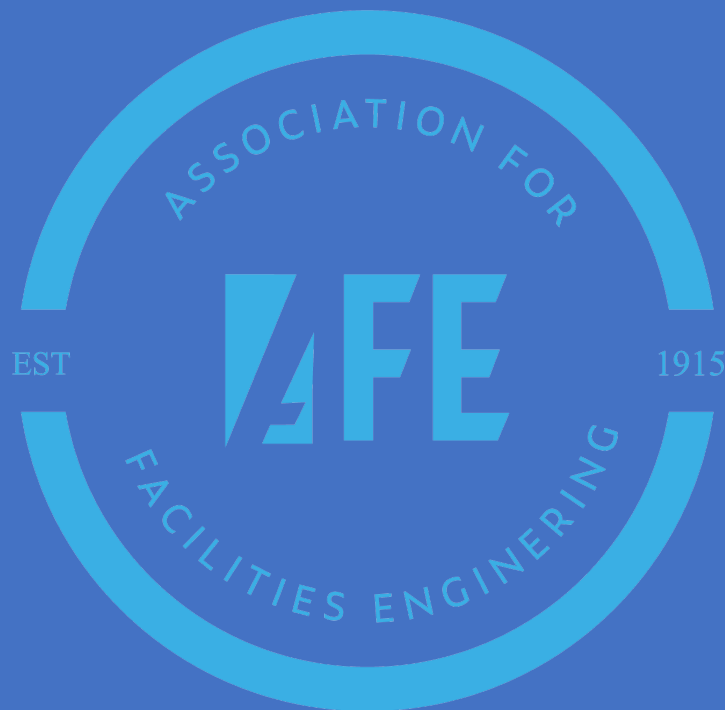


AFE *Association for*
FACILITIES ENGINEERING®

**A FE REGION 1 SUMMIT &
TRADE SHOW
WEDNESDAY , MAY 19TH**



WWW.AFE.ORG

#R1STS2021

Wednesday, May 19th

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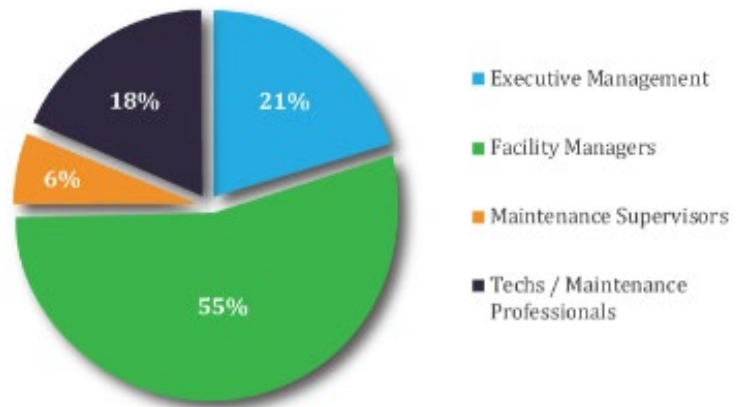
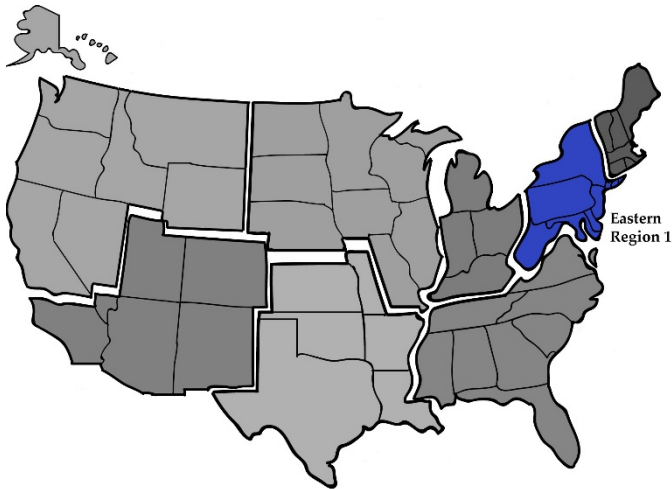


Benefits of Partnering with AFE

Since 1915, the Association for Facilities Engineering (AFE) has existed to provide tools and resources to enhance the expertise and broaden the connections of facilities management professionals worldwide. We bring together professionals who ensure the optional operation of high-rise commercial real estate, industrial plants, academic campuses and medical centers. Our Region 1, AFE East, includes facilities management professionals across the District of Columbia, Delaware, Maryland, New Jersey, New York, Northern Virginia and Pennsylvania. Partnering with AFE through our sponsorship program puts your organization in touch with thousands of building operators, grounds keepers, maintenance managers and trades professionals throughout the region, across the United States and around the globe.



