

MAVA Volunteer Engagement Leadership Virtual Conference 2020 Workshop Biographies

Wednesday, June 3, 2020

Liz Uram



Liz Uram is a nationally-recognized speaker and corporate trainer who works with leaders who want to make a bigger impact, get better results, and motivate others to do their best. Whether she's training onsite at a client location or speaking at a leadership conference, audiences get practical solutions to everyday leadership challenges they can apply in the real-world. After 20 years of experience practicing, studying, and teaching leadership skills she developed systems that work. In fact, she created the Leadership SkillKit and packed it full of tools to help leaders get real results, real fast. Website is: www.lizuram.com

Paul Langenfeld



Paul Langenfeld is the founder and president of The Langenfeld Foundation, a 501(c)(3) non-profit organization that helps people with special needs and disabled veterans experience a better quality of life.

Langenfeld was named *Humanitarian of the Year* by the University of St. Thomas; received *The Key to the City* of Brooklyn Park, Minnesota; and chosen as a Point of Light Award recipient by President George H.W. Bush.

Langenfeld values education and communication; thus, he holds a Master of Divinity degree, has been a public speaker for decades, and has been published worldwide. He is the executive producer of TV Show called *No Greater Love*, is a member of the *National Academy of Television Arts and Sciences*, and serves as a judge for the *Emmy Awards*.

Paul is an inventor as well and holds a United States patent. He has studied in Jerusalem and Rome, and shook hands with Pope John Paul II during a private audience in the papal residence at the Vatican. Paul Langenfeld enjoys nature and the great outdoors; he is a mountain climber and outdoors sportsman. Through The Langenfeld Foundation, Paul has escorted disabled veterans and people with special needs on Africa Safaris for the past decade.

Website: <http://www.thelangenfeldfoundation.org/> and
TV show: <https://www.youtube.com/watch?v=BbapxklIJRo>,
<https://www.youtube.com/watch?v=iWU1mBrSauk>

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Jermaine Davis



Dr. Jermaine Davis is Founder & CEO of Jermaine M. Davis Seminars & Workshops, Inc., a personal and professional development company that creates customized presentations, learning resources, and educational materials for individuals, teams, and organizations. Dr. Jermaine founded Snack Attack Vending of Minnesota in 2003, a snack food company that specializes in helping individuals and companies satisfy their snack food cravings. After growing Snack Attack into a successful business, Dr. Jermaine decided to fully dedicated himself to his true passions of speaking, teaching, writing, and filmmaking.

Dr. Jermaine's corporate background, entrepreneurial spirit, and accolades as an award-winning professor have positioned him to be a highly regarded communicator, an excellent leadership coach, a captivating keynote speaker, and a dynamic workshop presenter.

Living in the midst of violence and frequent loss of life, Dr. Jermaine became passionate about bringing honor to his family's name and dedicated his life to helping people break the negative cycles that keep them trapped in destructive lifestyles.

As a teenager, Dr. Jermaine began studying principles of success, and with the encouragement of mentors and teachers, he enrolled in college. After earning a Bachelor's Degree in Speech Communication from Elmhurst College, he became the first person in his family to graduate from college! He continued his education by earning a Master's in Speech Communication from the University of Wisconsin-Superior and a Doctorate in Organizational Leadership from Argosy University.

Dr. Jermaine, an African American motivational speaker, has been actively teaching, coaching, and mentoring college adults for more than twenty years. He is currently a Professor of Communication Studies and Organizational Leadership at Century College and St. Catherine University in Minnesota. Dr. Jermaine is the proud recipient of the prestigious, student-nominated, College Instructor of the Year Award and the TRIO Champion's Award because of his commitment to helping first generation and low-income college students break the cycle of poverty.

Dr. Jermaine has authored and co-authored ten books on topics of academic success, diversity and inclusion, leadership, motivation, inspiration, and women's leadership. He is also a proud filmmaker, currently working on the release of his debut documentary and companion book, *Breaking The Cycle*.

