



A NATIONAL SOCIETY OF ORAL & MAXILLOFACIAL ADMINISTRATORS

JOINING ADMINISTRATORS WITH SUPPORT

2018 Annual Conference

Sponsorship Opportunities

April 22-25, 2018

Marriott Newport Beach (CA)

150 expected attendees

BENEFITS OF CORPORATE SPONSORSHIP

JAWS Society is a national society of oral and maxillofacial administrators which represents more than 260 practices in North America and Canada. It promotes the professional development of oral and maxillofacial surgery administrators/office managers through peer interaction and educational programs. It is recognized as the leading national authority on all aspects of oral and maxillofacial surgery practice management.

Corporate sponsorship encompasses great benefits beyond the annual conference, including:

- Unparalleled access to key decision makers from the most successful OMS practices
- Quality, personal interactions and networking opportunities
- Development of name recognition
- Diverse marketing opportunities for every budget designed to maximize return

For more information, please contact Nicole Toombs at nicole@vpoms.com or 402-951-9522.

*Roster will be emailed 2 weeks prior to the conference

BENEFIT	PLATINUM	GOLD	SILVER
Advertising in conference program	Full Page	Half Page	Listing
Advertising in promotional materials	Logo	Logo	Listing
Registration including all sessions & meals, Sunday night mixer	2 people	2 people	1 person
Display table in exhibit hall	Premium	Choice	Assigned
Space for booth	2 tables	1 table	1 table
Display specifications	Full display	Full display	Tabletop only
Dedicated educational eBlasts during the sponsor year	2		
Logo in monthly eNewsletter	X		
Vendor highlight/Introductory presentation during conference	5 min, assigned		
Deliver elevator speech to all attendees (3 min)	X	X	X
Breakfast or lunch sponsor recognition	X		
Logo featured during break-time PowerPoint	X	X	
Vendor-supplied prize drawing from podium on Wednesday	X	X	X
Vendor Bingo (prize supplied by JAWS Society)	X	X	X
Promotional material (vendor supplied, single page) included with registration packet	X	\$650	\$650
Door drop (materials supplied by vendor)	\$750, Mon night	\$1,000 Tue Night	\$1,500 Tue Night
JAWSSociety.org presence (1,615 views weekly)	Logo, link, tagline	Logo, tagline	Listing
Attendee Roster	Advanced access*	At conf.	At conf.
Maximum accepted annually	6	No limit	No limit
INVESTMENT	\$5,700	\$3,500	\$2,500

417.886.8606 fax 417.886.3685 1717 E. Republic Rd., Ste. A, Springfield, MO 65804

www.JAWSSociety.org linden@clubmanagementservices.com



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JOINING ADMINISTRATORS WITH SUPPORT

2018 Sponsorship Registration Form

Company Name: _____

BILLING INFORMATION

If we have any questions regarding payment information, who should we contact?

Contact Name: _____ Phone _____

Street Address: _____ Fax: _____

City, State, ZIP: _____

Email: _____

CONFERENCE ATTENDEE COORDINATOR INFORMATION

When we need to share vital on-site logistics, who should we contact?

Name: _____ Phone _____

Email Address: _____

SPONSORSHIP LEVELS

The sponsor year is July 2017 through June 2018.

SELECT LEVEL	FEE	TOTAL
Platinum 2018 Sponsorship	\$5,700	_____
OPTIONS		
Door Drop	\$750	_____
Gold 2018 Sponsorship	\$3,500	_____
OPTIONS		
Door Drop	\$1,000	_____
Promotional Materials	\$650	_____
Silver 2018 Sponsorship	\$2,500	_____
OPTIONS		
Door Drop	\$1,000	_____
Promotional Materials	\$650	_____
Additional Meals*	\$350	_____
	TOTAL	_____

PAYMENT INFORMATION

Mail check & forms and signed Terms & Conditions to address below

Pay by credit card by faxing, emailing, or mailing this registration form and signed Terms & Conditions to address below. Sponsors renewing at the same level as before may pay online at JAWSSociety.org.

* If you are sending more exhibitors than allowed by your selected sponsorship level (see page 1), you must pay for their meals at the conference. Includes breakfast and lunch on Monday, Tuesday, and Wednesday.

PAYMENT INFORMATION

By signing this form you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional charges to your account.

I authorize JAWS Society to charge my credit card account indicated above for the TOTAL above on or after today's date.

