



Impact of Expanded Payment Options

Description

Paymentus describes how giving policyholders more payment options can impact satisfaction and adoption of your eServices. Often insurance companies have outdated payment interfaces and/or minimal payment channels, and that can lead to low customer adoption of your electronic payments. During the webinar, we'll explore a variety of topics to help you engage your policyholders, speed up collections, and stay ahead of the competition. Participants will understand the impact of modern, seamless, and intuitive payment interfaces on usage, learn about new mobile payment trends, uncover best practices for using outbound notifications, and explore techniques to alleviate the risk and burden of compliance and security issues associated with taking electronic payments.

Presenter

Vince Sykora—Regional Sales Director for Paymentus

Mr. Sykora has over 25 years of experience in the electronic financial services industry. He's held various executive sales roles in the electronic payments industry as well as senior management positions in the payroll and payroll tax arena prior to entering billing and payments. Mr. Sykora has been an active participant with ICE for the past seven years.

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