



MAEOPP Education Foundation
turning dreams into Reality

MEF Spring Newsletter

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The MAEOPP Education Foundation exists for the purpose of funding scholarships and fellowships for low-income, first generation, and educational opportunity program students.

WHO WE ARE: We are the Mid America Association of Educational Opportunity Program Personnel Education Foundation.

OUR MISSION: The MAEOPP Education Foundation develops, manages, and distributes funds to provide financial support in the form of scholarships, fellowships, and leadership opportunities so that students will successfully complete a college degree. The organization will share its knowledge of successful models of scholarship programs with other organizations.

Investment and Finance: Moving Forward

This has been a busy year in the area of finance for MEF. Over the past year we have repositioned the investment account in an effort meet the goals of providing conservation of the principal, assuring a growing income, providing reasonable principal appreciation and funding the operations of MEF.

In summary, we have taken the following steps. First, we have established a new invest strategy that allows us to take advantage of the appreciation of the stock market over the past year and in the future. Second, we have transferred over \$100,000 from an non-interest bearing checking account to the investment account which has not only increased the value of the principal, but has also increased the amount

of interest income being generated from the investment account to fund scholarships and MEF operations. Third, we have revised the Investment Policy to reflect the aforementioned developments and establish a distribution goal of 3 -5% of the value of the investment annually to fund scholarships and operations. Finally, the Finance, Advancement and Foundation Committees continue to coordinate in an effort to develop both short and long-range development plans in an effort to meet MEF fundraising goals.

We look forward to engaging with MAEOPP membership as these plans come to fruition And enlightening membership of the wonderful world of foundation finance, investment and fundraising.

Deon Brown
Finance Chair

MEF Retreat and Training Day

As members of the board we are always looking for ways to improve ourselves and the foundation.

Prior to our January Board Meeting in Chicago, we held a one day retreat during which Lee Stephenson, Louise Esveld and Don Campbell conducted training on "Strategic Planning" (Lee), "Where do we go from here?" (Louise), "Social Networking and Media" (Don).

As a non-profit is imperative that the board members keep current on all avenues to fundraising. All areas of our training is geared towards fundraising. All of our efforts combine to insure that the strategic plan consists of a goal for fund raising through the use of an in depth development plan and that we use all social media as a means to get our information distributed.

On a personal note: During the past 14 years I have met and made many friends who share in the belief of the level playing field. As of April 30th I will join the ranks of the retired TRIO family. I will continue to serve on the MEF Board and help low income first generation and disabled students of all ages.

Keep up the good work you do and I will see you in Minneapolis.

Don Campbell, Editor
Sr. Instructional Specialist
Veterans Upward Bound
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