

BETHESDA METRO AREA VILLAGE

Your home Your neighborhood Your future

2020 Annual Report

In this year of the Covid-19 pandemic, Bethesda Metro Area Village (BMAV) created an unprecedented number of programs to connect our members with the world, while at home. We helped members use Zoom to join virtual programs, trained more volunteers and assisted members with grocery and other deliveries or errands, made friendly phone calls and visits, and identified sources of personal protective equipment for our members and volunteers. We increased communications between members by creating an online discussion forum and at the same time, we continued to reach out in our community by collaborating with villages and groups across the DC area.

While this is a challenging time for us all, our village remains committed to our mission of building and maintaining an engaged, caring community of members, creating and strengthening social connections, and providing and receiving services as needed – shifting our platforms but not our pledges.

- Jeanne Parker, President of the Board of Directors



BMAV August 2020 board meeting

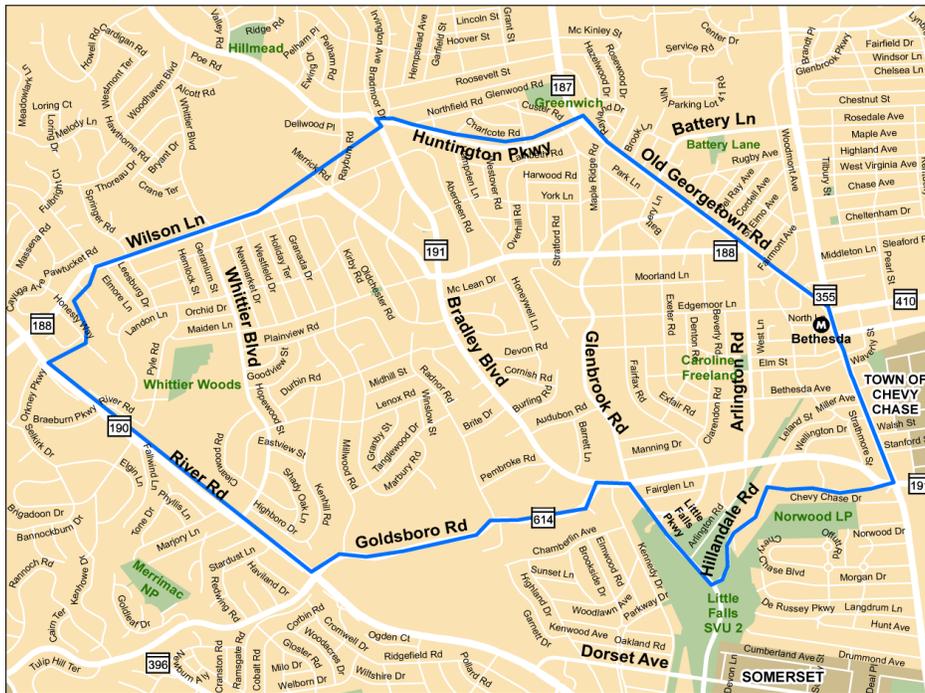


Launch of Zoom Coffee Talk April 2020

Who We Are

BMAV is part of a national aging-in-place movement dedicated to providing services, community support, and social opportunities that allow people to remain in their own homes as they age. We help seniors remain in their own homes safely and independently in the community they know and love.

- BMAV membership remained strong this year, attracting new members even during the pandemic and ending the year with 104 members - 28 Full Service and 76 Social members.
- We welcome Social members from anywhere in Bethesda not served by another village, and offer subsidized memberships to those seniors who express a need.
- Social members enjoy our robust programming, making connections in the neighborhood and helping their neighbors. Full Service members can in addition receive volunteer-provided services.



- Our service boundaries run from Old Georgetown Road and Wisconsin Avenue to our east, Glenbrook Road/Little Falls Parkway to Hillandale Road to Chevy Chase Dr to Goldsboro on the south, River Road on our west, and Wilson Lane to Huntington Parkway on our north. We serve the neighborhoods of Battery Park, South Bradley Hills, Whitehall Manor, Edgemoor, English Village, Greenwood Forest, Kenwood Park, Landon Village, and Kenwood Forest.

Our Services

- Service providers for BMAV provide: rides, light home repair, technology assistance, absent-owner services, friendly visits or calls, and nonmedical respite care for primary caregivers.
- During the pandemic we also added grocery and pharmacy delivery, as well as trips to the post office. Rides and in-person services, suspended for a time, were resumed in October 2020 with new safety protocols for the protection of our members and volunteers.

- BMAV set up “buddy pairs” to check in with each other by telephone. Volunteers connected by phone with members to assist with getting online via Zoom and with other technology questions.
- Students earning Student Service Learning credit also continued to work with BMAV this year to provide technology-tutoring to members through virtual classes on Zoom. We are very grateful to these high school and college students and the Montgomery County Volunteer Center for connecting us.
- BMAV donated masks to our members and volunteers and to Bethesda Cares, Inc. The Knitting, Needlework and Friends shared interest group also knitted hats and scarves which were donated to Walter Reed National Military Medical Center and Bethesda Cares, Inc.



