



YES! I WOULD LIKE TO SPONSOR

EOA 2020 Conference

The Educational Opportunity Association (EOA) will hold the 46th Annual Professional Conference virtually November 9-11, 2020. The EOA Annual Conference is one of the largest gatherings of TRIO and GEAR UP professionals in the Midwest with an expected attendance nearing 500 members.

EOA is a professional association with the specific mission of leveling the playing field of educational opportunity for first-generation, low-income, underrepresented, differently abled students and veterans throughout ten states in the Midwest region.

The conference will feature keynote speakers discussing innovative and research-based concepts to improve program management. Many sponsorship packages offer the opportunity for your organization to present informative workshops that engage membership and empower professionals to boldly broach the topics of advocacy, access, equity and inclusion in our current world, build and hone the skills of TRIO and GEAR UP professionals and offer immediate takeaways for participants.

We hope you take advantage of this valuable opportunity to heighten the visibility of your organization by sponsoring the powerful work that is happening in the EOA region and help us put our ***Mission in Action!***

Warm Regards,

Melissa Luedtke

Melissa Luedtke
2020 EOA Annual Conference
Ads/Exhibits Co-Chair
(920) 923-8631
mjluedtke22@marianuniversity.edu

Tonya Kuranda

Tonya Kuranda
2020 EOA Annual Conference
Ads/Exhibits Co-Chair
(660) 543-4785
kuranda@ucmo.edu



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Dear Potential Sponsor:

For more than 50 years TRIO Programs have been helping first generation, low-income, underrepresented, differently abled students as well as veterans to graduate from high school and college. Today there are more than 2,900 TRIO Programs serving nearly one million students across this great nation. TRIO Programs provide supportive services to disadvantaged individuals in an effort to increase the number of Americans earning college degrees.

The Educational Opportunity Association or EOA as we are commonly known is a ten state region including Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, Ohio, and Wisconsin who provides support to TRIO and GEAR UP programs by hosting professional development opportunities for both staff and students and through student scholarships. The services from EOA are needed because only 38% of high school seniors in the lowest income quartile attempt college compared to 81% of the highest income quartile. Of those low income students who do enroll in college, only 21% finish their degree compared to 45% of upper income students. TRIO Programs and EOA are working together to reverse this trend for the under-resourced population.

We invite your involvement with TRIO Programs and EOA. Your sponsorship of the virtual EOA 2020 Annual Conference is a great way to support the enrollment and retention of underrepresented and deserving students in higher education while advertising your organization. Your sponsorship will be used to support student scholarships and both student and professional development opportunities.

If you do not wish to serve as a sponsor/exhibitor or would simply prefer to donate, EOA is a non-profit organization and your donation is tax deductible. Our tax identification number is 39-1315014. Donating to EOA is a wonderful way for your organization to support disadvantaged students as they work hard to earn their college degree and will be recognized during the EOA Annual Conference.

If you would like further information or have any questions, please feel free to contact either of us. Also, to learn more about EOA please visit our website at www.eoa.org.

Sincerely,

Melissa Luedtke

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VIRTUAL SPONSOR & EXHIBITOR BENEFITS

- ❑ **\$5,000 – Platinum Sponsor (2 available)**
 - Serve as “Virtual Conference Technology Sponsor” announced at **Opening & Closing**
 - Logo on conference webpage
 - 2-4 minute video commercial during **Opening Session**
 - 1-2 minute video commercial prior to four Concurrent Sessions
 - Slide of logo/ad during lunch break slideshow all three days
 - Present **2** Concurrent Session Workshops - [click to submit proposal](#)
 - Virtual exhibit space in conference app
 - Ability to post video and provide promotional offers via conference app
 - Access to conference attendee list via conference app

 - ❑ **\$2,500 – Diamond Sponsor (3 available)**
 - 1-2 minute video commercial prior to **EOA Achiever Ceremony**
 - 1-2 minute video commercial prior to four Concurrent Sessions
 - Slide of logo/ad during lunch break slideshow all three days
 - Present **1-2** Concurrent Session(s) Workshops - [click to submit proposal](#)
 - Virtual exhibit space in conference app
 - Ability to post video and provide promotional offers via conference app
 - Access to conference attendee list via conference app

 - ❑ **\$1,000 – Gold Exhibitor (5 available)**
 - 1-2 minute video commercial prior to **Post Conference Sessions**
 - Slide of logo/ad during lunch break slideshow all three days
 - Present **1** Concurrent Session Workshop - [click to submit proposal](#)
 - Virtual exhibit space in conference app
 - Ability to post video and provide promotional offers via conference app
 - Access to conference attendee list via conference app

 - ❑ **\$500 – Silver Exhibitor (10 available)**
 - Slide of logo/ad during lunch break slideshow all three days
 - Present **1** Concurrent Session Workshop - [click to submit proposal](#)
 - Virtual exhibit space in conference app
 - Ability to post video and provide promotional offers via conference app
 - Access to conference attendee list via conference app

 - ❑ **\$300 – Bronze Exhibitor (unlimited available)**
 - Slide of logo/ad during lunch break slideshow all three days
 - Virtual exhibit space in conference app
 - Ability to post video and provide promotional offers via conference app
 - Access to conference attendee list via conference app
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- ❑ **\$100 – SPECIAL AD ONLY for TRIO/GEAR UP/College/University Programs (unlimited available)**
 - Slide of logo/ad during lunch break slideshow



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EOA 2020 CONFERENCE SPONSORSHIP FORM

To confirm your involvement in the Annual EOA Conference:

Name of Organization/Company: _____

Name of Contact Person: _____

Organization/Company Address: _____

Organization/Company Phone: _____

Please select your level of sponsorship:



\$5,000 – Platinum Virtual Conference Technology Sponsor

\$2,500 – Diamond Sponsor

\$1,000 – Gold Exhibitor

\$ 500 – Silver Exhibitor

\$ 300 – Bronze Exhibitor

\$ ____ – Other Donation (do not wish to serve as a sponsor/exhibitor – prefer simple donation to non-profit)

\$100 – SPECIAL AD ONLY for TRIO/GEAR UP/College/University Programs

Payment Method (check one):

You do NOT pay today. An invoice will be sent after receipt of this form or email indicating interest.

Check

Purchase Order

Credit Card (+ 4% processing fee)

Please return this form or indicate via email prior to October 9th, 2020
to co-chairs and an invoice or further payment information will be sent.

Logo/ad slides and videos will also be sent to:

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