

Spring Newsletter

March 1, 2019

From the President

Welcome to the RHBC Spring newsletter. Our plan is to release four newsletters throughout the year. Hopefully we can keep on that schedule.

The new Board is excited for this year. We have been fielding lots of ideas and suggestions, received some good feedback on our Spring survey, have a wonderful re-branding effort underway, and are planning some exciting changes for this year.

Throughout this newsletter, you'll see updates on all of our cool stuff. We are hopeful that you will be as excited as we are to join the club and participate in our activities.

“Nothing compares to the simple pleasure of riding a bike” – John F Kennedy

Rock Hill Bicycle Club

Weekly Ride Updates

We were fortunate enough to get a wonderful group of people volunteer for our Group Ride Committee to work with the Board and brainstorm ideas to improve our group rides. Those that have been around for a while remember what it used to be like with lots of riders and ride structure. We want to bring those rides back. From structure, to scheduling, to rider inclusion, we want to improve it all.



Our Club Signature ride will be the Monday Night ride. We will have group leaders for each group, as well as a sweep. We want to accommodate all levels of riders and encourage them in their riding. Last year we lost that focus, and in turn we lost new riders and potential club members. Once we get that nailed down, we plan on expanding to other formal rides.

Even though Monday is our signature ride, we want to encourage everyone to ride together whenever possible. If someone wants to hold a ride on another day, whether it be road, track, MTB, crit or gravel, and no matter what level, please let the Board know and we'll post it on our calendar and social media. Our goal is to get club members riding together as much as we can.

The Monday night rides start March 11, and the Time Trial series starts March 27. Keep checking in at our website and social media sites for updates. It'll be a fun summer, and we are looking forward to it.

Of special note, the Monday Night Ride is going to revert back to its previous route, before it was adjusted for a bridge under repair. We'll be marking the route in the coming days.

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Membership

We Encourage everyone to join the RHBC. Why? I'm glad you asked.

To begin with, we are currently working on some great incentives. Discounts at local bike shops for, discounts on club kits, members-only email updates and notifications, member discounts to some select rides around the area, and attendance at the end-of-year members party. Plus, you'll get the satisfaction of knowing you are supporting a great club with significant plans for the future. I mean, dues are only \$20 for individuals and \$25 for families. You can't beat that. Those dues will go a long way to helping get the club back on track and being a significant contributor in the community.

Club Re-Branding

The club was very lucky to connect with the professor of a Creative Design class at Winthrop University, and his class has taken the club on as their semester project. This is a very exciting project for them and us, as we will receive a completely new image and branding for the club. New logo, new colors, new marketing materials, new website. And new, eye-catching kits. We hope to have new kits available for order in April. So, stay tuned folks, you won't be disappointed.

Cotton Pickin

Members have spoken, and we responded. For years the Cotton Pickin was a signature event for the club. And we are bringing it back. Mark your calendars for Oct 12th, and keep your eyes out for more information. If you'd like to help out, please contact Joseph Yandel at n2sleep1@gmail.com, or Brenda Yandel at byandel@icloud.com

Members Only Ride Discount

We have received a RHBC Members Only discount to the Farm to Fork Fondo in Asheville, NC. The ride is June 30 and the discount code, worth 15% off registration, must be used by May 31. Email president@rockhillbicycleclub.com to request the code.

Things to Remember

Monday Night Ride

Starts March 11 at 6:00 at the Wells Fargo in Rock Hill.

Time Trial Series

Starts March 27 at 6:30 at South Pointe High School.

Please get there early to register.

Cotton Pickin

We'll ride October 12 from Wells Fargo in Downtown Rockhill. Details to come.

Riverwalk Crit Rides

Start March 14 at 7:00 at the crit course at Riverwalk.

24 Hours of Booty

The RHBC is sponsoring a 24 Hours of Booty team. You can sign up now.

2019 Survey

In February we opened a short survey for your input. This will hopefully help us gauge your level of interest in club activities and help give the Board some direction for the future. We had 50 people respond, and the results will prove most helpful. The two biggest things we took away from the survey are: 1) our rides are getting too fast, without any consideration for slower/newer riders, and 2) people are willing to help when needed. We are addressing the group rides issue. Of the 50 respondents, 36 said they'd be willing to volunteer as ride leaders, group leaders, and sweep riders. Better believe we'll be calling upon you all for some volunteer opportunities. This club will only succeed if you all give a little time. And for that, we thank you.

As a side note, we are currently working out a points system. When you volunteer, you earn points. The more points you earn, the better the reward. We'll then hand out awards at our end-of-year club party. More on that to come.

Some Miscellaneous Stuff

Riverwalk Cycling Club partnership: We are working with Riverwalk Cycling Club to cross-promote rides. They'll be promoting our Monday Night Ride, we'll be promoting their Thursday night crit ride. There is a lot to be gained from the two clubs working together, and we look forward to working with Riverwalk in the future.



Beginner's Road Rides: Starting in April, on the third Monday of each month we will have a dedicated "Beginner's" ride, to coincide with the regular MNR. We will have someone to work specifically with new cyclist. A great opportunity for new cyclists to learn the ins and outs of road riding.