

# Washington **IMPACTADS**

- Impact Ads are small, black & white ads placed in about 80 community newspapers throughout the state.
- You can buy the whole state or the Coastal, Metro or Eastern Washington regions, as illustrated on the map above.

*“This is 100 percent the best and most cost effective way to reach the largest number of readers. Advertising with this program works.”*

*– Whidbey Island Vintners Association*

**Call today! 360-344-2938**

WNPA PO Box 389, Port Townsend, WA 98368  
ads@wnpa.com • www.wnpa.com

# MAKE AN IMPACT

## IN WASHINGTON STATE

### READERSHIP

2 Million

### CIRCULATION

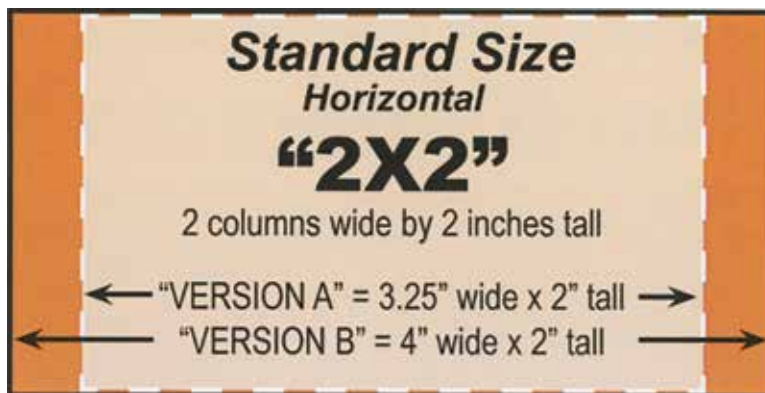
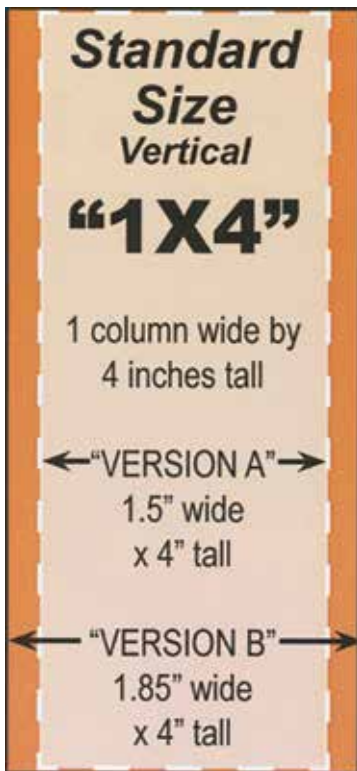
712,000

### IDEAL FOR:

- Festivals
- Car shows
- Concerts
- Recruitment
- Election ads



Washington Newspaper Publishers Association  
EST. 1887



Insertion orders can be found at [wnpa.com](http://wnpa.com) under **Advertise Statewide** in the navigation bar at the top of the page.

## **STANDARD SIZE**

STATEWIDE.....	\$1,575
METRO.....	\$995
COASTAL.....	\$495
EASTERN.....	\$450

## **DEADLINE**

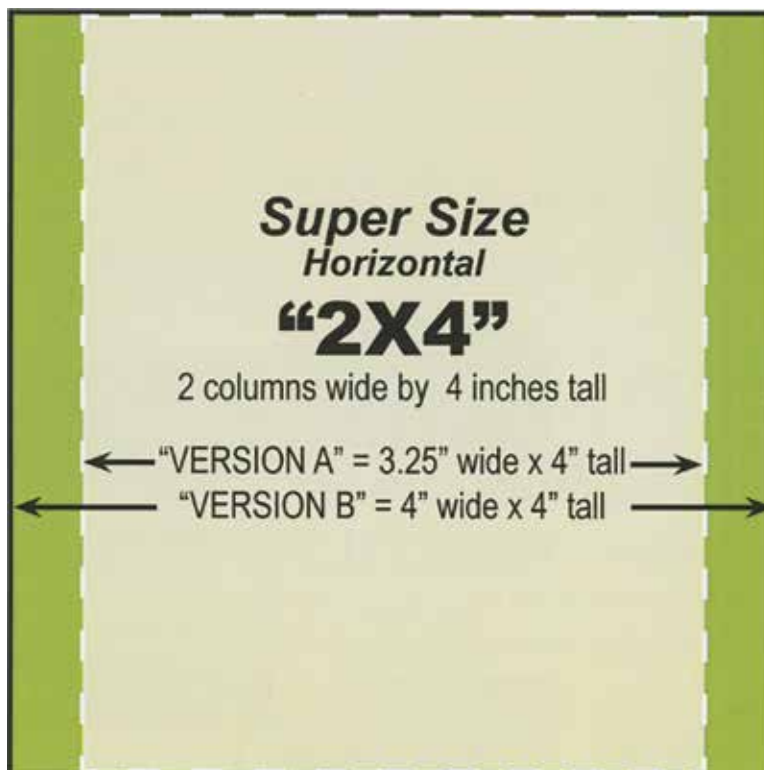
Insertion orders and art needed @ 5 p.m. the Tuesday prior to the week you want the ad to run.

