

NORFMA CRS Users Group

Northwest Floodplain Management Association – Community Rating System

April 25, 2013

Pierce County PWU-SWM Office – Tacoma Mall Plaza
2702 South 42nd Street, Suite 109 – Director’s Conference Room
Tacoma WA, 98409

Training Agenda

- 1:00 Introductions
- 1:10 French Wetmore – French & Assoc. and Marlene Jacobs – ISO Specialist
Implementing the New 2013 CRS Manual (All Activities)
Fresh from last week’s national training for ISO reviewers, we will hear first hand last minute changes to the manual and how it is expected to be implemented and reviewed at the local level.
- 2:10 Tiffany O’Dell – Pierce County Education Specialist
Uses of Social Marketing (Activity 330)
Learn about techniques in Social Marketing that can influence behavior changes.
- 2:45 Members Present
Roundtable of current CRS activities or issues
- 3:00 Adjournment