



Sponsorship Options for the 2017-2018 Curling Season

Support of your local nonprofit allows for a tasteful integration of your brand into the Chicago Curling Club. This highly visible marketing option will bring your business to the forefront of our visitors and sports community. We thank you for supporting our curling programs along with equipment and building upgrades.

- Base Level:** **In-Ice Advertising:** 17" x 11" Advertisement placed under ice, on curling sheet. Visible to everyone in Ice House.
- Bronze Level:** **Base Level + Website Promotion:** Corporate logo (300x150) on the Chicago Curling Club website along with a hyperlink to your Company's Home Page.
- Silver Level:** **Bronze Level + Wall Banner:** 5' x 3' Banner hung on a wall in Ice House. Visible to persons in Ice House and Warm Room of the Curling Club.
- Gold Level:** **Silver Level + House Advertising:** Identified at the end of each curling sheet; this LARGE corporate logo will be located within the concentric circles with a circumference of 16 feet. These ads are seen from all locations of Ice House and Warm Room and are also visible on the streamed televisions during all play.
- + Bonspiel Acknowledgement:** Your Company Name will be listed, in color, as a sponsor of the Chicago Curling Club on all Bonspiel (tournament) Media. These events bring in visitors from all over the world.
- Platinum Level:** **Gold Level + Scoreboard Sponsorship:** Scoreboard sponsorship provides exposure to a captive audience and is the most visible way to showcase your business name. Catch everyone's eye by showcasing your Company Logo on a 7' x 4' scoreboard.
- + Corporate Learn 2 Curl:** (3) hour experience for up to 16 guests led by one of our USCA Certified Curling Instructors. This organized, safe & fun work event is a great way to show appreciation to your employees. Participants will learn how to: slide on a slider across ice, push out of the hack, deliver a 42lb curling stone across the sheet and sweep the ice with a curling broom. The experience will also include a (2) end game and (1) alcoholic beverage per adult. (*Learn 2 Curl available without Platinum Advertisement)

Please Note: Design support is available for a one-time setup fee of \$50.00.

Chicago Curling Club

555 Dundee Rd., Northbrook Il 60062
icesponsor@chicagocurlingclub.com



In-Ice Ad Specifications

What is the house?

The 12' house is the main field of play in Curling. Teams compete to get their stones closest to the center or "button" of the house. Teams play close attention to the 12-foot (blue), 8-foot (white) and 4-foot (red) rings to help determine whose 42-lb stone is closest.

Basic Ice ads are displayed directly behind the black backline. All stones must remain in front of the backline to stay in play. Often times, skips (team captains) will stand behind the backline strategizing while their opponents take their turn.

Both full houses and basic ads can be seen not only by the players but also spectators who watch the game on monitors in the viewing area.

Full House Ad:
Your logo, choice of two colors, and slogan featured in the 12' diameter house



Basic Ice Ad:
Your 17"x11" ad
displayed behind the
house



Please send a copy of your signed contract and corporate logo / advertisement (where applicable) to icesponsor@chicagocurlingclub.com by September 8 2017. If your organization requires help creating your advertisement or sending a PDF or EPS file of your logo / advertisement, we are happy to help.

Please make your check payable to the "Chicago Curling Club" and mail to:
Chicago Curling Club
RE: Ice Sponsorships
PO Box 246
Northbrook, IL 60062