

# 2018 WNPA Better Newspaper Contest



## TIMELINE

- April 2** Begin submitting entries on BetterBNC.com  
**May 4** Deadline for regular entries and general excellence  
**June 1** Deadline for tourism special section & cover entries  
**June 11-July 9** Judging period (including open website)  
**Oct. 12** Winners announced at the WNPA Convention in Yakima

**RULES:** Download category list & rules at [wnpa.com](http://wnpa.com).

**ENTRIES:** Upload entries at [www.BetterBNC.com](http://www.BetterBNC.com) produced by SmallTownPapers

## LOGIN & PASSWORDS

Contestant Managers who submitted entries last year can use the same email and password as last year; use the Forgot Password link on [www.BetterBNC.com](http://www.BetterBNC.com) if needed. Contestant Managers submit entries and also control which staff members at a newspaper are authorized to submit their own entries. Contestant Managers can see and edit all the newspaper's entries and account information.

If your Contestant Manager from last year is no longer at your newspaper and you need the account email changed to a new person, contact WNPA (see below).

If no Contestant Manager was active at your newspaper last year, create a Contestant Manager account by first logging in as a Contestant using the temporary password: P@ssword1

Authorized Entrants who submitted entries in 2017 can use the same email and password information as last year; use the Forgot Password link on [www.BetterBNC.com](http://www.BetterBNC.com) if needed. New Authorized Entrants receive an email from BetterBNC.com asking them to validate their email address. Once they have done so, Authorized Entrants can log in and begin submitting entries. Authorized Entrants can see and edit only the entries they submit themselves.

## ENTRY FORMATS

Upload all entries as PDF, JPG or via URL to [www.BetterBNC.com](http://www.BetterBNC.com). The maximum file size is 5 MB. Don't include URLs for entire publications when entering news stories or ads. Make separate PDFs or JPGs of the pages containing your entry. For General Excellence, submit a single PDF of each issue. For all files larger than 5MB, upload the files to a third-party site such as Issuu.com, Google Drive, etc. Enter the URL into the appropriate field when submitting your entry on BetterBNC.com.

Please don't submit both URL and PDF of the same entry. It confuses judges. For photo entries, provide a JPG or PDF.

## TECHNICAL SUPPORT

For technical help getting logged in, making entries and general use of the BetterBNC platform, please use the "Contact BetterBNC" button at [www.BetterBNC.com](http://www.BetterBNC.com) to initiate a trouble ticket.

For help with rules, eligibility and entry fees please contact WNPA (see below).

## GENERAL EXCELLENCE -- **New rules this year!**

General Excellence participation is a member benefit. There is no fee. Submit one issue published in each of the weeks Aug. 14 & 21, 2017. **Also, submit one issue of your choice from the eligibility time period.** Include special sections and the classifieds. You may wish to create separate PDFs of special sections distributed with these newspapers.

## CONTEST ELIGIBILITY PERIODS

Regular Entries: April 1, 2017 - March 31, 2018

Tourism Special Sections & Section Covers: June 1, 2017 to May 31, 2018

## ENTRY FEES:

\$7 entry fee for Group 1; \$9 for Groups 2 & 3; & \$9.50 for Group 4. Web entries are half price. General Excellence is free.

**WNPA • PO Box 389 • Port Townsend, WA • [www.wnpa.com](http://www.wnpa.com) • 360-344-2938 • Contact: Janay Collins • [ads@wnpa.com](mailto:ads@wnpa.com)**