



2019 SPONSORSHIP OPPORTUNITIES

The Association for Facilities Engineering

EXPLORE WHAT'S POSSIBLE

Joshua Watkins

jwatkins@afe.org | 571-395-8777

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Build Strong Connections in the Global Facilities Management Community by Partnering with AFE

Since 1915, the Association for Facilities Engineering (AFE) — formerly the American Institute of Plant Engineers — has existed to support and advance the field of facilities engineering. We provide certifications, educational tools, technical information and other relevant resources for facilities management professionals worldwide. Partnering with AFE through our sponsorship program puts your organization in touch with thousands of trade professionals and maintenance managers across the United States and around the globe who will attend our events, complete one of our certification courses, receive our newsletter or subscribe to our quarterly publication, the Facilities Engineering Journal. In addition to our nationwide events, each of the nine regional divisions along with the more than 100 chapters of AFE engage the facilities management community throughout the year.

2019 AFE National Events

Academic Facility Symposium AFS 2019

Full day event centered around the management of an academic campus.

Date: April 16th

Location: Washington, DC
Projected Attendance: 75

Annual Business Meeting & Leadership Conference ABMLC 2019

Premier event for senior industry professionals to collaborate on challenges and generate solutions.

Date: July 15th – July 18th

Location: Minneapolis, MN
Projected Attendance: 350

Healthcare Facility Symposium HFS 2019

Full day event focused on healthcare facility management.

Date: April 17th

Location: Washington, DC
Projected Attendance: 75

FM Forums

Half or full-day events on major topics in facilities management, particularly regarding facilities management technology and managing government facilities.

Projected Attendance: 75 (per event)

Forums:

Building Automation
June 20th
Indianapolis, IN

Cyber Security
September 26th
Washington, DC

Workforce Development
December 10th
Secaucus, NJ

Founders Day Reception

Exclusive networking opportunity for government and industry leaders.

Date: May 16th

Location: Chicago, IL
Projected Attendance: 60

AFE Day

Full day of activities to engage engineering and facilities management students on selected campuses at colleges and university across the United States.

Dates & Locations: TBD

Projected Attendance: 50 (per event)

The AFE Honors™

The AFE Honors™ recognizes the achievements and contributions of facilities management professionals across the globe. Awarded annually, The AFE Honors™ represent a collaboration between AFE Members, industry leaders, luminaries from the world of academia and other thought leaders across the built environment.

Region of the Year – Awarded to the AFE region that has shown the most significant advances throughout the year with regard to: (i) Membership Growth; (ii) Membership Retention; (iii) Credentialed Professionals; (iv) Chapter Activity; (v) Student Engagement; (vi) Participation in association-wide events and initiatives; and (vii) Active Chapters.

Chapter of the Year – Awarded to the AFE chapter that has shown the most significant advances throughout the year with regard to: (i) Membership Growth; (ii) Membership Retention; (iii) Membership Engagement – i.e. meetings, events & tours; (iv) Professional Development; (v) Student Engagement; (vi) Marketing & Promotions – e.g. social media and FEJ articles; and (vii) Participation in association-wide events and initiatives.

Student Chapter of the Year – Awarded to the AFE student chapter that has shown the most significant advances throughout the year with regard to: (i) Membership Growth; (ii) Membership Retention; (iii) Average GPA; (iv) Chapter Activity; (v) Community Service; and (vi) Participation in association-wide events and initiatives.

Excellence in Facilities Management – Awarded to the organization that has shown the most significant advances throughout the previous twelve with regard to: (i) Sustainability Initiatives; (ii) Professional Development; (iii) Employee Satisfaction; and (iv) Aggregate facility property rating.

Growth Award – Awarded to the AFE organizational unit – i.e. chapter, membership council or region – that has shown the most significant growth in Membership over the course of the previous twelve months.

Leadership in Innovation – Awarded to the organization that has significantly advanced innovation in the facilities management space and improved working conditions in the built environment in the previous twelve months.

Regional Vice President of the Year – Awarded to the AFE RVP that has shown the most significant leadership within her or his region and throughout the entire association in the following categories: (i) Financial Management; (ii) Growth; (iii) Succession Planning; (iv) Developing the Next Generation of Leadership; (v) Strategic Planning; (vi) Developing Strategic Partnerships; and (vii) Leadership on the AFE Committee of Representatives.

