

QUARTERLY NEWSLETTER MAY 2016

Edition 15



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Letter from the President

I can't believe we are already in the month of May.



We are heading into a second season of the year that is quickly speeding past. In

a state known to set its seasons by flooding, drought, fire, and earthquakes, we must be adaptable to modify our plans "on the fly" to meet the needs of those we serve. As Emergency Managers (EMs) we need to be flexible to work with the various disciplines our jurisdictions or agencies identify as critical to respond to the conditions we face.

We need to be mindful of the countless trainings we have taken in the Incident Command System (ICS), Standardized Emergency Management System (SEMS), and the National Incident Management System (NIMS). We need to take up the mantle of what we preach to our trainees in the multiple departments with which we coordinate. We need to be flexible and knowledgeable. We need to lead with due diligence and direction given by the wisdom of those who mentored

us and the guidance we learned in the materials published by the California Office of Emergency Services (CalOES) and the Federal Emergency Management Agency (FEMA), while balancing the needs of the community we serve and our local elected officials or, in the private sector, the directional leadership of our organization.

How on earth do we do all that? We complete our daily tasks that we laid out each morning, while keeping a pulse on the key issues we face today and in the future. The pressure of keeping abreast of the changing landscape of emergency management can be daunting if we stand alone in our own thoughts and actions. The California Emergency Services Association (CESA) was formed with the notion that you and I don't have to stand alone within the confines of our organization. We can reach across the aisle and ask another EM for ideas and collaboration, or simply talk about how the emergency management profession can be strengthened.

Continued on next page

Letter from the President, *continued*

CESA formed specialized committees to navigate the issues that lay before us. The value in their actions is reported in this Newsletter. Their work to represent you is commendable, but it isn't until we take a moment to grasp the actions the committees have taken and the action steps they suggest, we don't realize the support they offer us. Yes, it is one more thing to add to your already immense calendar, but take the time to review their reports, understand the actions they are asking us to take, and ask questions.

The Legislative Committee has been extremely busy organizing responses to FEMA's suggested changes in public assistance and NIMS, CalOES review and updates on SEMS, and the legislative actions at the state and federal levels that have the potential of changing your next assignment. Let your Legislative Committee Chapter representative know if you have questions or concerns about these new directions or legislative efforts.

The Annual Training and Conference Committee is quickly forming a strong program to enhance the EM career path. Along with input from the Training and Education and Training Committee, the program is shaping up. Is the Annual Training and Conference on your calendar? What is your EM career path? What topics would you like to hear? What can you offer other EMs in a form of a presentation? Let the Committee know.

The Emergency Management Standards Committee has been working to clarify the CalOES Credentialing effort. Have you determined how these efforts would impact you or your organization? Have you evaluated the training level your EOC staff should obtain?

Become active in the CESA Committees. Ask how you can provide input into the ongoing efforts. Be part of the active dialogue and help the organization flow in the direction you envision. Learn more about these committees and the others I failed to highlight here. The strength of CESA to represent your vision of what is an EM requires your feedback.

In the mindset of flexibility while meeting the needs of the organization, the State Board is ever mindful that the CESA organization must maximize its business practices to remain stable in the changing world of EM and to meet the needs of the membership. The administration of the CESA organization has grown into a state organization and with it comes business practice modifications. To ensure we meet the demands of the organization, provide for consistent business practices, and meet the Internal Revenue Services and State Franchise Tax Board requirements, at the April CESA State Board meeting, the Board decided to continue to look into the potential for hiring a professional association management company to take on many of the association's administrative tasks.

As CESA State Board members, we serve at your request and are proud of the emergency management community, its focus, and drive. We appreciate the faith you put in us to lead our profession and represent your values and integrity. Please don't hesitate to call upon us to listen to your thoughts and vision.

