

Blue Ridge Bicycle Club Grant Results Form

The **mission** of the Blue Ridge Bicycle Club is to promote healthy and fun lifestyles through cycling in Western North Carolina.

To guide our efforts as we undertake this mission, the Blue Ridge Bicycling Club's Strategic Plan has been developed. A key component of this plan is to increase **advocacy** efforts consistent with the mission. Accordingly, four advocacy strategies have been developed.

- 1) Advocate for the health benefits of cycling
- 2) Advocate for cycling relating infrastructure (ex. bike lanes, racks, signage, etc.)
- 3) Increase education (cyclists and motorists)
- 4) Support legislation to improve cycling conditions (local, state and national)

To encourage progress in the advocacy effort, the BRBC has established a **grants program** intended to provide financial support for individuals and organizations in their efforts to achieve results consistent with these strategies.

In order to measure the effectiveness of the grants program, it is essential to evaluate the achievements of programs receiving grant funding.

Upon completion of such programs, recipient organizations will complete and submit this **Summary of Program Results** to the BRBC Advocacy Committee. The form should be submitted within 60 days of program completion. In the event the program is not complete within 12 months of receipt of the grant, the form should be submitted along with explanation of program status.

Blue Ridge Bicycle Club Grant Results Form

SUMMARY OF RESULTS FORM (to be filled out by grant recipient) – Please email the completed form to advocacy@BlueRidgeBicycleClub.org or mail to: Blue Ridge Bicycle Club, Attn: Advocacy Committee, P.O. Box 309, Asheville, NC 28812

Date:

Organization Name:

Primary Contact (name):

Email:

Phone:

Mailing address:

Program name or description:

Date grant money received:

Amount received: \$_____.

Amount spent on program: \$_____.

(Note: If grant amount is not fully spent, provide explanation of intention for unused funds...ex., return to BRBC, proposal for future program, etc.)

Program results: Describe the program's successes and achievements. Include information on short term impact as well as anticipated long term benefits... consistent with the mission and strategies of the BRBC(see above). Include total number of people directly involved with and impacted by the program.