



2020 AWLA Corporate Sponsorship Form

41ST Annual Convention ~ Envisioning Women in the Law: 2020 and Beyond ~ 13 November 2020, Phoenix, AZ
Southern Arizona Wine and Cheese Reception ~ TBD, Tucson, AZ
Maricopa Wine & Cheese Reception ~ 29 October 2020, Phoenix, AZ

Please spell company's name exactly as it is to appear in sponsorship acknowledgements.

Firm/Company: _____

Contact Name(s): _____ Email: _____ Phone: _____

Business Address: _____

City: _____ State: _____ 9-digit Zip: _____

Sponsorship Deadlines for Event Tickets and/or Inclusion in Event Materials

Southern Arizona Wine and Cheese Reception: TBD
 Maricopa Wine & Cheese Reception: 16 October 2020
 2020 AWLA Annual Convention: 2 November 2020

<u>CORPORATE SPONSORSHIP LEVELS</u>		
<input type="checkbox"/>	Corporate Partner	\$2,500
<input type="checkbox"/>	Corporate Bag Sponsor (1 available)	\$2,000
<input type="checkbox"/>	Corporate Water Bottle or Coffee Cup Sponsor (2 available)	\$2,000
<input type="checkbox"/>	Corporate Technology Sponsor **	\$1500
<input type="checkbox"/>	Corporate Friend**	\$1,000
<input type="checkbox"/>	Corporate Sponsor**	\$500
<input type="checkbox"/>	Maricopa Wine & Cheese Wine Glass Sponsor (1 available)**	\$2,000
<input type="checkbox"/>	Maricopa Wine & Cheese Buffet Sponsor (1 available)**	\$1,500

**Please check the Wine & Cheese Reception you wish to receive tickets to and recognition at: Maricopa or So. Arizona

Convention Attendee(s) (if known) _____

Maricopa or So. Arizona Wine & Cheese Reception Attendee(s) (if known) _____

We plan to donate promotional materials and/or raffle item for Convention attendees

Please email your completed form to awla.execadmin@gmail.com.

Make check payable to AWLA and mail to:

Arizona Women Lawyers Association
 P.O. Box 676
 Gilbert, AZ 85299

For payment by credit card, please contact:

Alexis Merritt or Joanne LaSalle
 AWLA Executive Administrators
 Phone: 602-218-5273 Email: awla.execadmin@gmail.com

Convention Program Advertisements/Logos:

(Format must be pdf, eps, gif or jpeg)
 Quarter-Page Ad = 2 inches wide and 3 inches high
 Half-Page Ad = 4.5 inches wide and 3 inches high
 Full-Page Ad = 4.5 inches wide and 7.5 inches high

Deliver by November 2, 2020 to:

Jackie Nicol
 Email: awla.convention@gmail.com
 Phone: 602-218-5273

2020 AWLA ANNUAL SPONSORSHIP LEVELS

CORPORATE SPONSOR

Base Benefits

- Sponsor's name on the entrance signage for the AWLA Convention, and the Maricopa and/or** Southern Arizona Wine & Cheese Reception
- Sponsor's name on the sponsors page of the AWLA Convention Program
- Sponsor's name listed on the AWLA website
- Sponsor may provide branded promotional materials/donate raffle prize for Convention attendees

\$2,500 Corporate Partner Sponsor

• Base benefits plus:

- 5 minute presentation to attendees at the beginning of Convention lunch
- Recognition of your sponsorship during introductory remarks at the Convention, Maricopa Wine & Cheese Reception and Southern Arizona Wine & Cheese Reception
- Sponsor's banner displayed at the Convention (Sponsor to provide)
- A table for your representative(s) to display brochures/interact with Convention attendees
- Sponsor's full-page color advertisement in the AWLA Convention program (Sponsor to provide)
- 3 Convention passes, 2 tickets to the Maricopa Wine & Cheese Reception and 2 tickets to the Southern Arizona Wine & Cheese Reception
- Sponsor's Logo displayed on AWLA Website

\$2,000 Corporate Bag Sponsor (1 available)

• Base benefits plus:

- Sponsor's name/logo on the Convention Attendee Bags (along with AWLA's name/logo)
- Recognition of your sponsorship during introductory remarks at the Convention lunch, the Maricopa Wine & Cheese Reception and the Southern Arizona Wine & Cheese Reception
- A table for your representative(s) to display brochures/interact with Convention attendees
- Sponsor's 1/2-page color advertisement in the AWLA Convention program (Sponsor to provide)
- 2 Convention passes, 1 ticket to the Maricopa Wine & Cheese Reception and 1 ticket to the Southern Arizona Wine & Cheese Reception
- Sponsor's Logo displayed on AWLA Website

\$2,000 Corporate Water Bottle or Coffee Mug Sponsor (2 available)

• Base benefits plus:

- Sponsor's name/logo on the Convention Water Bottle or Coffee Mug (along with AWLA's name/logo)
- Recognition of your sponsorship during introductory remarks at the Convention, the Maricopa Wine & Cheese Reception and the Southern Arizona Wine & Cheese Reception
- A table for your representative(s) to display brochures/interact with Convention attendees
- Sponsor's 1/2-page color advertisement in the AWLA Convention program (Sponsor to provide)
- 2 Convention passes, 1 ticket to the Maricopa Wine & Cheese Reception and 1 ticket to the Southern Arizona Wine & Cheese Reception
- Sponsor's Logo displayed on AWLA Website

