



Finishing first is a tradition at Chevrolet.

We compete every day.

We go against the best the world can throw at us.

Day in, day out, year after year.

Chevrolet is Number One.

The brand more people buy, and depend on.

Look around you. You'll see more Chevys than any other kind. For the past 40 years, Chevrolet has been the leading nameplate in America, according to the R. L. Polk & Co. Annual Census of cars and trucks in use July 1, 1941-1980.

As a matter of fact, over the past five years, Chevrolet has sold more

cars and trucks in America than all the imports combined.

What have we done for you lately?


For openers, a whole new Camaro that has the competition chasing shadows.

Also two high-tech front-wheel-drive Chevrolets called Celebrity and Cavalier.

And a new-size pickup truck, the Chevy S-10.

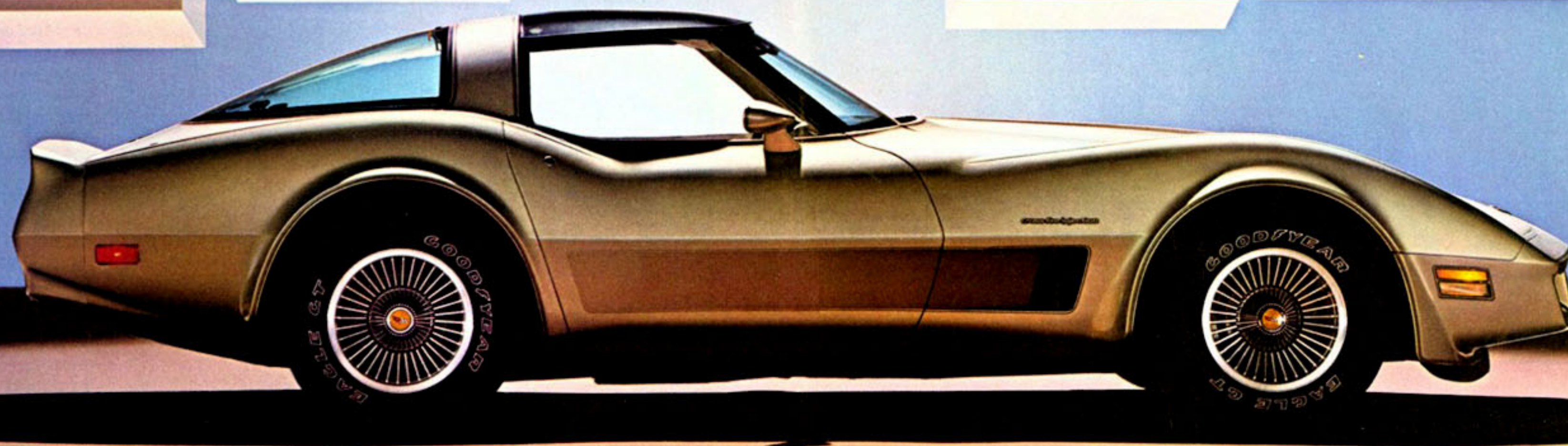
After all, there's only one way to stay Number One.

You simply keep in front of the other guys.



Chevrolet

The Incredible Collectible.



CORVETTE COLLECTOR EDITION. Come. Join with us now in a spectacular celebration of a simple truth: some drivers want it all.

Chevrolet provides just that in 1982 with the Corvette Collector Edition Hatchback Coupe. It gives you smokey silver-beige

acrylic enamel with a custom clear coat and fading shadow graphics. Leather, in contrasting tones of silver and beige, highlighted by a startling burst of cured-tobacco-leaf brown surrounding the instrumentation. Sculpted wheels. Massive rubber. Remote-controlled

frameless glass hatchback. Removable glass roof panels with bronze solar screening. An identity hallmarked with emblems fired in the cloisonné process.

And because the standard Corvette is so thoroughly satisfying to even the most demanding of

enthusiasts, the Collector Edition shares its fully independent suspension, 350 CID V8 and the new Cross-Fire Injection fuel induction

system for better throttle response. The 1982 Collector Edition Corvette. A Corvette so deserving of trophies you'll want to collect

one for yourself. In California, see your dealer for availability.

Chevy makes good things happen

Chevrolet