



Shout Out

Purchase an Ad in the Fall Allen Band Concert Program and Give a Shout Out to Your Favorite Band Member!!

Starting at just \$20 you can purchase an Ad in the Fall Concert Program - a great way to give a shout out to your favorite students!

SENIOR PARENTS...a wonderful way to thank your graduating student for their years of great work in band.

JUNIOR, SOPHOMORE AND FRESHMAN PARENTS...a terrific way to keep your kids inspired and let them know they are appreciated.

BAND MEMBERS...a great way to let your friends know how much you appreciate the great time you've had with them!

Ad information

Shout Out Ad - 115 Characters (which includes spaces)	\$20
1/4 Page (2 1/2" x 3 3/4" with 1 picture and text)	\$30
1/2 Page (5" x 3 3/4" with 2 pictures and text)	\$50
Full Page (5"x8" with 4 pictures and text)	\$80

What types of pictures should I use in my Shout Out?

How about baby pictures, family pictures, then and now pictures, pictures in uniform, a group of friends, your teen's band section, a carpool group, or the Band Directors!

Shout Out Order Form

Fill out the Order Form and note the following:

1. Watch for a proof to be emailed back to you. If we do not get a response your Ad will print as presented in your proof.
2. Email all pictures to PublicRelations@AllenBand.com.
3. Note all ads are printed in color.

Ad Selection

_____ Shout Out Ad 115 Characters (which includes spaces)	\$20
_____ 1/4 Page (2 1/2" x 3 3/4" with 1 picture and text)	\$30
_____ 1/2 Page (5" x 3 3/4" with 2 pictures and text)	\$50
_____ Full Page (5"x8" with 4 pictures and text)	\$80

Parent/"From" Name (to appear on Ad): _____

Email Address (to send proof): _____

Phone Number: _____

Payment Type: _____ Cash _____ Check (*checks payable to Allen Band Booster Association*)

Ad Text:

In the space below please print the content of your Ad. Please ensure it is verbatim of how you would like it to appear in the ad. If you would like to send a mock-up of how you would like the Ad to appear you may email it to PublicRelations@AllenBand.com. We will reference the mock-up when creating the ad. *Please keep in mind we have final say on appropriateness of all ads.*

Don't forget to email your pictures for your Shout Out to PublicRelations@AllenBand.com!

Deadline for Shout Out Orders is April 30.