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Samantha Swaim



Samantha Swaim has more than 20 years of event planning and fundraising expertise. She founded Swaim Strategies, a fundraising event consultancy, in 2004, working internationally with nonprofit organizations to produce impactful events that move missions forward. Samantha is the co-author of “Planning a Successful Major Donor Event” and the founder of the annual Elevate fundraising event conference. She travels internationally to teach nonprofit professionals the tools they need to elevate their impact through events.

Website: www.swaimstrategies.com

Katie Mahoney



Katie Mahoney, MSW has served as the Program Manager at the Seattle affiliate of the National Alliance on Mental Illness (NAMI) since 2015. As Program Manager, she coordinates all of NAMI Seattle’s volunteer-led community programs, which reach over 3,000 people in the greater Seattle area each year whose lives have been impacted by mental illness. She holds a Master’s in Social Work from the University of Texas at Austin, and her previous work includes program coordination, volunteer management and direct client services in women’s health, HIV, employment training, and

community self-defense. In addition to her role at NAMI Seattle, Katie is also involved with the Northwest Volunteer Administrators Network.

Polly Roach



Polly Roach is the Volunteer Generation Fund Program Manager at the Minnesota Association for Volunteer Administration (MAVA). In this role, she supports Minnesota’s Service Enterprise Initiative, a holistic change management approach helping organizations gain a greater return on their engagement of volunteers and better achieve their social mission.

Polly has worked in the field of volunteer engagement for over 30 years. Before joining the MAVA staff in 2018, she served on MAVA’s Board of Directors, where she chaired the Strategic Services Committee and was involved in shaping MAVA initiatives such as its Shifting Environment trends research. She received MAVA’s Mary Wiser Award for Leadership in the Field of Volunteer Resources in 2011. Previously, Polly worked at MENTOR Minnesota as the Senior Director of Program Services, delivering resources, training and technical assistance to youth mentoring programs; she also directed a one-to-one mentoring program for girls at the YWCA of St. Paul for 16 years. Polly holds a Master of Social Work degree from the University of Minnesota.

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Thursday, June 4, 2020

Anne Owens



Anne loves being involved and has her dream job as the Executive Director of the Volunteer Center of Story County. She has spent over 30 years working in nonprofits and engaging volunteers in youth development, environmental, arts and higher education programs throughout the Upper Midwest. She currently knits to make a difference in her corner of the world and loves helping people find their passions to build a stronger community and help organizations build their capacity to achieve with volunteers.

She has a Master's degree in Leadership from Winona State University and believes that organizations who join together can accomplish great things, just like when individuals come together to serve.

Karmit Bulman



Karmit Bulman is MAVA's Executive Director. She has extensive experience running non-profit organizations and has a strong background of leadership in international, national and statewide coalition building.

In the past Karmit has served as an attorney and as executive director for nonprofits. Her roles have involved financial management, program development, public and community relations, fund raising and oversight of organizational operations.

She has a particular passion for facilitation of collaborative processes, coalition building, coaching and consulting, capacity building, volunteer engagement and revenue expansion. Karmit oversees strategic planning, board development, financial management, fundraising, program development and day to day programming at MAVA and is a service enterprise trainer and consultant and author of "Promoting Job Equity for Volunteer Engagement Professionals".

kbulman@mavanetwork.org; 651-756-844

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Rob Jackson



Rob Jackson is Director of Rob Jackson Consulting Ltd, a consultancy and training company that helps engage and inspire people to bring about change. Rob has more than 25 years of experience working in the voluntary and community sector, holding a variety of strategic development and senior management roles that have focused on leading and engaging volunteers.

Rob has run his company since 2011 working with a wide range of clients in the UK, Australia, New Zealand, Europe, the USA and Canada. Rob is co-author of *The Complete Volunteer Management Handbook* (DSC, 2012 and 2019) and *From The Top Down - UK Edition* (Energize Inc., 2015).

