

The Director of Communications is a senior leadership role in the Lockheed Martin Leadership Association reporting to the Vice President of Operations. Leadership responsibilities include selecting, coaching and supporting a team of Managers in the execution of LMLA's value proposition. The Director of Communications will work collaboratively with senior leadership to develop and implement communication strategies to broaden the impact of LMLA's programs and oversee organizational messaging and constituent services.

Director of Communications is responsible for:

- Collaborates with the Operations Vice President to develop communications strategies that will broaden LMLA's reach and deepen impact
- Develop and institute an overarching LMLA Communication Strategy to be used collaboration with other departments within LMLA and LM to meet the needs of the organization.
- Set, convey and maintain the public voice of the organization
- Develop and refine the "core" messages to ensure organizational consistency
- Identify significant media and policy issues within Lockheed Martin (LM) that can be leveraged to support LMLA's work, and create and implement plans to exploit them
- Serve as executive editor for the organization's website, SharePoint, LinkedIn, Facebook, etc.
- Work with their team to ensure timely and accurate communication within LMLA and LM
- Develop spokespeople among staff, community members, and key stakeholders through trainings in media relations and effective communications
- Train/collaborate with other areas of LMLA on the importance of communication
- Develop robust, clear, and collaborative communications templates, tools, and standard operating procedures for the entire LMLA organization to utilize

Basic Qualifications

- Strong verbal and written communication skills
- Highly passionate about leadership and personal development
- Able to hold peers accountable in constructive manner
- Blended leadership style that trains and guides Managers
- Results-driven, even if that means having difficult conversations to realign performance
- Experience training and inspiring people, ability to instill a sense of purpose and motivation
- Well organized, resourceful and efficient; able to see opportunity and devise a solution
- Able to creatively problem-solve in a way that maximizes your efforts and LMLA resources
- Passionate about meeting new people and creating effective relationships that expand LMLA efforts
- Self-motivated to make the LMLA membership a priority

Personal Characteristics

- Fearless – Fear of failure, what others may think, or weak results do not hold you back.
- Driven – Natural propensity to see what you started to the end and seek out new opportunities.
- Performs with Excellence – Strives to be nothing but the best and expects the same from peers.
- Consistent – Your peers know what to expect from you daily; dependable, like clockwork.
- Persuasive – Able to motivate teams and create an environment of inclusion.
- Respectful – Able to work with other ideas and find the optimal solution together.
- Heart for Others – Genuinely care for those around you and yearn for their growth.
- Servant Leadership Focused – Leads all peers with this mindset; others before myself.
- Models servant leadership with their direct team and maintains focus on the membership