- BMAV added eight new volunteer service providers in 2020 through several remote volunteer trainings after the pandemic began. We are so grateful to neighbors wanting to help during this time, and now have 45 volunteer service providers who completed 171 service requests for BMAV members in 2020.

Our Activities

The year 2020 started off with many of our traditional in-person events, like a New Year’s potluck at a member’s home, outings to the National Gallery of Art, to movies, and to Bethesda restaurants for happy hours and lunches. In February we also held a presentation with members on foreign service, and a CPR and emergency first aid training for members and volunteers with Life Rescue Training at the Bethesda Chevy Chase Regional Service Center.

In March, BMAV’s board and executive director, in consultation with a task force created to research and respond to the emerging pandemic, cancelled our remaining in-person activities. We immediately pivoted to gathering online via Zoom and connecting through programs, events, and socials – at a distance.

- The bridge shared interest group was the first to go virtual and holds daily afternoon games via computer program.

- A new book club was started, meeting every other week on Zoom to discuss favorite works and listen to invited authors.
- Members also gather on Zoom for coffee talk Thursday mornings and happy hour on Friday afternoons.
- Our men’s and ladies’ lunch “out” groups became virtual lunch “ins,” meeting on Zoom to discuss themed topics and often ordering food from Bethesda restaurants.
- Our arts group, which had met to tour area museums, held online Zoom sessions so that BMAV artists could show their own work.
- Film Fans had previously met to attend movies together, but pivoted to meeting monthly to review films online.
- Knitting, Needlework, and Friends began meeting every two weeks on Zoom to encourage each other in their ongoing projects.
- Aging Well, a monthly discussion group that had gathered in a member's home to hear speakers, now shares meaningful memories and advice on Zoom.
- The birding group was treated to a series of digital “bird watches” from around the world. And even our hiking group met online to share favorite past hikes together and plan for the future.
- A new garden group was started, where members meet online to exchange gardening tips and questions, and to view photos of area gardens.
- And a new Armchair Travelers group was started, allowing members to travel virtually through photos and presentations of members’ past trips.

These small shared interest groups, which are member-initiated and member-led, are the backbone of our village programming. Even online, these small group get-togethers allow village members get to know one another at regular gatherings. The groups grew during the pandemic and now number 14 – including two new groups led by volunteers: a Spanish conversation group and a monthly Tech Talk.



Life Rescue Training



Ladies' Lunch Out

- BMAV continued our collaboration with the Bethesda Connie Morella Library to sponsor free monthly programming for seniors that benefits not only our members but seniors throughout the area. We also worked with the Bethesda Historical Society, CaringMatters, Montgomery

County Volunteer Center, surrounding senior villages, and professionals in the community who bring their expertise on various educational topics.

- Our speakers this year:

Councilmembers Evan Glass and Andrew Friedson, authors James Barron, Sarah Blake, Kate Andersen Brower, Betsy Holleman Burke and Judy Bowles, Matthew Costello, Paul Dickson, Natalie Garrett, Karetta Hubbard and Molly Best Tinsley, Patti Maclay, John Mahaffie, Mary McAuliffe, Lynne Olson, Jonathan Padwe, Chris Palmer, Peter Ross Range, James Reston, Rebecca Boggs Roberts, James Rosebush, and David Roll, and members Robert Berish, Naomi Collins, Maureen Jais-Mick, Diana Kitt, Daniel Mick, David Moulton, and Paul Thorn.

- History, culture and literature topics:

Bethesda's Madonna of the Trail, area gardens and labyrinths, C&O Canal and its mules, beekeeping, the Civil War, history of gold, plate tectonics and geological history of Maryland, history of Montgomery County housing, history of Bethesda Big Train baseball, art talks with volunteer museum docents, Planet Word, and National Women's History Museum.

- Social and self-improvement topics:

How to cope with the pandemic, learning about Medicare Part D, home safety and arranging for home safety checks with the Montgomery County Fire and Rescue Service, financial and online scams, virtual garden walks, flower arranging, virtual Thanksgiving and winter solstice gatherings, show and tell and trivia nights, learning Zoom skills, PowerPoint, cutting the cable cord, introduction to social media, and monthly Tech Tuesday workshops.



At our last in-person event February 2020



Social distancing October 2020

BMAV has been pleased to help so many of our members participate in this new virtual “meeting place” – over 86% of our members have attended programs with us via Zoom. In 2020 we created or partnered in an astounding 562 events – often more than one a day - with almost 4000

attendees. Many of our programs are open to the community, helping everyone to connect and prevent isolation during this time when person to person contact became infrequent.

Our Volunteers

This year 64 individuals – both members and neighbors in the community – volunteered with BMAV, offering time and expertise on the Board, in committees, or as direct service providers. Together our volunteers donated over 3500 hours in 2020.

We thank all the following volunteers for their contributions of time and energy this year, whether in offering service hours to members, hosting or planning programs, or helping to guide the organization. Without an engaged community, there would be no village.