Member of the Year – Awarded to the AFE Member that has made significant contributions to: (i) an AFE Chapter or Region; (ii) an AFE Membership Council; (iii) the Community-at-Large; (iv) the built environment; (v) her or his employer; and (vi) her or his area of specialization.

Leadership in Sustainability – Awarded to the organization that has significantly advanced the cause of sustainability in the built environment over the course of the previous twelve months.

Educator of the Year – Awarded to an outstanding instructor or professor working with students in a facilities management or engineering academic program who has made an indelible impact on the lives of emerging professionals over the course of the previous twelve months.

Emerging Professional of the Year – Awarded to the AFE Student Member that has made significant contributions to: (i) an AFE Chapter or Region; (ii) an AFE Membership Council; (iii) the Community-at-Large; (iv) the built environment; (v) her or his institution; and (vi) her or his area of study.

Developing the Next Generation – Awarded to the AFE organizational unit, strategic partner, educational institution or government agency that has made significant strides throughout the course of the previous twelve months in preparing the next generation of thought leaders in the built environment by: (i) Engaging FM or Engineering Students; (ii) Fostering mentorships between established leaders and young professionals; or (iii) providing scholarships for .

FEJ Contributing Author of the Year – Awarded to the contributing author who has made the most significant contribution to the Facilities Engineering Journal in terms of: (i) number of articles submitted; (ii) reader engagement; and (iii) participation in AFE forums and online discussions.

Instructor of the Year – Awarded to the AFE Official Instructor who has made a lasting impact on the AFE professional development program by: (i) exemplifying instructional excellence; (ii) earning high evaluation marks from certification program candidates; and (iii) contribution to the development and promotion of the AFE professional development program.

CPMM Leadership – Awarded to the individual, AFE organizational unit or strategic partner that has advanced the principals of excellence in facilities management by making a significant contribution to the development and expansion of the CPMM certification program over the previous twelve months.

CPS Leadership – Awarded to the individual, AFE organizational unit or strategic partner that has advanced the principals of excellence in facilities management by making a significant contribution to the development and expansion of the CPS certification program over the previous twelve months.

CPE Leadership – Awarded to the individual, AFE organizational unit or strategic partner that has advanced the principals of excellence in facilities management by making a significant contribution to the development and expansion of the CPE certification program over the previous twelve months.

Chapter Leader of the Year – Awarded to the AFE region that has shown the most significant advances throughout the year with regard to: (i) Membership Growth; (ii) Membership Retention; (iii) Credentialed Professionals; (iv) Chapter Activity; (v) Student Engagement; and (vi) Participation in association-wide events and initiatives

2019 AFE Sponsorship Opportunities

President's Circle: \$75,000

Benefits:

- Benefits remain in effect for twelve calendar months from the purchase of sponsorship package, which can be purchased at any time during the calendar year.
- Seat on the AFE Industry Advisory Council.
- Recognition as a sponsor for each of AFE's national events.
- Company logo and website link displayed on the AFE corporate website as well as on the micro-website for each of AFE's national events.
- Company logo on signage and slide deck at all AFE national events.
- Company logo and website link included in the promotional emails for each of the AFE national events and the AFE Weekly Headlines newsletter.
- Four (4) complimentary event registrations¹ for the following events: Academic Facility Symposium, Healthcare Facility Symposium, Founders Day Reception, and the Annual Business Meeting & Leadership Conference (ABMLC).
- Four (4) invitations to the Founders Day Reception.
- Opportunity to introduce speaker or moderator at track session during four events of Sponsor's choosing.²
- Press Release recognition for each AFE national event.
- Advertisement in each AFE national event program.
- Full page ad in each edition of the *Facilities Engineering Journal* published during the sponsorship year.³
- Opportunity to submit four articles for publication in the *Facilities Engineering Journal*.
- Invitation to a special Thank You reception for AFE Sponsors.
- Opportunity to conduct two webinars presented to AFE Members, Strategic Partners and other participants.
- Two reserved tables during conference luncheon(s) of Sponsor's choice.
- Company recognition and logo in post-event emails to all attendees.