Cardholder name: _____

_____ Cardholder Signature

CC# _____

_____ Date

Exp. Date: ___/___ CVV: _____

SPONSOR TERMS AND CONDITIONS

The terms and conditions set forth below govern the relationship between JAWS Society ("JAWS") and the business named in the Registration Form submitted to JAWS ("Business Partner"). Only one Business Partner may be named in each Registration Form submitted to JAWS Society.

GENERAL TERMS AND CONDITIONS

1. By participating in any JAWS function or event, Business Partner obtains no right in or to any JAWS publication, function, event or website. Business Partners submitting advertisements to JAWS for placement in any JAWS Society publication retain all rights in and to their advertisements in the form provided by Business Partner to JAWS. JAWS will publish Business Partner's copyright notices on Business Partner's advertisements, if included in the artwork submitted for publication.
2. JAWS reserves the right to, at any time prior to receipt of a completed Registration Form and full and proper payment, without prior notice or liability to Business Partner and in JAWS's sole discretion: change function or event dates, locations, times and contact; change function or event floor plans, or booth or table placement; change rates, and fees, deadlines, closing dates, specifications and advertising placement; authorize co-sponsorship of functions or events; or afford Affiliate sponsors with first preference to as to any function or event and/or advertising.
3. JAWS is not liable for failure or delays in performance in the event of any of the following: Acts of God, acts of any government or quasigovernment entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or materials shortage, transportation failures or delays, work slowdown, acts of the host facility, or any other event, whether or not similar to those set forth above, which is beyond the control of JAWS.
4. JAWS reserves advertising and exhibitor or function space for Business Partner only upon actual receipt of a completed Registration Form and full and proper payment in US dollars.
5. Delivery of a Registration Form is deemed an acceptance by Business Partner of all these terms and conditions, and the rates set forth in this brochure, as amended by JAWS from time to time.
6. Rates and conditions are subject to change without notice.
7. Payment is expected with delivery of a completed Registration Form. However, full payment of all monies due under any Registration Form must be received by JAWS no later than the Closing Date applicable to the JAWS publication issue, function or event. JAWS reserves the right to cancel Business Partner's Registration Form, in whole or in part and without prior notice, in the event of non-payment of all monies due.
8. In the event of Business Partner's full or partial non-payment within thirty [30] days after JAWS's receipt of Business Partner's Registration Form, Business Partner hereby agrees to reimburse JAWS all costs of collection, including and not limited to attorneys' fees.
9. All additional charges assessed by JAWS shall be paid by Business Partner within ten (10) days of the invoice date. Such additional charges may include, and are not limited to, fees for additional company representatives attending the Annual Meeting and advertising production charges for advertisements submitted in other than camera-ready format.

