

# Summer Newsletter

June 2019

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## From the President

New branding update. We offered up four new logo options for the club to vote on. Of the four, there was one clear loser, but the other three were in a race for first. Read more about it on page 2.

The first five months of 2019 has seen growth and changes in the club. We went from 24 paying members to currently having 64, and we are still growing. Our sponsored rides are as popular as ever. Thanks to all you members for your support to the club and its officers. We appreciate you all.

“To me it doesn’t matter whether it is raining or the sun is shining or whatever: I know that if I am riding a bike, I am the luckiest guy in the world”  
– Mark Cavendish

# Rock Hill Bicycle Club

## Weekly Ride Updates

Our goal at the beginning of the year to bring some structure to the Monday Night rides. We have been fortunate to have a number of riders volunteer, well, ok, they were *volunteered*, to help lead each group. By providing group leaders, and dividing the riders among three groups of varying levels, we had hoped to provide riders with a comfortable, fun cycling experience on Monday nights. Based on feedback we are getting; we are well on our way to success. NOTE: Ride time changes to 6:30 on May 27.

If you are going to be there anyway, why not volunteer to lead a group? It’s easy. More information is on the web site under Rides > Monday Night Ride. We are really in need of some help.



The Time trial Series continues to grow and attract riders from throughout the area. If you haven’t tried the TT yet, you should. It’s just you against the clock. It’s well run and a lot of fun.

For those not aware, we also have rides on Tuesday and Thursday nights at the Shiloh Y. These are social rides at 15-17 mph across gently rolling terrain. There has been a consistent turnout for these rides. More info is posted on the Events page of the web site.

The Board really wants to encourage everyone to ride together whenever possible. If you want to hold a ride on another day, whether it be road, track, MTB, crit or gravel, and no matter what level, please let the Board know and we’ll post it on our calendar and social media. Our goal is to get club members riding together as much as we can.

## Follow Us

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On the Web

[rockhillbicycleclub.com](http://rockhillbicycleclub.com)

Facebook

[@rockhillbicycleclub](https://www.facebook.com/rockhillbicycleclub)

Twitter

[@RHBicycleClub](https://twitter.com/RHBicycleClub)

Instagram

[@RHBC](https://www.instagram.com/RHBC)

## Did You Know?

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Kits will be available to club members only. Want a kit but aren't a member? You'll need to join. A member's only email will be going out with info on kit fits and ordering.

## Club Re-Branding

The club was very lucky to connect with a professor of a Creative Design class at Winthrop University whose class took the club on as their semester project. The result was four new club logo options for members to vote on. Two were from the class and two were from our VP, Erik. A lot of people responded and voted, and the winner is below. This will be featured on our website and new kits, and will be included in club swag (think water bottle, t-shirts, etc.) and marketing materials.



## Cotton Pickin

For years the Cotton Pickin was a signature event for the club. And we are bringing it back. Mark your calendars for Oct 12<sup>th</sup>, as we'll be offering both road and gravel options. Keep your eyes out for more information. If you'd like to help out, please contact Joseph Yandel at [n2sleep1@gmail.com](mailto:n2sleep1@gmail.com), or Brenda Yandel at [byandel@icloud.com](mailto:byandel@icloud.com)

## 24 Hours of Booty

The Club is sponsoring a 24 Hours of Booty team this year. If you haven't done this ride before, it is quite the experience. Made even more fun by being part of a great group. Ride for just a couple hours, or all night long, it's a ride to remember. Contact Watts Huckabee for more information.

## Things to Remember

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### Monday Night Ride

Every Monday, now at 6:30, at the Wells Fargo in Rock Hill.

### Time Trial Series

Every other Wednesday at 6:30 at South Pointe High School. Please get there early to register.

### Cotton Pickin

We'll ride October 12 from Wells Fargo in Downtown Rockhill. Details to come.

### Riverwalk Crit Rides

7:00 at the crit course at Riverwalk.

### 24 Hours of Booty

The RHBC is sponsoring a 24 Hours of Booty team. You can sign up now.

## Volunteering – it's not a dirty word

76% and 0.6% - what do these numbers have in common? In our January survey, 76% of those who responded said they would volunteer for competitive events. In our last request for volunteers, 1 person, 0.6% of those contacted, actually volunteered. In our survey, 92% of respondents said the club should support competitive events with volunteers. Yet, where are those volunteers?

Volunteering is a great way for the club to get some visibility, to help support cycling in the area, and to advocate cycling. We have but a few opportunities each year to help. And quite honestly, it is rather embarrassing when we are approached for volunteers, and no one steps up. Where are those 76% that said they'd help? We aren't asking a lot, a couple hours here or there. So please, the next time you get an email with volunteer opportunities, please consider giving some time.

Oh, and not to mention the health benefits of volunteering. Studies show volunteering makes you happier, lowers stress and anxiety, helps you connect with others, and gives you a sense of purpose. So, if not for the club, do it for you.

## Some Miscellaneous Stuff



Beginner's Road Rides: On the third Monday of each month we have a dedicated "Beginner's" ride, to coincide with the regular MNR. We will have someone to work specifically with new cyclist. A great opportunity for new cyclists to learn the ins and outs of road riding. Spread the word.