¹ Select a la carte activities offered at each may require additional registration and payment of registration fees.

² Based on availability.

³ The twelve consecutive months following the execution the sponsorship MOU.

Marble Level: \$50,000

Benefits:

- Benefits remain in effect for twelve calendar months from the purchase of sponsorship package, which can be purchased at any time during the calendar year.
- Recognition as a sponsor for the following AFE national events: Academic Facility Symposium or Healthcare Facility Symposium plus Founders Day Reception, and the Annual Business Meeting & Leadership Conference.
- Company logo and website link displayed on the AFE website.
- Company logo on signage and slide deck at the Founders Day Reception and the Annual Business Meeting & Leadership Conference (ABMLC).
- Company logo and website link included in the promotional emails for each of the AFE national events and the AFE Weekly Headlines newsletter.
- Two (2) complimentary event registrations⁴ for the following events: Academic Facility Symposium, Healthcare Facility Symposium, Founders Day Reception, and the Annual Business Meeting & Leadership Conference.
- Two (2) invitations to the Founders Day Reception.
- Opportunity to introduce speaker or moderator at track session during the Emerging Leaders Day & Talent Expo and the Annual Business Meeting & Leadership Conference (ABMLC) (based on availability).
- Press Release recognition for each AFE national event.
- Advertisement in each AFE national event program.
- Two-Thirds ($\frac{2}{3}$) page ad in each edition of the *Facilities Engineering Journal* published during the sponsorship year.⁵
- Opportunity to submit two (2) articles for publication in the *Facilities Engineering Journal*.
- Invitation to a special Thank You reception for AFE Sponsors.
- Opportunity to conduct two webinars presented to AFE Members, Strategic Partners and other participants.

⁴ Select a la carte activities offered at each may require additional registration and payment of registration fees.

⁵ The twelve consecutive months following the execution the sponsorship MOU.

Granite Level: \$25,000

Benefits:

- Benefits remain in effect for twelve calendar months from the purchase of sponsorship package, which can be purchased at any time during the calendar year.
- Recognition as a sponsor for the following AFE national events: Founders Day Reception and the Annual Business Meeting & Leadership Conference (ABMLC).
- Company logo and website link displayed on the AFE website.
- Company logo and website link included in the promotional emails for the Founders Day Reception and the Annual Business Meeting & Leadership Conference.
- Two (2) complimentary event registrations⁶ for the following events: Founders Day Reception and the Annual Business Meeting & Leadership Conference.
- One (1) invitation to the Founders Day Reception.
- Opportunity to introduce speaker or moderator at track session during either the Founders Day Reception or the Annual Business Meeting & Leadership Conference (ABMLC).⁷
- Press Release recognition for the Founders Day Reception and the Annual Business Meeting & Leadership Conference.
- Advertisement in event directories / programs for the Founders Day Reception and the Annual Business Meeting & Leadership Conference.
- One-Half (½) page ad in each edition of the *Facilities Engineering Journal* published during the sponsorship year.⁸
- Opportunity to submit two (2) articles for publication in the *Facilities Engineering Journal*.
- Invitation to a special Thank You reception for AFE Sponsors.
- Opportunity to conduct one webinar presented to AFE Members, Strategic Partners and other participants.
- Company recognition and logo in post-event emails to all attendees.

⁶ Select a la carte activities offered at each may require additional registration and payment of registration fees.

⁷ Based on availability.

⁸ The twelve consecutive months following the execution the sponsorship MOU.

Glass Level: \$15,000

Benefits:

- Benefits remain in effect for twelve calendar months from the purchase of sponsorship package, which can be purchased at any time during the calendar year.
- Recognition as a sponsor for the Annual Business Meeting & Leadership Conference (ABMLC).
- Company logo and website link displayed on the AFE website.
- Company logo and website link included in the promotional emails for the Annual Business Meeting & Leadership Conference.
- One (1) complimentary event registration for the Annual Business Meeting & Leadership Conference.
- Press Release recognition for the Annual Business Meeting & Leadership Conference.
- Advertisement in event directory / program for the Annual Business Meeting & Leadership Conference.
- One-Fourth (1/4) page ad in each edition of the *Facilities Engineering Journal* published during the sponsorship year.⁹
- Invitation to a special Thank You reception for AFE Sponsors.

Brick Level: \$10,000

Benefits:

- Benefits remain in effect for twelve calendar months from the purchase of sponsorship package, which can be purchased at any time during the calendar year.
- Recognition as a sponsor for the Annual Business Meeting & Leadership Conference (ABMLC).
- Company logo and website link displayed on the AFE website.
- Company logo and website link included in the promotional emails for the Annual Business Meeting & Leadership Conference.
- 25% discount on event registration for any AFE national event.
- Press Release recognition for the Annual Business Meeting & Leadership Conference.
- Color advertisement in event directory / program for the Annual Business Meeting & Leadership Conference.
- One-Sixth (1/6) page ad in each edition of the *Facilities Engineering Journal* published during the sponsorship year.¹⁰
- Invitation to a special Thank You reception for AFE Sponsors.

⁹ The twelve consecutive months following the execution the sponsorship MOU.

¹⁰ The twelve consecutive months following the execution the sponsorship MOU.

Concrete Level: \$5,000

Benefits:

- Benefits remain in effect for twelve calendar months from the purchase of sponsorship package, which can be purchased at any time during the calendar year.
- Recognition as a sponsor for the Annual Business Meeting & Leadership Conference (ABMLC).
- Company logo and website link displayed on the AFE website.
- Company logo on signage and slide deck at the Annual Business Meeting & Leadership Conference.
- Company logo and website link included in the promotional emails for the Annual Business Meeting & Leadership Conference.
- 20% discount on event registration for any AFE national event.
- Advertisement in event directory / program for the Annual Business Meeting & Leadership Conference.
- Invitation to a special Thank You reception for AFE Sponsors.

FM Forums Patron: \$1,500

Benefits:

- Benefits remain in effect for twelve calendar months from the purchase of sponsorship package, which can be purchased at any time during the calendar year.
- Recognition from the podium by the FM Forum moderator for forum of Sponsor's choice.
- Company logo and website link displayed on the AFE website.
- Company logo on signage and slide deck at each FM Forum event.

The AFE Honors™ Naming Rights

Investment: \$17,500

Benefits:

- Award must be named for a natural person, either living or deceased, who has in some way been connected to the built environment.
- Name remains in effect for the lifetime of the award.
- Opportunity to help select the recipient each year.
- Company logo and website link displayed on the AFE website.
- Company logo and website link included in the promotional emails for The AFE Honors™.
- Invitation to attend the award ceremony each year.
- Press Release recognition for the Annual Business Meeting & Leadership Conference (ABMLC) each year.
- Advertisement in event directory / program for the Annual Business Meeting & Leadership Conference (ABMLC) each year.
- Invitation to a special Thank You reception for AFE Sponsors.

2019 AFE Event Sponsorship Packages

Bundles

2 Full Day Event Bundle		ABMLC 2019 Bundles	
Bundle AFS 2019 ¹¹ & HFS 2019 ¹² or any two FM Forums at the same sponsorship level and save.		Bundle ABMLC 2019 ¹³ with AFS 2019, HFS 2019 or the 2019 Founders Day Reception at the same sponsorship level and receive a deep discount.	
Platinum Bundle:	\$10,500	Platinum Bundle:	\$17,000
Gold Bundle:	\$6,000	Gold Bundle:	\$10,000
Silver Bundle:	\$3,600	Silver Bundle:	\$6,300

Event Sponsorship Levels

PLATINUM		GOLD		SILVER	
AFS 2019	\$6,000	AFS 2019	\$3,500	AFS 2019	\$2,000
HFS 2019	\$6,000	HFS 2019	\$3,500	HFS 2019	\$2,000
2019 Founders Day Reception	\$3,500	2019 Founders Day Reception	\$2,500	2019 Founders Day Reception	\$1,500
2019 Building Automation FM Forum	\$7,000	2019 Building Automation FM Forum	\$4,500	2019 Building Automation FM Forum	\$3,000
ABMLC 2019	\$15,000	ABMLC 2019	\$9,000	ABMLC 2019	\$6,000
2019 Cyber Security FM Forum	\$7,000	2019 Cyber Security FM Forum	\$4,500	2019 Cyber Security FM Forum	\$3,000
2019 Water Safety FM Forum	\$7,000	2019 Workforce Development FM Forum	\$4,500	2019 Water Safety FM Forum	\$3,000
AFE Day	\$2,500	AFE Day	\$1,750	AFE Day	\$1,000

¹¹ 2019 AFE Academic Facilities Symposium.

¹² 2019 AFE Healthcare Facilities Symposium.

¹³ 2019 AFE Annual Business Meeting & Leadership Conference.

2019 AFE Academic Facilities Symposium (AFE 2019) – April 16th

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event			
Complimentary conference registration(s).	3	2	1
Company logo displayed on entry conference banner and floor signage in central viewing areas.	100%	60%	40%
Company logo displayed electronically in main ballroom viewing area and meeting spaces prior to sessions.	■		
Company logo <i>and</i> profile in the conference program.	■	■	Logo Only
Company color advertisement in the conference program.	Full Page	Half Page	
Opportunity to introduce the keynote speaker.	■		
Opportunity to introduce session moderator.		■	
Exhibit Booth - Included: 6' skirted table, two exhibitor passes, and two chairs (power strip and internet at an additional cost).	■		
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Final Registration list (not to be used for marketing purposes).	■	■	■

2019 AFE Healthcare Facilities Symposium (HFS 2019) – April 17th

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event			
Complimentary conference registration(s).	3	2	1
Company logo displayed on entry conference banner and floor signage in central viewing areas.	100%	60%	40%
Company logo displayed electronically in main ballroom viewing area and meeting spaces prior to sessions.	■		
Company logo <i>and</i> profile in the conference program.	■	■	Logo Only
Company color advertisement in the conference program.	Full Page	Half Page	
Opportunity to introduce the keynote speaker.	■		
Opportunity to introduce session moderator.		■	
Exhibit Booth - Included: 6' skirted table, two exhibitor passes, and two chairs (power strip and internet at an additional cost).	■	■	
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Final Registration list (not to be used for marketing purposes).	■	■	■

2019 AFE Founders Day Reception – May 16th

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event			
Complimentary event registration(s).	2	1	
Company logo displayed on floor signage in central viewing areas.	100%	60%	40%
Opportunity to introduce Founder Award winner and present award.	■		
Opportunity to introduce special guest.		■	
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Final Registration list (not to be used for marketing purposes).	■	■	■

2019 AFE Building Automation FM Forum – June 20th

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	■
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	■
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event			
Complimentary conference registration(s).	3	2	1
Company logo displayed on entry conference banner and floor signage in central viewing areas.	100%	60%	40%
Company logo displayed electronically in main ballroom viewing area and meeting spaces prior to sessions.	100%	60%	40%
Company logo <u>and</u> profile in the conference program.	■	■	Logo Only
Company color advertisement in the conference program.	Full Page	Half Page	
Opportunity to introduce the keynote speaker.	■		
Opportunity to introduce session moderator.		■	
Exhibit Booth - Included: 6' skirted table, two exhibitor passes, and two chairs (power strip and internet at an additional cost).	■	■	
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Company logo in post-event email to all attendees.	■		
Final Registration list (not to be used for marketing purposes).	■	■	■

2019 Annual Business Meeting & Leadership Conference (ABMLC 2019)

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	■
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	■
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event			
Complimentary conference registration(s).	3	2	1
Company logo displayed on entry conference banner and floor signage in central viewing areas.	100%	60%	40%
Company logo displayed electronically in main ballroom viewing area and meeting spaces prior to sessions.	100%	60%	40%
Company logo <u>and</u> profile in the conference program.	■	■	Logo Only
Company color advertisement in the conference program.	Full Page	Half Page	
Invitation to Chairman’s Reception.	■	■	■
Invitation to Leadership Breakfast.	■	■	■
Opportunity to include corporate promo article in conference welcome bag provided to all conference attendees.	■		
Reserved VIP table at all luncheons.	■		
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Company logo in post-event email to all attendees.	■		
Final Registration list (not to be used for marketing purposes).	■	■	■

2019 AFE Cyber Security FM Forum – September 26th

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	■
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	■
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event			
Complimentary conference registration(s).	3	2	1
Company logo displayed on entry conference banner and floor signage in central viewing areas.	100%	60%	40%
Company logo displayed electronically in main ballroom viewing area and meeting spaces prior to sessions.	100%	60%	40%
Company logo <u>and</u> profile in the conference program.	■	■	Logo Only
Company color advertisement in the conference program.	Full Page	Half Page	
Opportunity to introduce the keynote speaker.	■		
Opportunity to introduce session moderator.		■	
Exhibit Booth - Included: 6' skirted table, two exhibitor passes, and two chairs (power strip and internet at an additional cost).	■	■	
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Company logo in post-event email to all attendees.	■		
Final Registration list (not to be used for marketing purposes).	■	■	■

2019 AFE Workforce Development FM Forum – December 10th

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	■
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	■
Pre-event registration list with contact information (not to be used for marketing purposes).	■	■	■
During Event			
Complimentary conference registration(s).	3	2	1
Company logo displayed on entry conference banner and floor signage in central viewing areas.	100%	60%	40%
Company logo displayed electronically in main ballroom viewing area and meeting spaces prior to sessions.	100%	60%	40%
Company logo <u>and</u> profile in the conference program.	■	■	Logo Only
Company color advertisement in the conference program.	Full Page	Half Page	
Opportunity to introduce the keynote speaker.	■		
Opportunity to introduce session moderator.		■	
Exhibit Booth - Included: 6' skirted table, two exhibitor passes, and two chairs (power strip and internet at an additional cost).	■	■	
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Company logo in post-event email to all attendees.	■		
Final Registration list (not to be used for marketing purposes).	■	■	■

2019 AFE Day Events – Various Dates

Sponsor Benefit Descriptions	Platinum	Gold	Silver
Before Event			
Company logo displayed on AFE.org with a link to your company website.	■	■	■
Recognition in the <i>AFE Weekly Headlines</i> Newsletter.	■	■	
Promotional emails sent to an academic, government and industry database of 3,000+ along with a link back to AFE sponsorship landing page.	■	■	
During Event			
Company logo displayed on floor signage in central viewing areas.	100%	60%	40%
Opportunity to introduce Career Panel Moderator.	■		
Opportunity to include corporate promo article in giveaways at AFE booth on campus.	■		
After Event			
Company recognition in post-event email to all attendees.	■	■	■
Final Registration list (not to be used for marketing purposes).	■	■	■

À la Carte Event Sponsorship Opportunities

Continental Breakfast Sponsor

Company logo displayed on AFE.org.

Signage on the breakfast serving table.

Acknowledgement for breakfast sponsorship during the Opening Comments / Plenary.

2019 AFE Building Automation FM Forum	\$2,500
2019 AFE Cyber Security FM Forum	\$2,500
2019 AFE Workforce Development FM Forum	\$2,500

Electronic Device Charging Station

Custom branded standing station featuring a digital HD screen to display videos or rotate images.

ABMLC 2019	\$5,400
2019 AFE Cyber Security FM Forum	\$4,500
2019 AFE Workforce Development FM Forum	\$4,500
2019 AFE Building Automation FM Forum	\$4,500
AFS 2019	\$3,500
HFS 2019	\$3,500

Luncheon

Full page color ad in event program.

Prominent signage displayed electronically at the front of the ballroom.

Signage at each table.

Verbal recognition at the luncheon.

2019 AFE Cyber Security FM Forum	\$4,500
2019 AFE Workforce Development FM Forum	\$4,500
2019 AFE Building Automation FM Forum	\$4,500
AFS 2019	\$3,500
HFS 2019	\$3,500

ADDITIONAL SPONSORSHIP OPPORTUNITIES MAY EMERGE THROUGHOUT THE YEAR

Definitions

Facilities Engineering Journal – AFE’s highly respected quarterly technical journal devoted to providing practical, in-depth information on the key issues and challenges that AFE professionals face every day. Topics such as environmental issues, power, HVAC, maintenance, management, safety, compliance and professional development are addressed by experts in the field in each issue.