Ken Culp



Dr. Ken Culp, III is Principal Extension Specialist for Volunteerism in the Department of 4-H Youth Development and Adjunct Associate Professor in the Department of Family Sciences at the University of Kentucky in Lexington. Dr. Culp received his B.S. and M.S. in Animal Sciences and his Ph.D. in Educational Foundations and Administration, all from Purdue University.

Ken has more than 25 years of experience in volunteer and nonprofit administration, volunteer development and service activities and leadership development. His research interests include volunteer recruitment, motivation, recognition and retention; generational differences, gender differences in volunteerism, trends in volunteerism, volunteer competencies, volunteer program effectiveness and leadership development. He also works as a private consultant and trainer in volunteerism for non-profit organizations and is a keynote speaker. Ken blends humor and raw emotion into recounting true stories and personal experiences to create a unique and powerful experience for his audience.

Ken developed and published the GEMS Model of Volunteer Administration. GEMS is a research-based, conceptual model which provides volunteer administrators with the structure to build a successful volunteer program. The GEMS model is currently being used throughout the USA, UK and Finland to provide a framework for volunteer programs. He developed the University of Kentucky Volunteer Administration Academy (VAA). The VAA is a series of two, three-hour graduate courses designed to develop volunteer administrator's professional skills and abilities. Finally, Dr. Culp was the principal investigator on a team of three researchers in a four-year, national research project that developed the Volunteer Research, Knowledge & Competency Model. The VRKC has been reviewed and adopted by the USDA-CSREES (now NIFA) and has been implemented by 4-H Youth Development nation-wide.

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Lisa Josylin:



Lisa Josylin is MAVA's Program Manager for Inclusive Civic Volunteerism, an initiative focused on engaging diverse and immigrant communities in city and county volunteer programs.

Lisa has worked in the field of volunteer services for over 10 years, most recently as the Volunteer and Communications Manager at Hallie Q. Brown Community Center in St. Paul. Prior to that she served as Volunteer Services Officer for the American Red Cross Minnesota Region, and has held positions with Community Thread, HandsOn Twin Cities, and Chicago Cares. Before joining the MAVA staff, Lisa was a volunteer trainer for MAVA's Volunteer Impact Leadership Series and Cutting Edge Strategies trainings.

She holds a Master of Public Policy degree from the University of Minnesota's Humphrey School of Public Affairs.

Cairn Reisch:



Cairn Reisch has worked as a volunteer engagement professional for seven years in health-related government and nonprofit organizations. She has had the opportunity to join and participate with multiple local Volunteer Manager Professional Associations around the Midwest and Mountain Regions, taking on speaking and leadership roles with both the Minnesota Association of Volunteer Administrators as well as the Fargo/Moorhead Directors of Volunteers.

She has also proudly completed her first year on the Association of Leaders in Volunteer Engagement Board of Directors.

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Friday June 5, 2020

Beth Steinhorn



Beth Steinhorn, is President, VQ Volunteer Strategies. Beth partners with organizations and their leadership to increase their impact through strategic and innovative engagement.

The author of multiple books and articles on strategic volunteer engagement, she is a popular speaker and trainer, known for her interactive and inspiring presentations.

As a thought leader, Beth regularly participates in the national dialogue about volunteerism and engagement. As a Service Enterprise Trainer, she has trained and supported dozens of organizations to become certified Service Enterprises.

Prior to becoming a consultant, Beth worked as an executive director and marketing director for education and faith-based organizations and spent years working with museums as an educator, manager, and anthropologist. She draws upon her anthropology experience still, helping organizations through the culture-shift process—from viewing volunteer management as a program to embracing engagement as a strategy to fulfill mission.

Barry Altland



Barry Altland is a writer, speaker, non-profit executive, thought leader and published author of the book, ***Engaging the Head, Heart and Hands of a Volunteer,*** a simple guide for feeding the passion of those who serve.

Barry blends rich experience in the for-profit space with numerous experiences as a volunteer and leader of volunteers to bring a unique perspective on Volunteer Engagement and Learner Engagement.

<https://HHHEngagement.com>

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Kirsten Hoaby



Kirsten Hoaby is the Volunteer Services Manager at Make-A-Wish Minnesota. In that position she manages over 500 volunteers who are integral to granting 250 wishes per year to kids with critical illnesses across the state of Minnesota.

Since taking over the position she has re-energized the volunteer program; leading the organization through Service Enterprise re-certification, developing essential new materials including grievance and disciplinary policies, and creating the Speaker's Bureau program, which recruits, trains, and sends volunteers into the community to advocate on behalf of the organization.

As both a volunteer manager and a volunteer herself, she understands how a communicative and responsive staff working to support well-trained volunteers leads to a stronger organization and stronger communities it serves. When not working for Make-A-Wish, she enjoys being outside, exploring new places, and cuddling with her cat while curled up with a good book.

Paul Durand



Paul L. Durand I have been working with people with different abilities since 1983. I am the president and founder of Alliance Supports Corp a not for profit located in Central Florida. Using a concept called "Programming Without Walls" Alliance Supports Corp (ASC) uses volunteering to help people gain more independence. We have learned that volunteering gives people a greater sense of self-worth and this enables them to try things that they may otherwise not attempt. The volunteer activities that we use are: The distribution of meals on wheels, (Since 2003 we have delivered over 26,000 meals), volunteering at Clean the World, Goodwill of Central Florida and for the Second Harvest Food Bank of Central Florida. The individuals who attend the program have stated a monthly food drive to benefit Second Harvest and we have collected over 14,000 pounds of food for our community.

During my time with Alliance Supports Corp I have been honored with the following Awards: - 2019 David Pearlman Award Spirit of Volunteerism (Second Harvest Food Bank) - 2017 Getting Results Award WKMG News 6 Orlando - 2014 Point of Light Award August 19, 2014 - 2014 Parent Spotlight Trinity Christian School - 2014 Going the Extra Mile Award for One Hope United in the aide of Foster Care. - 2012 Someone you should know July 2012 Central 'Florida Lifestyles Magazine. - 2011 Winner of the Florida Health Care Association Volunteer Group of the Year Award - 2011 Appointed to State of Florida Inclusion Council - 2010 Winner Better Communities Include Everyone Award (Given by the Governor's Commission on Volunteerism) - 2009 Winner City of Ocoee Merit Award

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Jenna Egan



Jenna Egan is the Membership and Fund Development Director for the Minnesota Association for Volunteer Administration (MAVA). In this role, she builds relationships with new and current members, recruits volunteers, creates communication strategies, and cultivates financial donors and sponsors. Jenna has worked in higher education recruitment, program development, volunteer engagement, and communications for over 14 years.

She has a Master's in Educational Leadership from the Saint Mary's University of Minnesota. Before joining the MAVA staff, she served at the Recruitment and Enrollment Manager for the University of Minnesota School of Public Health and currently serves on the American Heart Association Gala Auction Committee.

Terry Straub



Terry Straub is the UMN Extension Master Gardener Program – Hennepin County Extension Educator, engaging over 600 volunteers and supporting their horticultural education efforts throughout the county. Terry has worked as director for the Retired and Senior Volunteer Program (RSVP) of the Greater Twin Cities, volunteer program manager for the former Minnesota Office of Citizenship and Volunteer Services and the Minnesota AIDS Project.

In addition to serving as board President and trainer for the Minnesota Association for Volunteer Administration (MAVA), he is adjunct faculty for the University of St. Thomas's Mini-MBA for Nonprofit Organizations. He is also a facilitator for Achieving Extension's Mission Through Volunteers, a 6-week on-line course for Extension staff in the North Central Region. Terry received his Certificate in Volunteer Management from Hamline University.