

After the club received its 501c3 non-profit status the board decided to formalize our process of giving out grants. Below you will find the grant requirements and process. We are limiting the amount of funding for each grantee to \$1,000.00 for now but will evaluate how the program is working after a year or two. To begin the process our short application must be filled out and sent to the club via email or mail. The application needs to be sent to advocacy@BlueRidgeBicycleClub.org or Blue Ridge Bicycle Club Attention: Advocacy Committee, PO Box 309, Asheville, NC 28812. The committee will have 90 days from receipt of the application to make a decision. You will get verification the application has been received.

The **mission** of the Blue Ridge Bicycle Club is to promote healthy and fun lifestyles through cycling in Western North Carolina.

To guide our efforts as we undertake this mission, the Blue Ridge Bicycling Club's Strategic Plan has been developed. A key component of this plan is to increase **advocacy** efforts consistent with the mission. Accordingly, four advocacy strategies have been developed.

- 1) Advocate for the health benefits of cycling
- 2) Advocate for cycling relating infrastructure (ex. bike lanes, racks, signage, etc.)
- 3) Increase education (cyclists and motorists)
- 4) Support legislation to improve cycling conditions (local, state and national)

To encourage progress in the advocacy effort, the BRBC has established a **grants program** intended to provide financial support for individuals, governments and organizations in their efforts to achieve results consistent with the above listed strategies.

Grant applications will be reviewed by a committee of BRBC members and awarded based upon merit towards achieving our goals and adherence to the guidelines outlined here.

Grant recipients will be notified of their award, and organizations not eligible will also be notified. We intend to reply with our decision within ninety days of receipt of the grant request.

Presently, we intend to limit the grant size to a maximum of \$1000.00.

Grants will be available for projects in the Western North Carolina region with priority given to activities in the counties of Buncombe, McDowell, Henderson, Haywood, Madison and Yancey counties.

The grants are intended for non-profits, certain public organizations and volunteer efforts. We cannot fund for-profit companies through this program.

Funds allocated should be used during a specific time period and have demonstrable achievement metrics, which can be publicly reported.

APPLICATION FORM – Email the completed form to advocacy@BlueRidgeBicycleClub.org or mail to: Blue Ridge Bicycle Club, Attn: Advocacy Committee, P.O. Box 309, Asheville, NC 28812

Date:

Organization Name:

Primary Contact (name):

Email:

Phone:

Mailing address:

Is it non-profit? Yes No 501©3 Tax ID:

Please describe nature and primary focus of your organization:

Proposed Grant Amount:

Program Description: Please explain how the grant will be used. Indicate prior experience with this or similar project. Include information about the total estimated cost and additional funding for this program, if any, and how this project fits into your organization's overall budget:

Please describe the benefit of the project and how it will advance the advocacy strategies of the BRBC:

Measuring success: Describe how you will measure and report on your program's success. In addition, please provide an estimate of the number of people directly impacted by your program: