



Meeting Announcement

December 11, 2013

Annual Corporate Member Appreciation Event

Featuring Exhibits by OSSC Corporate Members

To thank our OSSC Corporate Members for their continuing support, the OSSC is delighted to offer **free exhibit table space** to showcase your organization.

Sign-up On-Line at www.osscc.org.

Keynote address

Photonics: An Industry Moving at the Speed of Light

Ron Sherwood, NovusLight Media

The Light Technologies industries have been moving at a rapid pace in the past year, with no sign of slowing down. Ron Sherwood of *Novus Light Technologies Today* will share with you our editor's expert insight on the drivers behind the growth, market potential and factors that could inhibit growth. He will also highlight the significance of today's real world applications that are destined to change the way we live tomorrow.

The Publication: *Novus Light Technologies Today* offers expert commentary, industry perspective and vital on-line discussions on a comprehensive list of subjects: Optics, Automation, Electronics, Lasers, MEMs/Nanotech, LEDs, Imaging and Machine Vision, Displays and Cameras.

The editorial team: Headed by **Penny Pretty**, Group Publisher and CEO of the Novus Media Today Group, publishers of *Novus Light Technologies Today* and *Solar Novus Today*. Penny has extensive experience in both the editorial and sales aspects of business to business publishing. She worked for US based publisher Photonics Media for many years, initially expanding its reach and sales in Europe, then moving to the editorial side of the business as Associate Publisher for their European magazine EuroPhotonics. Penny holds a degree in psychology and speaks six languages. **Anne Fischer** Managing Editor: Anne was previously Senior Editor of *Photonics Spectra*. She was also a freelance technology writer with articles published in *Fortune*, *PC World* and CNet. Before that she was Senior Research Associate with ActivMedia, producing research reports on topics such as Mobile Robots.

The speaker: Ron Sherwood Sales and Operations: Ron assisted in starting up Directed Energy, a high technology manufacturer. Ron then moved into the photonics publishing industry joining the Photonics Media sales team from which he moved on to take over the sales and operations side of the Novus Media Today Group.



Wednesday, December 11, 2013

Reception: 6:00; Dinner: 7:00; Talk: 8:00

Meal: Dinner (buffet style)

Cost: \$30 (OSSC Student Members are Free!)

Reception and Dinner will held at [UCI's Calit2 auditorium](#)

The four-story Calit2 building on the UC Irvine campus can be found at the intersection of East Peltason Road and Los Trancos Drive, adjacent to the University Club. **Parking: \$10**

On-line Registration: www.osscc.org or
Contact: Matt Samson, OSSC Arrangements Chair,
Events@osscc.org, 714-494-5349

Please post this notice and invite your friends & colleagues to attend!