



Allen Eagle Colorguard

To Our Business Neighbors:

The Allen Eagle Colorguard is a symbol of excellence in Allen, Texas. From continued success in local, state and regional competitions as well as outstanding academic performance, this group of students continually achieves at high levels.

The Allen High School Colorguard is generously supported by the Allen Independent School District; however, the Allen Band Booster Association covers additional expenses necessary to keep our commitment of excellence. These expenses include things like providing expert clinicians, instructional programs for the student's maintenance of equipment, scholarships and other items to ensure the continued success of this stellar program. For that reason, we ask you to consider making a tax-deductible contribution to the Allen Band Booster Association on behalf of the Allen High School Colorguard.

The Allen Band Booster Association is a 501(c)3 non-profit tax-exempt organization dedicated to supporting the high standards exemplified by the Allen High School Colorguard. Our band offers many benefits to the community. It entertains at various sporting and community events. It promotes education in music, and it encourages the next generation of musicians through outreach and recruitment at the junior high and elementary school level.

We have a brief presentation explaining our sponsorship program. It can be emailed to you or we can schedule a short meeting to go over the presentation with you. We welcome the opportunity to discuss how you can become involved in the Allen Band Booster Association and Allen High School Colorguard.

Sincerely,

Justine Anderson

Allen Band Booster Association

specialtysupport@allenband.com



Allen Eagle Colorguard

Sponsor Levels

Red Level \$100-\$499:

- Recognition on social media once a quarter
- Recognition on website

White Level \$500-\$999:

- Recognition on social media once a quarter
- Recognition on website
- Business Appreciation Decal

Blue Level \$1,000 & up:

- Recognition on social media once a quarter
- Recognition on website
- Business Appreciation Decal
- Framed Certificate of Appreciation for Business Location with picture

Descriptions:

ABBA – Allen Band Booster Association

Sponsorship year will be a 12-month period starting from the date funds are received to 365 days out.

Recognition on social media once a quarter

- Business logo will be published on ABBA Escadrille Colorguard Facebook page. Once between the months of August – October, once between the months of October – January, once between the months of February – April, once between the months of May – July. This will be a total of 4 times in a sponsorship year.

Recognition on website

- Business name & logo will be displayed daily, for a full sponsorship year, on a “Thank You to our Sponsors” page of the website - allenband.com/colorguard

Business Appreciation Decal

- One decal with business logo, sponsoring year and “Thank you for being a proud Allen Band Booster Association Supporter” to be placed inside business. Decal will be vinyl and can be placed in a window.

Framed Certificate of Appreciation for Business Location with picture

- 8x10 framed certificate with business name and current colorguard photo to display in place of business



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Sponsorship Agreement

The undersigned individual or organization would like to support the Allen Eagle Escadrille at the level shown below:

Sponsorship Level:

- ___ Red Level (up to \$499)
- ___ White Level (\$500 - \$999)
- ___ Blue Level (\$1,000- & Up)

Sponsor Contact Information:

Individual Name or Contact Person

Company/Organization

Address

Phone / Email

Website

The Allen Band Booster Association and the undersigned agree to the following:

1. The Sponsor shall receive the benefits set forth in the attached Sponsorship Levels listing consistent with the level of sponsorship chosen above. The agreed upon benefits will be provided 12 months from the date funds are received.



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2. Provide sponsor's name as you want it listed in newsletter, email, website, Facebook, or performance/concert program. Provide artwork or logo file for business card sized ads or larger.

3. Sponsor will provide a copy of Sponsor's company/business logo to the Boosters, and the logo must be pre-approved by Allen Independent School District. Upon approval, the Boosters will be responsible for forwarding the logo to a local vendor for re-creation of the logo to use on a banner. The Boosters will also be responsible for its application. Sponsor agrees to defend, indemnify and hold harmless Allen Band Boosters, Allen High School and Allen Independent School District, and its staff, volunteers, members and representatives from any claims, costs, liens, penalties, proceedings, losses, expenses, fees (including without limitation, attorneys' fees), damages, actions, demands, causes of action, liability, and suits of any kinds and nature, which may arise out of, result from, or be related to the display use of Sponsor's company/business logo.

4. Make check payable to the Allen Band Booster Association. We accept sponsorship forms/donations throughout the school year however the earlier you submit, the more benefits you will receive.

_____ Date ____ / ____ / ____
Sponsor Representative and Title

_____ Date ____ / ____ / ____
Allen Band Booster Association Representative and Title

Questions? Contact Justine Anderson, Allen Band Booster Association,
specialtysupport@allenband.com

Completed Sponsorship Agreement may be emailed to specialtysupport@allenband.com or mailed to

the following address:

Allen Band Booster Association
c/o Colorguard Sponsorship
P.O. Box 190
Allen, Texas 75002