Yours in Service,

Ray Riordan

CESA State Board President

The 2016 CESA State Board & Committee Chairs

2016 CESA State Committee Chairs

2015 Conference Committee, Joe Guzzardi, Santa Clara County Fire Department/OES,
joe.guzzardi@oes.sccgov.org

Budget and Finance, Janice Bell, Colusa County Sheriff's Office/OES, jbell@colusasheriff.com

Emergency Management Standards Committee, Breanna Medina, City of Rancho Cucamonga/RCFD,
breanna.medina@cityofrc.us

Legislative Committee, Jerry Quinn, Gerard J Quinn & Associates, jerryquinn@gjquinnassociates.com

Membership Committee, Janice Bell, Colusa County Sheriff's Office/OES, jbell@colusasheriff.com

Mentoring Committee, Stacy Barnes, Compton Fire Department, sbarnes@comptoncity.org

Public Affairs Committee, (open), cesastate@gmail.com

State Board Policies Committee, Vicki Osborn, Orange County Sheriff's Office of Emergency Management,
vosborn@ocsd.org

Training and Education Committee, Marsha Hovey, Marsha Hovey LLC., marshahovey@mac.com

Website Committee, (no chair appointed. Interested? Email cesastate@gmail.com)

Interested in participating? Want to learn more? Got a suggestion? Email the Chairpersons or the Administrator at cesastate@gmail.com.

Get Involved!

There are many opportunities to get involved in CESA activities beyond attending workshops and the annual conference. If you are interested in engaging in a particular committee or there is a subject that is of particular interest to you, let us know by emailing cesastate@gmail.com.

Thank you to the following members for representing CESA on the following efforts / committees outside of our association:

- Regional Railroad Accident Preparedness and Immediate Response Fund Advisory Committee - Roy Shackel
- California Cybersecurity Task Force - Chris Godley
- Earthquake Early Warning - TBD
- SEMS Technical Advisory Group - TBD
- Earthquake Alliance Public Sector Committee - Jeannie Taylor
- State Disaster Recovery Framework - Vicki Osborn
- MARACs - Chapter Board Members

Conference News

The 2016 Annual Training and Conference !

Your CESA Conference Committee is busy planning the 2016 CESA Statewide Conference. Be sure to mark your calendar for October 4th through the 7th to be in San Diego.



Our venue is the Sheraton San Diego Hotel and Marina. A beautiful location close to everything San Diego has to offer.

We have already secured some spectacular key note speakers, and we're filling our conference agenda with breakout sessions on a wide variety of timely, interesting, and educational topics.

Registration will be opening in the next coming weeks. Keep an eye out for the email notice.

Don't forget – we're always looking for volunteers to assist. This is YOUR conference. We encourage you to get involved both now in the planning stages and during the conference.

No matter what role you play, our annual get-together offers all of us an opportunity to share information, make new friends, and enhance the Emergency Management discipline across the state.



If you'd like to join our planning effort, please contact the CESA Administrator at [ce-sastate@gmail.com](mailto:cesastate@gmail.com).

Sincerely,

Joe Guzzardi

Conference Chair , joe.guzzardi@oes.sccgov.org

Committee News

Legislative Update 4/29/16

As the saying goes, no one is safe when the legislature (state or congress) is in session. Many of FEMA's end of (the Obama) administration initiatives are being pushed by the Comptroller General, Government Accountability Office, and the DHS Office of Inspector General – none of whom are elected officials.

With the retirement of California's Senior level Senators, California's Influence in the Senate will be impacted by the election of a new "junior" Senator.

A couple of bills will be commented upon below. All reported upon items were discussed by your Legislative Committee.

The closing months of the Obama administration have made changes to the FEMA Public Assistance program, shifting more front end work to local government, making eligibility a greater challenge; strictly enforcing federal procurement compliance and (through regulation and policy) making the grant closeout process more challenging and providing FEMA and the DHS OIG virtually unlimited bites at your grant apple. The impacts will extend to the private sector as the uncertain decision environment increases cautionary actions, slowing response actions, and recovery timelines. Several of the listed FEMA items have been discussed in earlier CESA Updates. Close review is suggested for impacts to your EOP and recovery plans:

FEMA Office of Chief Counsel Procurement Manual: Indicator of super enforcement of procurement requirements versus casual assurances accepted in the past. Carefully review their parsing of the difference between emergency circumstances and exigent circumstances. Enhances FEMA's ability to second guess the decisions of duly appointed local elected official and executive managers.

Close Out Procedures (705): Undoes some of the protections defined by case law – South Florida Water Management Department decision.