Bruce Adams	Diane Goldman	Bharat Parekh
Lynn Barclay	Barry Gorman	Jeanne Parker
Sheria Bakare	Susan Gorman	Thomas Parker
Brenda Battat	Thomas Henteleff	Maria Perry
Joseph Battat	Elyse Jacob	Erin Pickrell
Ann Bennet	Maureen Jais-Mick	Gail Quigley
Jill Benson	Richard Jung	Barbara Rabin
Michael Benson	Marilyn Kerst	Barbara Reese
Robert Bergman	Diana Kitt	Marilyn Richmond
Robert Berish	Melissa Koppal	Sandra Ross
Jan Bill	Sasha Ying Shin Kuo	Edward Shanbacker
Jane Boynton	Ann Labriola	Gail Shearer
Hanne Caraher	Lee Ann Lawch	Cara Simpkins
Mary Louise Carnevale	Deborah Martin	Gurbani Singh
Melissa Clark	Tony Mastria	Keerat Singh
Naomi Collins	Jane McGuire	Susan Strommer
James Collins	Daniel Mick	Melissa Watts
Bruce Coolidge	Robert Metzler	Angelica Wawrzyszko
Eugenia Covarrubias	David Moulton	Sylvia Winik
Francie dePeyster	Alice Padwe	Barbara Wiss
Susan Goda	Chris Palmer	Andrea Witt

Donations

BMAV pursues multiple sources of funding and carefully manages its budget to both address today's needs and maintain a sufficient reserve to meet tomorrow's evolving and unexpected needs.

BMAV is a 501(c)(3) not-for-profit organization. We rely on donations, as well as volunteer time and members' commitment, to continue to grow and sustain our mission. Tax-

deductible donations can be made on our website, www.bmavillage.org, or mailed to Bethesda Metro Area Village, P.O. Box 30525, Bethesda, MD 20824.

If you would like to donate stock, donor advised funds, or make a bequest or other planned gift, such as a charitable gift annuity, trust or the gift of life insurance, please contact us at 240-630-2628 or director@bmavillage.org.

We gratefully acknowledge the individuals, businesses and organizations below that supported BMAV in 2020 with financial or in-kind contributions:

Financial contributions of \$1000 or more

Robert Berish and
Barbara Brown
Bruce Coolidge and Ann
Labriola
Kenneth and Diane
Feinberg
Tom and Claudia
Henteleff
Marren and Tom Meehan
Edgemoor Investment
Advisors
Home Instead Senior
Care Foundation
Montgomery County

\$500 to \$999

Doris Aronson
Jane Boynton
Harry and Susan Geisel
Dick Jung in gratitude to
the executive director
and leaders of BMAV
Chris Palmer and Gail
Shearer
Frederic Philips and
Constance Hickey
Paul Thorn
Barbara Wiss

John L Juenemann
Painting & Decorating
Ltd
Landscape Projects, Inc.
Sandy Spring Builders,
Inc.

\$200 to \$499

Anonymous
Lynn Barclay
Brenda and Joseph Battat
in thanks to the village
for all you are doing
for the community
Hanne Caraher
Mary Louise Carnevale
and Robert Metzler
James and Naomi Collins
Francie de Peyster and
David Moulton
Joan and Chip Filson
Elyse Jacob
Alice and Gerald Padwe
Jeanne and Tom Parker
Suzanne Snedegar
Ann Suydam
Evelyn Sweet
Kathie and David
Weinberg

Sylvia and Peter Winik

Up to \$199

Anonymous
Fred and Lorraine Berner
Patty Craver
Monique Eliezer and Hal
Rogoff
Barry and Susan Gorman
Nancy Greenspan
Susan and Paul Hyman
Diana Kitt in thanks for
all your hard work
Stephen Moseley and
Barbara O'Grady
Mary O'Neil
Andrea and Michael Witt

In-kind donors

Bethesda-Chevy Chase
Regional Services
Center
Montgomery County
Libraries
Esquire IT
Maureen Jais-Mick
MJS Packaging



2020 Financial Report

Income: \$71,809

- membership dues - \$33,580
- individual donations - \$15,629
- business donations - \$4,000
- government grants - \$16,874
- interest income - \$1,291
- program fees - \$435

Net income - \$32,679

Expenses: \$39,130

- personnel and associated costs - \$31,165
- insurance - \$3,223
- other operational (dues, filing fees, website, office supplies) - \$2,668
- programs, fundraising, advertising - \$2,074

Board of Directors

- Jeanne Parker, Chair
- Bruce Coolidge, Treasurer
- Jane Boynton, Vice Chair
- Alice Padwe, Secretary
- Hanne Caraher
- Naomi Collins
- Thomas Henteleff
- Elyse Jacob
- Hal Rogoff
- Gail Shearer
- Barbara Wiss

Committee Chairs

- Finance, Bruce Coolidge
- Communications, Naomi Collins
- Membership, Hanne Caraher
- Programs, Elyse Jacob
- Volunteers and Services, Bruce Coolidge
- Development, Barbara Wiss
- Newsletter editor, Lynn Barclay

Executive Director - Elizabeth Haile

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