



Insurance Collection Executives (ICE)

Enterprise Billing and Payments

A NEW FRONTIER FOR COMPETITIVE DIFFERENTIATION

This webinar brought to you by Mphasis and ICE, explains how a comprehensive Enterprise Billing and payment Strategy can transform billing and payment processes from mundane, recurring back office cost center status to a fundamental enabler of corporate objectives competitive differentiation. Leveraging methods already proven across multiple industries will enable your organization to capitalize on new customer service tools that are quickly becoming the “table stakes” in the broader consumer payments market. The transformation begins by leaving behind the notion of billing as a painful but necessary back office process, and embracing it as a competitive differentiator that can also reduce expenses.

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