

# Policy Statement

## Memo of Understanding

### Home Builders Association of the Central Coast & SLO Green Build

WHEREAS, the Home Builders Association of the Central Coast (HBACC) is a non-profit California corporation and a trade association representing builders, developers and related industry professionals in San Luis Obispo and Santa Barbara counties; and,

WHEREAS, the HBACC supports its members with legislative advocacy, business networking, money-saving benefits, educational programs, up-to-date industry awareness, and valuable publications and resources; and,

WHEREAS, the HBACC's mission is "to proactively promote people and businesses working with a unified purpose to provide quality housing and communities for the Central Coast"; and,

WHEREAS, the HBACC works with government, industry, businesses and the public to help create a built environment that is healthy and durable and that conserves energy and natural resources; and

WHEREAS, economically feasible, sustainable building practices, or 'green building' includes the design and construction of buildings which are energy efficient, conserve resources and provide healthy indoor environments; and

WHEREAS, according to National Association of Home Builders (NAHB), "Green building, one of the most significant developments in new home construction in the past three decades, is nothing less than a quiet revolution in the way that new homes and communities are planned and constructed"; and

WHEREAS, new homes currently being built in California are 25% more energy efficient than they were five years ago;

WHEREAS, HBACC members will continue to use economically feasible new technology, design and products in order to continue making new residential construction steadily more energy efficient and sustainable; and

WHEREAS, SLO Green Build is a non-profit group of architects, builders, community planners and area residents devoted to helping local governments, building professionals, homebuyers, and homeowners design, construct and remodel homes and facilities using sustainable building practices and materials; and,

WHEREAS, SLO Green Build's mission is

- To promote sustainable building techniques that minimize construction waste, build healthier indoor environments, and reduce energy use while conserving natural resources;

- To provide architects, engineers, contractors, developers, and other building professionals with tools to build sustainable projects; and
- To support and help develop public policy that advances sustainable architectural, social, and building practices; and,

WHEREAS, SLO Green Build is undertaking to promote public awareness of green building in a continuing program of educational and training workshops on green building; and,

WHEREAS, SLO Green Build is collaborating with public and private agencies throughout California in sharing information on current developments in green building; and,

WHEREAS, SLO Green Build is disseminating California Green Building Guidelines that have been customized for local conditions on the Central Coast; and,

WHEREAS, SLO Green Build advises local governments, institutions and businesses regarding standards that have been established by the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) program for use in large commercial or institutional projects which would not use the California Green Building Guidelines; and,

WHEREAS SLO Green Build programs, education and advocacy support green building in many forms and do not limit builders from pursuing independent green certification programs such as LEED for Homes, California Green Builders offered through the California Home Builders Association, Energy Star, and so on; and

WHEREAS, SLO Green Build and HBACC currently advocate for the increased use of economically feasible green building practices in private construction through voluntary programs; and,

WHEREAS, SLO Green Build desires to enter into a mutually supportive relationship with the HBACC in pursuit of each organization's respective missions;

NOW THEREFORE, SLO Green Build proposes to enter into the following Memorandum of Understanding (MOU) with the HBACC.

## – MEMORANDUM OF UNDERSTANDING –

This Memorandum of Understanding is hereby entered into between the Home Builders Association of the Central Coast and SLO Green Build.

### DUTIES AND RESPONSIBILITIES

The HBACC agrees to:

- Endorse SLO Green Build's stated mission and activities as described in the Preamble above.
- Allow SLO Green Build to use HBACC's name in printed matter (e.g., SLO Green Build brochure

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and Guidelines) and at public events (e.g., green building workshops and lectures) as a partner in the effort to promote voluntary, economically feasible sustainable building policies and practices.

- Inform HBACC board members, staff and constituencies about SLO Green Build's goals, projects and services as HBACC deems relevant and appropriate.

SLO Green Build agrees to:

- Carry out actions as described in the above mission statement to the best of its ability in conjunction with the Green Building Program.
- Promote green building through community events and printed material.
- Conduct educational and training workshops, and provide consultative support.
- Develop and maintain a public-access resource library and website, and publish a green-building newsletter.
- Maintain relations with the Public Agency Council of Build It Green, the professional non-profit organization that coordinates statewide green-building efforts, in order to (a) ensure timely updating of the Green Building Guidelines, and (b) keep municipal agencies within the county abreast of sustainable building practices and developments elsewhere in California.
- Coordinate the production of printed materials, which may include:
  - ✓ Green Building Guidelines
  - ✓ a green score-card or checklist
  - ✓ a legal agreement between builder and government agency
  - ✓ a certification plaque (based on third-party certification)
  - ✓ an informational kiosk
- Work with HBACC to provide HBACC-sponsored printed materials and programs to support the specific needs of HBACC members

### THIRD PARTY RIGHTS

- This Memorandum of Understanding between the Home Builders Association of the Central Coast and SLO Green Build is neither a legally binding nor enforceable document. It is a statement in support of SLO Green Build and does not confer any rights to any third party.

### AMENDMENTS/TERMS

- This Memorandum of Understanding may be modified only by written amendment approved in writing by an authorized representative of each organization.
- This Memorandum of Understanding shall become effective March 31, 2006 and continue in effect until either party terminates it upon 30 days prior written notice.

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## CONTACTS

SLO Green Build:

Turko Semmes or Andy Pease or Mikel Robertson  
Principal Representative  
SLO Green Build  
7900 El Camino Real,  
Atascadero, CA 93422

Home Builders Association  
Of the Central Coast:

Jerry Bunin  
Government Affairs Director  
Home Builders Association of the Central Coast  
811 El Capitan Way, Suite 120  
San Luis Obispo, CA. 93401

## AUTHORITY

Each of the undersigned affirms that he/she is authorized to enter into this agreement for his/her respective organizations.

For the HBACC:

For SLO Green Build:

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