Damage Assessment Manual: Raises expectations of local resource capabilities and continues the shift of more front-end work in the disaster request and recovery process. Test disaster is in Oregon.

Public Assistance Policy Update and Consolidation: Impacts future declarations. Locals must know this information in order effectively pursue eligibility in a timely manner

Deductible Notion: FEMA floated the notion of another hurdle to obtaining disaster assistance in addition to the declaration criteria. Comments from CESA, other state organizations, and NEMA, caused FEMA to pause in implementing the deductible. FEMA will be soliciting another round of comments. Watch for it and be prepared to comment. Congressional delegations need to hear from your jurisdiction.

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Committee News

Legislative Update 4/29/16, *continued*

State items:

Cal OES Director Ghilarducci indicated that despite efforts to cut EMPG funds in half that it his expectation that it will be funded at the same level as the current federal fiscal year.

A Recovery Framework “draft” document is being presented and appears slated to be final in June. It reports out huge and numerous state issues. It contains many assumptions, pre-sumptions, and responsibilities for local governments and their resources.

CESA is represented on the state Regional Railroad Accident Preparedness Committee by Roy Shackel (Capitan and OES Coordinator, City of Gilroy Fire) and backed up by John Gulserian (Emergency Services Officer, Butte County Office of Emergency Management).

A table of legislation your committee reviewed and advised the State Board upon is available from any of the legislative committee. Chapter Chairs: Southern-Keith Harrison (Emergency Management Consultant); Coastal-Rocque Yballa (Division Chief/Fire Marshall, Central County Fire); and Inland-Jerry Quinn (Gerard J Quinn & Associates) and on the CESA.net Website under *Resources > Legislative Information*.

Please note SB 1212 concerning funding for 211 services. We recommended to the State Board that we should take a support position. We are expecting a request for a support letter from the sponsoring groups but have not yet received such a request. An analytic report and draft letter will be prepared to the State President’s signature for Board approval.

Jerry Quinn

CESA Legislative Chair and Member at Large Inland Region

Public Affairs Committee Needs You

The current Public Affairs Committee Chair is no longer able to fill this role and the State Board is looking for a member to finish the calendar year . Committee Chairs must be a current member in good standing, agree to hold at least one committee meeting a month (which can be via conference call), and provide a quarterly written report to the Association Board for review during Association Board Meetings. Interested members can contact the CESA Administrator at cesastate@gmail.com for more information.

Join CESA on Social Media...

- *Twitter: EMCESA*
- *Facebook: California Emergency Services Association (CESA)*
- *LinkedIn: www.linkedin.com/in/cesadministrator/en*



In The Rear View Mirror

CESA's History Project

Few will have the greatness to bend history itself; but each of us can work to change a small portion of events, and in the total of all those acts will be written the history of this generation.

- Robert Kennedy

CESA is made up of members who have that "unquenchable faith in their mission" and those stories should not be lost. So CESA members are digging through old files and searching their memories for great stories and important points in the history of our profession.

June 1954: First Nationwide Civil Defense Drill Held

Over 12 million Americans "die" in a mock nuclear attack, as the United States goes through its first nationwide civil defense drill. Though American officials were satisfied with the results of the drill, the event stood as a stark reminder that the United States—and the world—was now living under a nuclear shadow.

The June 1954 civil defense drill was organized and evaluated by the Civil Defense Administration, and included operations in 54 cities in the United States, Puerto Rico, the Virgin Islands, Alaska, and Hawaii. Canada also participated in the exercise. The basic premise of the drill was that the United States was under massive nuclear assault from both aircraft and submarines, and that most major urban areas had been targeted. At 10 a.m., alarms were sounded in selected cities, at which time all citizens were supposed to get off the streets, seek shelter, and prepare for the onslaught. Each citizen was supposed to know where the closest fallout shelter was located; these included the basements of government buildings and schools, underground subway tunnels, and private shelters. Even President Dwight D. Eisenhower took part in the show, heading to an underground bunker in Washington, D.C. The entire drill lasted only about 10 minutes, at which time an all-clear signal was broadcast and life returned to normal. Civil Defense Administration officials estimated that New York City would suffer the most in such an attack, losing over 2 million people. Other cities, including Washington, D.C., would also endure massive loss of life. In all, it was estimated that over 12 million Americans would die in an attack.

