7 -8 a.m.
 - Exhibit area open – 8 a.m. – 6 p.m.
 - Exhibitor down – 6 p.m. – 7 p.m.

CANCELLATION POLICY:

Cancellation of sponsorships after March 31, 2018 will be subject to out-of-pocket costs and/or cancellation fees associated with the sponsorship level. Sponsorship fees will not be refunded after April 30, 2018.

Cancellation of exhibit space after May 31, 2017 will be subject to a \$250 charge. Exhibit fees will not be refunded after May 30, 2018.

Questions about sponsoring or exhibiting should be directed to Julie Jergens at (612) 999-0138 or juliejergens@msn.com

Exhibitor kit with more information will be sent out in April 2018.

2018 Minnesota Conference on Volunteer Engagement Leadership: Next Steps & Beyond

Sponsor Benefit	Gold Sponsor \$5,000	Program Sponsor \$2,500	Lunch Sponsor \$2,500	Silver Sponsor \$1,500 2 Available	Bronze Sponsor \$750 2 Available	Exhibitor \$ 400 for profit \$ 200 nonprofit 8 Available
Logo, website URL and social media links on conference website	X	X	X			
Mention during keynote	X	X	X	X		
Speaking or presentation opportunity (pending topic approval by planning committee) or 5-minute address before keynote	X					
Logo on large screen during keynote	X	X	X			
Logo on lanyard or conference name badge as applicable						
Logo in conference program	X	X	X	X	X	X
Logo on shared banner in common space	X	X	X	X	X	
Logo and listing on conference app, if applicable	X	X	X			
Opportunity for staff to volunteer at event	X	X	X			
Complimentary training for staff provided by MAVA	2 staff	1 staff	1 staff			
Complimentary conference registrations	4	2	2	1	1	
Complimentary booth staff registrations	2	N/A	2	2	2	1
Access to post-conference opt-in attendee list	X	N/A	X	X		
Exhibit space	One 6-foot skirted table and two chairs	N/A	One 6-foot skirted table and two chairs	One 6-foot skirted table and two chairs	One 6-foot skirted table and two chairs	One 6-foot skirted table and two chairs
Listing in exhibitor section of conference app	X	N/A	X	X	X	X