


Educational Opportunity Association  
 45<sup>th</sup> Annual Professional Conference  
*EOA Unleashed: Access, Equity, Inclusion*  
 November 10-13, 2019 at the *Hilton Omaha*, Omaha, Nebraska

Sponsorship/Exhibitor/Ad Type	Cost	Description	Initial to Confirm Purchase
Floor Decals* <sup>1</sup>	\$1,500	Send us your logo and we will have a floor decal created and out in high traffic areas! You will receive 10 decals, for placement throughout the main hallways. Full Color! 18 inches by 18 inches <i>(Ask if you want to <b>display</b> fewer than 10 at a reduced cost; Keep remaining decals!)</i>	
Logo on Screen During All General Sessions	\$200	Company/organization logos will be on a slideshow throughout meals and time when attendees are entering the space (except Wednesday breakfast)	
Monday Breakfast Sponsorship (one sponsor) * <sup>2</sup>	\$1,500	A brochure/promotional item placed at each seat (Materials not provided by EOA) Digital advertisement within the Conference App, including your link Special Recognition at meal and a seat at the dais	
Tuesday Breakfast Sponsorship (one sponsor) * <sup>2</sup>	\$1,500	A brochure/promotional item placed at each seat (Materials not provided by EOA) Digital advertisement within the Conference App, including your link Special Recognition at meal and a seat at the dais	
Tuesday Lunch Sponsorship EOA Achievers (one sponsor) * <sup>2</sup>	\$2,500 	A brochure/promotional item placed at each seat (Materials not provided by EOA) Digital advertisement within the Conference App, including your link Special Recognition at meal and a seat at the dais	EVENT RESERVED
Wednesday Breakfast Sponsorship (one sponsor) * <sup>2</sup>	\$1,500	A brochure/promotional item placed at each seat (Materials not provided by EOA) Digital advertisement within the Conference App, including your link Special Recognition at meal and a seat at the dais	
Private Networking Event at Omaha Zoo (one sponsor) * <sup>2</sup>	\$750	Announcement of sponsorship during event Attendance at the networking event Digital advertisement within the Conference App, including your link	
Exhibit space* <sup>3</sup>	\$350	Market your product/service, in-person	
Exhibit Space with one Concurrent Session* <sup>4</sup>	\$400	Present to EOA professionals in a breakout session <i>(Please submit session proposal by July 30 at <a href="#">Workshop proposals</a>)</i>	
Email Invitations	\$750	You want to plan an offsite event in the evenings and invite our conference attendees? Go for it! Send us the invite and information and we will advertise to the membership!	
<b>**Special** Only for Colleges and Universities!</b>			
Logo on Main Screen Wednesday Breakfast	\$150	Wednesday morning breakfast, a rolling slideshow of your university/college logo on the main screen	

\*<sup>1,2,3,4</sup> Additional information (and signature space to confirm your order) below

**Additional Information**

\*1 Floor Decals: Minimum order is 10. Only decals purchased through this form are allowed.

\*2 Sponsorships: The first payment received for each of the five events will ensure sole sponsorship. (Reservation of exhibit space is separate.)

\*3 and \*4 Exhibit Space: Your payment will provide a booth in a high-traffic area. If you choose to be an exhibitor we will be in touch to discuss specifics.

\*4 Exhibit Space with One Concurrent Session: We respectfully request that concurrent sessions not be used simply as marketing opportunities. However, if you choose to pay the additional amount, please submit a [Workshop proposal form](#) and describe how your session fits into the theme of our conference *EOA Unleashed: Access, Equity, Inclusion*.

**(Proposals are due July 30, 2019)**

To confirm your involvement in the 45<sup>th</sup> EOA Conference:

- e-mail both pages of this form to [nick.sullivan@uni.edu](mailto:nick.sullivan@uni.edu), or
- fax to Attention: Nick Sullivan at 319-273-2982, or
- mail to 008 ITT, University of Northern Iowa, Cedar Falls, IA 50614-0388

**no later than Friday, September 27**

***The signature below serves as confirmation of involvement in the 45th EOA Conference, in the manner indicated by initialing the appropriate activities on page 1 of this document. Please indicate form of payment.***

\_\_\_\_\_  
**Name of Organization (if applicable)**

\_\_\_\_\_  
**Signature of Representative**

\_\_\_\_\_ **Check Enclosed**

\_\_\_\_\_ **Check (please send invoice)**

\_\_\_\_\_ **Credit Card (instructions will be provided)**

\_\_\_\_\_ **TOTAL (from page 1)**

**(Payment is due no later than October 4, 2019)**