



# 2020 AWLA Sponsorship Form

## Law Firms, In-House Legal Departments & Affinity Bars

**41<sup>ST</sup> Annual Convention ~ Envisioning Women in the Law: 2020 and Beyond** ~ 13 November 2020, Phoenix, AZ  
**Southern Arizona Wine and Cheese Reception** ~ TBD, Tucson, AZ  
**Maricopa Wine & Cheese Reception** ~ 29 October 2020, Phoenix, AZ

**Please spell firm/company name exactly as it is to appear in sponsorship materials.**

Contact Name(s): \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Firm/Company: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ 9-digit Zip: \_\_\_\_\_

### Sponsorship Deadlines for Event Tickets and/or Inclusion in Event Materials

Southern Arizona Wine and Cheese Reception: TBD  
 Maricopa Wine & Cheese Reception: 16 October 2020  
 2020 Annual Convention: 2 November 2020

<b>LAW FIRM AND IN-HOUSE LEGAL DEPARTMENT SPONSORSHIP LEVELS</b>		
<input type="checkbox"/>	<b>Platinum Sponsor</b>	\$3,500
<input type="checkbox"/>	<b>Gold Sponsor</b>	\$2,500
<input type="checkbox"/>	<b>Silver Sponsor</b>	\$2,000
<input type="checkbox"/>	<b>Bronze Sponsor**</b>	\$1,500
<input type="checkbox"/>	<b>Copper Sponsor**</b>	\$1000
<input type="checkbox"/>	<b>Pewter Sponsor**</b>	\$500
<input type="checkbox"/>	<b>Small Firm Sponsor (2-5 attorneys)**</b>	\$200
<input type="checkbox"/>	<b>Solo Firm Sponsor**</b>	\$100
<input type="checkbox"/>	<b>Lorna Lockwood Sponsor – Maricopa Wine &amp; Cheese</b>	\$800
<input type="checkbox"/>	<b>Alice Truman Sponsor – Southern Arizona Wine &amp; Cheese</b>	\$500

\*\*Please check the Wine & Cheese Reception you wish to receive tickets to and recognition at:  Maricopa or  So. Arizona  
 Convention Attendee(s) (if known) \_\_\_\_\_  
 Maricopa or  So. Arizona Wine & Cheese Reception Attendee(s) (if known) \_\_\_\_\_  
 We plan to donate promotional materials and/or raffle item for attendees (for Convention only)

**Please email your completed form to [awla.execadmin@gmail.com](mailto:awla.execadmin@gmail.com).**

**Make check payable to AWLA and mail to:**  
 Arizona Women Lawyers Association  
 P.O. Box 676  
 Gilbert, AZ 85299

**For payment by credit card, please contact:**  
 Alexis Merritt or Joanne LaSalle  
 AWLA Executive Administrators  
 Phone: 602-218-5273 Email: [awla.execadmin@gmail.com](mailto:awla.execadmin@gmail.com)

<b>Convention Advertisements/Logos</b> (format must be pdf, eps, gif or jpeg): Quarter-Page Ad = 2 inches wide and 3 inches high Half-Page Ad = 4.5 inches wide and 3 inches high Full-Page Ad = 4.5 inches wide and 7.5 inches high	Deliver by November 2, 2020 to: Jackie Nicol Email: <a href="mailto:awla.convention@gmail.com">awla.convention@gmail.com</a> Phone: 602-218-5273
---	---

# 2020 AWLA ANNUAL SPONSORSHIP LEVELS

## LAW FIRMS, IN-HOUSE LEGAL DEPARTMENTS & AFFINITY BARS

### Base Benefits ~ Convention and Wine & Cheese

- Sponsor's name listed on the entrance signage for the AWLA Convention, and the Maricopa and/or\*\* Southern Arizona Wine & Cheese Reception
- Sponsor's name on the sponsors page of the AWLA Convention Program
- Sponsor's name listed on the AWLA website
- Sponsors may provide branded promotional materials (e.g., pens, notepads, etc.) and/or donate item to raffle for Convention attendees

### \$3,500 Platinum Sponsor

- Base benefits plus:
  - Recognition of your firm/legal department during introductory remarks at the Convention lunch, the Maricopa Wine & Cheese Reception and the Southern Arizona Wine & Cheese Reception
  - Sponsor's banner displayed at the Convention (banner provided by Sponsor)
  - Sponsor's Logo displayed on AWLA Website
  - A table for your representative(s) to display brochures/interact with Convention attendees
  - Sponsor's full-page advertisement in the AWLA Convention program (Sponsor to provide)
  - 4 Convention passes, 4 tickets to the Maricopa Wine & Cheese Reception and 4 tickets to the Southern Arizona Wine & Cheese Reception

### \$2,500 Gold Sponsor

- Base benefits plus:
  - Recognition of your firm/legal department during introductory remarks at the Convention lunch, and Maricopa and Southern Arizona Wine & Cheese Receptions
  - Sponsor's banner displayed at the Convention (banner provided by Sponsor)
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/2-page advertisement in the AWLA Convention Program (Sponsor to provide)
  - 3 Convention passes, 2 tickets to the Maricopa Wine & Cheese Reception and 2 tickets to the Southern Arizona Wine & Cheese Reception