Minor problems in communication occurred, and one woman in New York City managed to create a massive traffic jam by simply stopping her car in the middle of the road, leaping out, and running for cover. In most cities, however, the streets were deserted just moments after the alarms sounded and there were no signs of panic or criminal behavior.

Source: History Channel

CESA's Mission Statement

CESA's purpose is:

- To minimize the loss of life and property through disaster planning
- To form a statewide coalition of emergency service organizations for mutual support and common actions
- To coordinate the efforts of its members statewide
- To represent the views of its members concerning legislative matters

Interested in Joining CESA?

The California Emergency Services Association (CESA) is a non-profit professional organization dedicated to the promotion of mutual support and cooperation across disciplines in preparing for natural and human caused disasters and public emergencies.

This dynamic organization includes academic institutions, representatives from government agencies, utilities, and businesses of all types, nonprofits and faith-based organizations, as well as media and elected officials.

Together, we are the leaders and practitioners in Preparedness, Response, Recovery, Mitigation, and Protection in California. We are seasoned professionals, total novices and world class experts; and we are part-time, full-time, paid staff and volunteer—yet we share common goals.

Our strength lies in the diversity of our emergency management education and experience.

Our Members enjoy the following benefits:

Networking

- Opportunities to network and collaborate with hundreds of emergency management professionals in multiple disciplines.
- Access to forums on best practices, lessons learned, and current issues in emergency management.

Advocacy

- Collaboration with Cal OES and other emergency management organizations to encourage leadership development, promote professionalism, and support strategic planning for the future of emergency management.
- Monitoring of state and federal legislation and regulations, as well as activities, trends, and other issues affecting the emergency management community.
- Provisions for the awareness of the roles and responsibilities of emergency managers through outreach to other organizations and disciplines.

Professional Development and Education

- Wide-ranging educational programs, Webinars, and workshops conducted by subject matter experts and key individuals in the emergency management field.

- Leadership development opportunities in serving on various CESA committees.
- Discounts and priority access to the CESA Annual Training and Conference; the premiere emergency management Conference in California.

Resources and Other Member Benefits

- Members-only access to an online resource library containing emergency management toolkits, grant information, and prospective employment opportunities.
- A quarterly newsletter providing timely information on current emergency management initiatives, legislative issues, and agency news at the local, regional, tribal, state, and federal levels.
- A comprehensive mentorship program designed for emergency management professionals in all career stages.
- Recognition of innovative programs and excellence in emergency management through the CESA Awards Program.

We invite you to add your knowledge and expertise.

CESA membership dues per calendar year are:

- Individual Membership: \$110 first year, \$75 renewal
- Organizational Membership: \$260 first year, \$225 renewal
- Benefactor Membership: \$1,000
- Student Membership: \$25

By joining CESA, you automatically become a member of the chapter covering your area.

Join us at www.cesa.net



THANK YOU TO OUR BENEFACTORS

The CESA Board would like to thank all of our Benefactor level members for their generous support of emergency management in California.



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If your organization is interested in becoming a Benefactor, contact the CESA State Administrator.

Want to send a note to one of the Committees? Want to be a part of the future of CESA? Got idea to pass one? Want to provide content for a Webinar? How about something for the In The Rear View Mirror page? Send an email to the CESA Administrator at cesastate@gmail.com.

Get your **EMBROIDERED CESA GEAR!**

CESA's partnership with Company Casuals allows members to order quality embroidered items such as caps, shirts, polos, outerwear...even blankets and towels!

TO ORDER:

1. Go to Company Casual's secure website: <http://www.companycasuals.com/gpromos2/start.jsp>.
2. Pick your desired item, including size, color, and quality.
3. At checkout, add "CESA member" in the notes section to receive your items embroidered with the CESA logo FREE of charge with the purchase of the garment.

Hey Reader! Not a member yet? Like what you see here? Want to be involved in the future of your profession? Have a colleague interested in joining? Sign Up at www.cesa.net today!

California Emergency Services Association

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