



Albany State University
National Alumni Association, Inc.
ALUMNI UPDATES



Volume 1 Issue 1

March 2021

ASUNAA
2020 - 2022

~ Board of Directors ~

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**** SAVE THE DATE ****

2021 ASU (Virtual) Founder's Day
April 9 - 10, 2021

Business Meeting (Friday)
Additional Activities are forthcoming

2021 (Virtual) June Planning Conference (2 days)
(Plans are forthcoming)

**** MEMBERSHIP UPDATE ****

The current total active membership is 810:
Annual - 257 * Life - 529 * Life Candidates - 24

**** COMING SOON ****

The ASUNAA Board of Directors is proud to announce the upcoming chartering of the following two new ASU National Alumni Chapters:

- 1. North Perimeter Area Chapter, March 11, 2021**
- 2. Tallahassee - North Florida Area Chapter, March 15, 2021**

** FUNDRAISER INITIATIVES **

We kicked off the year with the Fundraising Initiative - **\$1 Million in 1 Year for ASU...I'm All In!** The goal of this initiative is to encourage support from all ASU alumni to increase the overall population of alums who give back to the university. The plan for this initiative will include various virtual and social media campaigns throughout the year.

- Since all 2020 Homecoming events were canceled, the Fundraising Kick-Off - **Homecoming RAM -Bucks Rally**, asked donors to contribute anticipated expenses to the Alumni Endowment Scholarship Fund.
- In celebration of Black History Month, we launched the "**I Love My HBCU**" campaign seeking 1,051 alumni to donate \$19.03 in the month of February to raise \$20,000. **(TEXT TO GIVE: ASUNAA TO 41444)**
- Other significant campaigns that are forthcoming in the near future are **500 for \$500 and 1,000 for \$100**.
- We also implemented the **Greek Challenge** which will culminate at the end of the year. The committee is planning to host a **virtual event**, possibly during the time frame of Albany State Founder's Day or later in the summer.
- We established a give back partnership with the HBCU paraphernalia company **Legacy, History, Pride and The Rocket Restaurant in Albany, GA**.
- **The ASUNAA Board of Directors has partnered with the ASU Foundation to reach the broader alumni database and streamline the giving process using Mobile Cause.**

** LISTENING SESSIONS SCHEDULED FOR CHANCELLOR SEARCH **

The Regents Search Advisory Group has scheduled listening sessions to receive input from students, faculty, staff and the public on its search for the next Chancellor of the University System of Georgia.

The listening sessions will take place virtually from March 2-8, 2021. Sessions on March 2-3 will be held with members of USG's Student Advisory Council, Faculty Council and Staff Council. Sessions held March 4-8 will be open to campus communities and the general public. **See the schedule:**

Listening Session 1, 2 - 3 p.m., March 4, 2021.

Listening Session 2, 10 - 11 a.m., March 5, 2021.

Listening Session 3, 9 - 10 a.m., March 8, 2021

Input on the search can be submitted anytime through [an online survey](http://www.usg.edu/chancellor_search/) available at http://www.usg.edu/chancellor_search/.

** GAAHBSU UPDATE **

(Georgia Alumni Association of Historically Black State Universities)

During the January 17, 2021 ASUNAA Board of Directors meeting, the Board decided that the ASUNAA should rejoin GAAHBSU again for this year and vote annually to determine if the Association should remain a member going forward.

The 36th Annual Legislative Conference: *"Together We Are Stronger"* was held virtually February 2 - 4, 2021. It concluded with presentations by Mrs. Kimberly Ballard-Washington, Interim President of SSU, Mrs. Marion Ross Fedrick, President of ASU and Dr. Paul A Jones, President of FVSU.