Region 1 – AFE East Membership Profile



2021 Events

AFE Region 1 Summit & Trade Show

Wednesday, May 19th

- * Virtual track sessions and exhibit hall.
- * Earn up to 9 CEUs / PDHs (\$150 Fee)
- * Projected Attendance 150.
- * General Admission = FREE

#R1STS2021

AFE 4 & AFE 80 Scholarship Golf Outing

Monday, June 7th

- * Details to come.
- * Attendance 150.

www.AFEChapter4.org

R1S&TS Sponsorships

Event Sponsorship Levels

PLATINUM		GOLD		SILVER	
AFE Region 1 Summit & Trade Show	5,000	AFE Region 1 Summit & Trade Show	3,500	AFE Region 1 Summit & Trade Show	1,800

All amounts reflect USD.

Sponsor Access & Benefits

AFE Region 1 Summit & Trade Show May 19 Virtual	Platinum	Gold	Silver
Sponsor Access & Benefit Descriptions			
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	■
Promotional emails sent to an academic, government and industry database of over 7,500 contacts along with a link back to AFE sponsorship landing page.	■	■	■
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event (Hybrid)			
Complimentary conference registration(s).	3	2	1
Company logo banner displayed in virtual event lobby.	■	■	■
Company logo <u>and</u> profile on event landing webpage.	■	■	Logo Only
Company logo banner displayed in virtual exhibit hall.	■	■	
Company advertisement in one edition of the <i>Facilities Engineering Journal</i> – i.e. the issue either immediately preceding or following the event.	Full Page	Half Page	½ Page
Premium Booth.	■	■	
Opportunity to present a session track.	■	■	
Opportunity to give remarks at Opening Plenary or Closing Plenary.	■		
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Opportunity to present at chapter meetings of each AFE Region 1 Chapter.	■	■	



À la Carte Event Sponsorship Opportunities

AFE Region 1 Summit & Trade Show Virtual Booths

Virtual Booth Level	AFE Member Rate	Non-Member Rate
Premium	\$1,500	\$1,950

RISTS Virtual Booth Features:

Booth Features	<i>Customizable look-n-feel (Some design elements only available for Premium Booths)</i>	♠
	<i>One-on-One chat capability to create engagement with visitors</i>	♠
	<i>Inclusion in ABMLC 2020 product / service searchable database</i>	♠
	<i>Document Upload Capacity</i>	49
	<i>URL Link Capacity</i>	10
	<i>Video Upload Capacity</i>	49
Post Event Data	<i>Full list of booth visitors</i>	♠
	<i>Record of booth chats</i>	♠
Personal Logins	<i>Individual Registrations for company staff to attend the event, participate in educational sessions or other live events, and interact with attendees throughout the other aspects of ABMLC 2020.</i>	4

Virtual Info Desk Banners

Brand one or both of the billboards on either side of the virtual event info desk. Image or video link must be configured to fit the 190x250 pixel frame.

AFE Region 1 Summit & Trade Show

\$750

Virtual Lobby & Networking Cafe Banners

Brand one billboard in the virtual event lobby or the networking cafe.

AFE Region 1 Summit & Trade Show Lobby Banner

\$250


AFE Region 1 Summit & Trade Show Café Banner

\$500

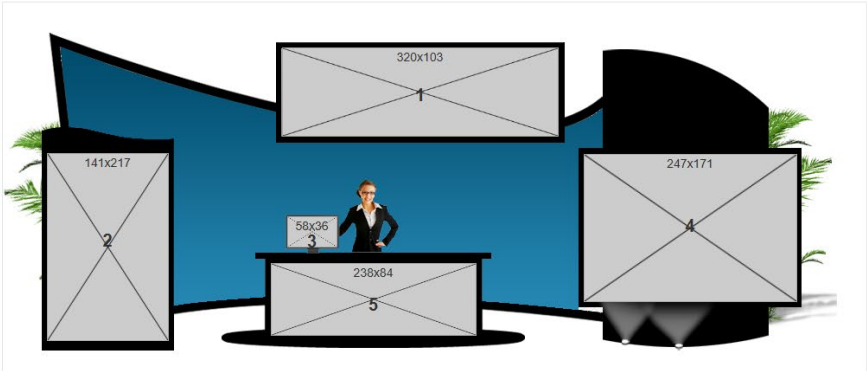
ADDITIONAL SPONSORSHIP OPPORTUNITIES MAY EMERGE THROUHOIT THE YEAR

Booth Layout Settings Dashboard > Booth Layout Settings

Select Layout [+ Add a New Layout](#)



Configure Layout



Premium Sample Layout