### \$2,000 Silver Sponsor

- Base benefits plus:
  - Sponsor's banner displayed at the Convention (banner provided by Sponsor)
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/2-page advertisement in the AWLA Convention Program (Sponsor to provide)
  - 2 Convention passes, 1 ticket to the Maricopa Wine & Cheese Reception and 1 ticket to the Southern Arizona Wine & Cheese Reception

### \$1,500 Bronze Sponsor

- Base benefits plus:
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/4-page advertisement in the AWLA Convention Program (Sponsor to provide)
  - 2 Convention passes, and 1 ticket to the Maricopa Wine & Cheese Reception) OR 1 ticket to the Southern Arizona Wine & Cheese Reception (Sponsor's choice)

### \$1,000 Copper Sponsor

- Base benefits plus:
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/4-page advertisement in AWLA Convention program (Sponsor to provide)
  - 1 Convention pass, and 1 ticket to the Maricopa Wine & Cheese Reception OR 1 ticket to the Southern Arizona Wine & Cheese Reception (Sponsor's choice)

**\$500 Pewter Sponsor**

**Base benefits plus:**

- 2 Tickets to the Maricopa Wine and Cheese Reception OR 3 tickets to the Southern Arizona Wine & Cheese Reception (Sponsor's choice)

**\$200 Small Firm (2-5 Attorneys) Sponsor or \$100 Solo Sponsor**

**Base benefits plus:**

- 1 Ticket to the Maricopa OR the Southern Arizona Wine & Cheese Reception (Sponsor's choice)

**Wine and Cheese Sponsor Only**

**\$800 Lorna Lockwood Sponsor  
Maricopa Wine & Cheese**

- Special recognition at the Maricopa Wine & Cheese Reception
- 4 Tickets to the Maricopa Wine & Cheese Reception
- Sponsor's name listed on the entrance signage at the Maricopa Wine & Cheese Reception
- Sponsor's name listed on the AWLA website

**\$500 Alice Truman Sponsor  
Southern Arizona Wine & Cheese**

- Special recognition at the Southern Arizona Wine & Cheese Reception
- 4 Tickets to the Southern Arizona Wine & Cheese Reception
- Sponsor's name listed on the entrance signage at the Southern Arizona Wine & Cheese Reception
- Sponsor's name listed on the AWLA website

**Sponsorship Summary Chart**

Law Firm Sponsorship Level	Name on entrance signage at Convention	Base Benefits		Other		Tickets			Ads		Special Benefits					
		Name on entrance signage at Maricopa and/or** So Arizona Wine & Cheese	Name listed on Sponsor Page of Convention Program	Name on AWLA website	Logo on AWLA website	Sponsor may provide branded promotional materials	Convention Passes	Maricopa Wine & Cheese tickets	AND/OR**	So. Arizona Wine & Cheese tickets	AD Size in Convention Program	Sponsor's banner displayed at Convention	Vendor Table	Recognition during Convention Intro remarks	Recognition during Wine & Cheese Reception Intro remarks	
<b>Convention plus Maricopa and/or Southern Arizona Wine &amp; Cheese Sponsor</b>																
Platinum Sponsor	\$3,500	✓	✓	✓	✓	✓	✓	4	4	&	4	Full page	✓	✓	✓	✓
Gold Sponsor	\$2,500	✓	✓	✓	✓	✓	✓	3	2	&	2	1/2 page	✓	✓	✓	✓
Silver Sponsor	\$2,000	✓	✓	✓	✓	✓	✓	2	1	&	1	1/2 page	✓	X	X	X
Bronze Sponsor**	\$1,500	✓	✓	✓	✓	✓	✓	2	1	or	1	1/4 page	X	X	X	X
Copper Sponsor**	\$1,000	✓	✓	✓	✓	✓	✓	1	1	or	1	1/4 page	X	X	X	X
Pewter Sponsor**	\$500	✓	✓	✓	✓	X	✓	0	2	or	3	X	X	X	X	X
Small Firm Sponsor** (2-5 attorneys)	\$200	✓	✓	✓	✓	X	✓	0	1	or	1	X	X	X	X	X
Solo Firm Sponsor**	\$100	✓	✓	✓	✓	X	✓	0	1	or	1	X	X	X	X	X
<b>Maricopa or Southern Arizona Wine &amp; Cheese Sponsor Only</b>																
Lorna Lockwood Sponsor (Maricopa)	\$800	X	✓	X	✓	X	X	0	4		0	X	X	X	X	✓
Alice Truman Sponsor (Southern Arizona)	\$500	X	✓	X	✓	X	X	0	0		4	X	X	X	X	✓

\*\*Sponsor's choice for tickets to and recognition at either Maricopa or Southern Arizona Wine & Cheese Reception

Sponsorship packages were created for your convenience; however AWLA will consider other levels of sponsorship that meet your needs and goals. Please contact us at [awla.execadmin@gmail.com](mailto:awla.execadmin@gmail.com) with questions.

**Thank you for sponsoring the Arizona Women Lawyers Association!**

**"Excellence Beyond Gender"**

Arizona Women Lawyers Association promotes and encourages the success of women lawyers throughout Arizona by providing members with information and support, fostering connections among women lawyers, and monitoring and celebrating the successes of our members.