10. A \$25.00 charge will be assessed for each occasion that a check is dishonored. Returned checks must be replaced with certified or cashier's checks within 48 hours.
11. Incomplete Registration Forms or Forms setting forth incorrect rates or fees will be refused by JAWS and returned to Business Partner.
12. IN NO EVENT WILL JAWS BE LIABLE TO BUSINESS PARTNER UNDER THESE TERMS AND CONDITIONS OR OTHERWISE, REGARDLESS OF THE FORM OF CLAIM OR ACTION, IN AN AMOUNT THAT EXCEEDS THE TOTAL MONIES PAID TO JAWS BY BUSINESS PARTNER FOR THE APPLICABLE ADVERTISEMENT, SPONSORSHIP, FUNCTION OR EVENT. FURTHER, IN NO EVENT SHALL JAWS BE LIABLE TO BUSINESS PARTNER FOR SPECIAL, CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, OR INDIRECT DAMAGES OR COSTS (INCLUDING LEGAL FEES AND EXPENSES), OR LOSS OF GOODWILL OR PROFIT IN CONNECTION WITH ANY CLAIM ARISING FROM THESE TERMS AND CONDITIONS, EVEN IF JAWS HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR COSTS.
13. WHILE JAWS USES ITS BEST EFFORTS TO PROVIDE INFORMATION, PUBLICATIONS, FUNCTIONS AND EVENTS THAT ARE ACCURATE, CURRENT AND WHICH ADDRESS ISSUES RELEVANT TO JAWS'S MEMBERS, JAWS MAKES NO REPRESENTATIONS OR WARRANTIES TO BUSINESS PARTNER ABOUT THE SUITABILITY, ACCURACY, QUALITY OR RELIABILITY OF ANY JAWS INFORMATION, PUBLICATION, FUNCTION OR EVENT FOR ANY PURPOSE. ALL JAWS PUBLICATIONS, FUNCTIONS AND EVENTS ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND. JAWS HEREBY DISCLAIMS ANY AND ALL WARRANTIES AND CONDITIONS WITH REGARD TO JAWS'S PUBLICATIONS, FUNCTIONS AND EVENTS, INCLUDING ALL IMPLIED WARRANTIES AND CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, ACCURACY, TITLE AND NON-INFRINGEMENT. THERE IS NO WARRANTY THAT ANY JAWS PUBLICATION, EVENT OR FUNCTION WILL FULFILL ANY OF BUSINESS PARTNER'S PARTICULAR PURPOSES OR NEEDS.
14. Business Partner is not entitled to rely on any statements or advice provided by JAWS and is solely responsible for compliance with all laws in connection with Business Partner's advertisements, exhibitor booth and displays, and presentation information. Business Partner hereby represents and warrants that all advertisements submitted by Business Partner to JAWS, and that all displays, information and materials provided by Business Partner in connection with, or while in attendance at, any JAWS function or event, comply with all applicable laws, do not infringe the rights of JAWS or any third party, that Business Partner has sufficient rights and license to provide such information, advertisements displays or materials and to allow JAWS to reprint such advertisements.
15. All advertisements, exhibitor booth and displays, and presentation information submitted by Business Partner in connection with, or while in attendance at, any JAWS function or event is considered property of the Business Partner and remains under the Business Partner's control at all times. Neither the host facility, the JAWS nor any of the officers or staff members of the above are responsible for the safety of the property of the Business Partner from theft, damage by fire, accident, vandalism or other causes; and the Business partner expressly waives and releases any claim or demand the Business Partner may have against any of the above by reason of damage or loss of property. JAWS recommends that each Business Partner obtain adequate insurance coverage at the Business Partner's own expense for property loss or damage and liability of

personal injury.

16. All claims of Business Partner against JAWS in connection with any advertising or any JAWS function or event must be submitted in writing within seven (7) days of the publication or event date or all such claims are irrevocably waived.

17. Business Partner shall indemnify and hold harmless JAWS for the acts or omissions of Business Partner's employees, agents or contractors, breach of these terms and conditions, and for claims by attendees or the host facilities of JAWS functions or events for injury, damages or property loss incurred due to the acts or omissions of Business Partner or its employees, agents or contractors.

18. By placing Business Partner's advertisement in a JAWS publication, or by allowing Business Partner to sponsor or attend a JAWS event or function JAWS, does not warrant, guarantee or endorse any Business Partner product, service or business. Business Partner and JAWS are independent contractors and Business Partner is granted no right or authority to assume or to create any obligation or responsibility, express or implied, on behalf of or in the name of JAWS.

19. No "suit casing" will be allowed at any of the JAWS meetings. Please note that while all meeting attendees are invited to the exhibit hall, any attendee who is observed to be soliciting business in the aisles or other public spaces and another company's booth or in violation of any portion of the exhibition policy will be asked to leave immediately. Additional penalties may be applied. JAWS recognizes that suit casing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite, a restaurant, club or any other public place of assembly. For the purposes of this policy, suit casing violations may occur at venues other than the exhibition floor and at other events. JAWS must be informed of any hospitality suites and express consent must be received prior to the event.

20. These terms and conditions shall be governed by, construed, enforced and performed in accordance with the laws of Missouri, without regard to principle of conflicts of law. With respect to any suit, action or proceeding relating to these terms and conditions, and advertisement placed by Business Partner in an JAWS publication or any JAWS function or event attended or sponsored by Business Partner, each party irrevocably submits to the sole and exclusive jurisdiction of Missouri courts; and each party irrevocably waives any objection which it may have at any time to the laying of venue of any proceedings brought before any such court, waives any claim that such proceedings have been brought in an inconvenient forum and further waives the right to object, with respect to such proceedings, that such court does not have sufficient jurisdiction over such party.

21. These terms and conditions represent the entire agreement between JAWS and Business Partner. No conditions, printed or otherwise, appearing on the Registration Form or artwork copy instruction which conflict with any of these terms and conditions will be binding on JAWS.

Business Partner Company Name

Date

Print Name of Signer

Signature, Title