AFE.org – Members have 24-hour access to industry news and AFE products and services by visiting www.afe.org.

Certification – AFE offers members the opportunity to gain industry recognition through the CPE (Certified Plant Engineer), CPS (Certified Professional Supervisor) and CPMM (Certified Professional Maintenance Manager) programs.

Chapter Membership – is one of the valuable benefits of AFE Through Chapter AFE members can together with other members solve problems, learn new skills, make professional contacts.

Professional Development – AFE members can take advantage of several professional development offerings, including general and technical online courses and tests, virtual seminars, CEU courses, and more.

AFE Weekly Headlines Newsletter – Members receive timely and relevant industry and association news through an electronic bi-weekly member newsletter.

Career Center – This online Career Center is available to help AFE members connect with new career opportunities or find the right candidate for an open position.

Online Directory – Another way of networking and connecting with colleagues in other parts of the world is through AFE’s online member directory.

Facilities Management Market – AFE members have access to a convenient directory of firms specifically serving plant engineers and facilities managers.

Online Discussion Groups – AFE members can join in the conversation at the AFE Café, an online discussion forum.

Promotional Opportunities – AFE provides members with a variety of ways to gain industry recognition through speaking opportunities, authoring an AFE paper or article, or taking a leadership position.

Discounts – AFE offers a member rate on all AFE products and services.

Access to Personal Benefits Programs – AFE members have access to preferred pricing and member programs such as car rental, credit cards, and insurance. In addition, members and their families can take personal development classes online at member rates.

Industrial Resources – AFE members benefit from several strategic alliances to bring products and services to you, such as The Blue Book of Building and Construction and member rates at relevant industry events.

2019 Sponsorship Commitment Form

Part I: Personal Info & Selections

Date: _____

Sponsor POC Name (Printed): _____

Phone: _____ Email: _____

Company Name:
(Organization will be listed in sponsor ads and communications as follows)

Authorized Representative:

Full Name: _____

Title: _____

Signature: _____

Additional Billing Contact:
(All invoices will be sent to this contact)

Full Name: _____

Phone: _____ Email: _____

AFE Event Sponsorship Package Selections (check each box that applies)

2 Full Day Event Bundle – Select one sponsorship level

Platinum Bundle \$10,500 Gold Bundle \$6,000 Silver Bundle \$10,500

ABMLC 2019 Bundle – Select one sponsorship level

Platinum Bundle \$17,000 Gold Bundle \$10,000 Silver Bundle \$6,300

Individual Event / A la Carte Sponsorship Selections

Event Title: _____

Sponsorship Level / A la Carte Item: _____ Amount: _____

Event Title: _____

Sponsorship Level / A la Carte Item: _____ Amount: _____

2019 Sponsorship Commitment Form

Part II: Payment Info

Method of Payment

Total Investment: _____ (USD)

Bill Me Check Visa Mastercard American Express

Card No. _____

Exp Date: _____ CVC: _____

Name on Card: _____

Billing Address 1: _____

Billing Address 2: _____

City: _____ State: _____ Zip: _____

Payment & Cancellation Policy

All sponsorships are subject to revenue verification. Payments are due within thirty (30) days of commitment (electronic or written). Once commitment is received, sponsor has up to five (5) business days to cancel agreement. **Cancellations will only be accepted via email at admin@afe.org.**

PLEASE FAX OR SCAN / EMAIL COMPLETED COMMITMENT FORM TO

571-766-2142 (Fax) or admin@afe.org (Email)

THANK YOU FOR YOUR SUPPORT

The Association for Facilities Engineering is a 501(c)(6) not-for-profit organization incorporated under the laws of Illinois. Contributions to AFE are not tax deductible. Our tax ID number is 36-2438746. For more information on AFE sponsorship opportunities or our events, please contact:

*Joshua Watkins
Manager, Business Development & Member Services
Phone: (571) 395-8770
Email: jwatkins@afe.org*

*Bridgett Owen
Manager, Communications
Phone: (571) 395-8774
Email: Bridgett.Owen@afe.org*