## **SUPER SIZE**

STATEWIDE.....	\$3,125
METRO.....	\$1,975
COASTAL.....	\$995
EASTERN.....	\$875

## **NOTE**

Ads should be produced in two sizes, 'Version A & Version B,' to accommodate different page sizes in the ad network.



# Washington's **IMPACTAD** newspaper network

STATEWIDE 79 papers. 711,600 circulation. 2 million readers

## **Coastal Region-- 30 newspapers**

### **183,361 circulation**

Anacortes American, Anacortes  
Bainbridge Island Review, Bainbridge Island  
Camas-Washougal Post-Record, Camas  
Central Kitsap Reporter, Silverdale  
Chinook Observer, Long Beach  
East County Journal, Ephrata  
Ferndale Record, Ferndale  
Forks Forum, Forks  
Islands' Sounder, Eastsound  
Journal of the San Juan Islands, Friday Harbor  
La Conner Weekly News, La Conner  
Lynden Tribune, Lynden  
Nisqually Valley News, Yelm  
North Coast News, Ocean Shores  
North Kitsap Herald, Poulsbo  
Northern Light, Blaine  
Peninsula Gateway, Gig Harbor  
Port Orchard Independent, Port Orchard  
Port Townsend Leader, Port Townsend  
Reflector, Battleground  
Sequim Gazette, Sequim  
Shelton-Mason County Journal, Shelton  
Skamania County Pioneer, Stevenson  
South Beach Bulletin, Westport  
South Whidbey Record, Langley  
Stanwood/Camano News, Stanwood  
Tenino Independent, Tenino  
Vidette, Montesano  
Wahkiakum County Eagle, Cathlamet  
Whidbey News-Times, Oak Harbor

## **Metro Region-- 23 papers**

### **405,230 circulation**

Arlington Times, Arlington  
Auburn Reporter, Auburn  
Bellevue Reporter, Bellevue  
Courier-Herald, Enumclaw  
Covington/Maple Valley Reporter, Kent  
Edmonds Beacon, Edmonds  
Federal Way Mirror, Federal Way  
Issaquah/Sammamish Reporter, Issaquah  
Kent Reporter, Kent  
Kirkland Reporter, Kirkland  
Lynnwood Times, Lynnwood  
Marysville Globe, Marysville

Mercer Island Reporter, Mercer Island  
Mukilteo Beacon, Mukilteo  
North County Outlook, Marysville  
Northwest Asian Weekly, Seattle  
Puyallup Herald, Puyallup  
Redmond Reporter, Redmond  
Renton Reporter, Renton  
Snohomish County Tribune, Snohomish  
Snoqualmie Valley Record, Snoqualmie  
Vashon-Maury Island Beachcomber, Vashon  
Woodinville Weekly, Woodinville

## **Eastern - 26 newspapers**

### **123,028 circulation**

Cheney Free Press, Cheney  
Columbia Basin Herald, Moses Lake  
Daily Record, Ellensburg  
Dayton Chronicle, Dayton  
Deer Park Tribune, Deer Park  
Douglas County Empire Press, Wenatchee  
East Washingtonian, Pomeroy  
Ferry County View, Republic  
Goldendale Sentinel, Goldendale  
Grandview Herald, Grandview  
Grant County Journal, Ephrata  
Independent, Chewelah  
Methow Valley News, Twisp  
Newport Miner, Newport  
Northern Kittitas County Tribune, Cle Elum  
Odessa Record, Odessa  
Omak-Okanogan County Chronicle, Omak  
Okanogan Valley Gazette-Tribune, Oroville  
Prosser Record-Bulletin, Prosser  
Quincy Valley Post-Register, Quincy  
Star, Grand Coulee  
Statesman-Examiner, Colville  
Sun Tribune, Othello  
Sunnyside Sun, Sunnyside  
Whitman County Gazette, Colfax  
Wilbur Register, Wilbur