\$1,500 Corporate Technology Sponsor

• Base benefits plus:

- Sponsor's banner displayed at the Convention (Sponsor to provide)
- Recognition of your sponsorship during introductory remarks at the Convention lunch, and the Maricopa Wine & Cheese Reception or the Southern Arizona Wine & Cheese Reception
- A table for your representative(s) to display brochures/interact with Convention attendees
- Sponsor's 1/2-page color advertisement in the AWLA Convention program (Sponsor to provide)
- 2 Convention passes, and 1 ticket to the Maricopa or the Southern Arizona Wine & Cheese Reception
- Sponsor's Logo displayed on AWLA Website

\$1,000 Corporate Friend

• Base benefits plus:

- A table for your representative(s) to display brochures/interact with Convention attendees
- Sponsor's 1/4-page color advertisement in the AWLA Convention program (Sponsor to provide)
- 1 Convention pass, and 1 ticket to the Maricopa or Southern Arizona Wine & Cheese Reception
- Sponsor's Logo displayed on AWLA Website

\$500 Corporate Sponsor

Base benefits plus:

- 2 tickets to the Maricopa Wine & Cheese Reception or the Southern Arizona Wine & Cheese Reception



\$2,000 Maricopa Wine & Cheese Wine Glass Sponsor (one available)

- Sponsor's name/logo (with AWLA's) on Wine Glass for attendees of the Maricopa Wine & Cheese
- Sponsor's name listed on the entrance signage at Maricopa Wine & Cheese Reception
- Recognition of your sponsorship during introductory remarks at the Maricopa Wine & Cheese Reception
- 2 tickets to the Maricopa Wine & Cheese Reception
- 6 Souvenir Wine Glasses
- Sponsor's name and logo listed on the AWLA website

\$1,500 Maricopa Wine & Cheese Buffet Sponsor (one available)

- Sponsor's name/logo (with AWLA's) on cocktail napkins for attendees of the Maricopa Wine & Cheese
- Recognition of your sponsorship during introductory remarks at the Maricopa Wine & Cheese Reception
- 2 ticket to the Maricopa Wine & Cheese Reception
- Sponsor's name and logo listed on the AWLA website

Sponsorship Summary Chart

Corporate Sponsorship Level		Base Benefits			Other		Tickets			Ads	Special Benefits									
		Name on entrance signage at Convention	Name on entrance signage at Maricopa and/or** So. Arizona Wine & Cheese	Name listed on Sponsor Page of Convention Program	Name on AWLA website	Logo on AWLA website	Sponsor may provide branded promotional materials	Convention Passes	Maricopa Wine & Cheese Tickets	and/or**	So. Arizona Wine & Cheese Tickets	AD Size in Convention Program	Sponsor's banner displayed at Convention (Sponsor provides)	Vendor Table at Convention	5 min presentation to attendees at Convention Lunch	Recognition during Convention Introductory Remarks	Recognition during Maricopa and/or** So. Arizona Wine & Cheese Reception Intro remarks	Wine Glass w/Sponsor's Logo at Maricopa Wine & Cheese	6 Souvenir Wine Glasses from Maricopa Wine & Cheese	Cocktail Napkins w/Sponsor's Logo at Maricopa Wine & Cheese
Convention plus Maricopa and/or Southern Arizona Wine & Cheese Sponsor																				
Corporate Partner	\$2,500	✓	✓	✓	✓	✓	✓	3	2	&	2	Full page	✓	✓	✓	✓	✓	X	X	X
Corporate Bag Sponsor	\$2,000	✓	✓	✓	✓	✓	✓	2	1	&	1	1/2 page	✓	✓	X	✓	✓	X	X	X
Corporate Water Bottle or Coffee Cup Sponsor	\$2,000	✓	✓	✓	✓	✓	✓	2	1	&	1	1/2 page	✓	✓	X	✓	✓	X	X	X
Corporate Technology Sponsor**	\$1,500	✓	✓	✓	✓	✓	✓	2	1	or	1	1/2 page	✓	✓	X	✓	✓	X	X	X
Corporate Friend**	\$1,000	✓	✓	✓	✓	✓	✓	1	1	or	1	1/4 page	X	✓	X	X	X	X	X	X
Corporate Sponsor**	\$500	✓	✓	✓	✓	X	✓	0	2	or	2	X	X	X	X	X	X	X	X	X
Maricopa Wine & Cheese Sponsor Only																				
Wine Glass Sponsor	\$2,000	X	✓	X	✓	✓	X	X	2		X	X	X	X	X	X	✓	✓	✓	X
Buffet Sponsor	\$1,500	X	✓	X	✓	✓	X	X	2		X	X	X	X	X	X	✓	X	X	✓

**Sponsor's choice of tickets to and recognition at either Maricopa or So. Arizona Wine & Cheese Reception

Sponsorship packages were created for your convenience; however AWLA will consider other levels of sponsorship that meet your needs and goals. Please contact us at awla.execadmin@gmail.com or 602-218-5273 with questions.

Thank you for sponsoring the Arizona Women Lawyers Association!

"Excellence Beyond Gender"

Arizona Women Lawyers Association promotes and encourages the success of women lawyers throughout Arizona by providing members with information and support, fostering connections among women lawyers, and monitoring and celebrating the successes of our members.