



# 2019 Sponsorship Form

## Law Firms, In-House Legal Departments & Affinity Bars

**Sponsorship Deadline: October 11, 2019**

**Please spell firm/company name exactly as it is to appear in sponsorship materials.**

Contact Name(s): \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Firm/Company: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ 9-digit Zip: \_\_\_\_\_

<b>LAW FIRM AND IN-HOUSE LEGAL DEPARTMENT SPONSORSHIP LEVELS</b>		
<input type="checkbox"/>	<b>Platinum Sponsor</b>	\$3,500
<input type="checkbox"/>	<b>Gold Sponsor</b>	\$2,500
<input type="checkbox"/>	<b>Silver Sponsor</b>	\$2,000
<input type="checkbox"/>	<b>Bronze Sponsor**</b>	\$1,500
<input type="checkbox"/>	<b>Copper Sponsor**</b>	\$1000
<input type="checkbox"/>	<b>Pewter Sponsor**</b>	\$500
<input type="checkbox"/>	<b>Small Firm Sponsor (2-5 attorneys)**</b>	\$200
<input type="checkbox"/>	<b>Solo Firm Sponsor**</b>	\$100
<input type="checkbox"/>	<b>Lorna Lockwood Sponsor – Maricopa Wine &amp; Cheese</b>	\$800
<input type="checkbox"/>	<b>Alice Truman Sponsor – Southern Arizona Wine &amp; Cheese</b>	\$500

\*\* Please check the Wine & Cheese Reception you wish to receive tickets to and recognition at:

- Maricopa                       Southern Arizona

Convention Attendee(s) (if known): \_\_\_\_\_

Maricopa/Southern Arizona Wine & Cheese Reception Attendee(s) (if known): \_\_\_\_\_

We plan to donate promotional materials and/or raffle item for attendees (for Convention only)

**Please email your completed form to [awla.execadmin@gmail.com](mailto:awla.execadmin@gmail.com). Those received by 5:00 p.m. on **August 16, 2019** will receive recognition in the mailed Convention Brochure!**

**Make check payable to AWLA and mail to:**

Arizona Women Lawyers Association  
 P.O. Box 676  
 Gilbert, AZ 85299

**For payment by credit card, please contact:**

Alexis Merritt or Joanne LaSalle  
 AWLA Executive Administrators  
 Phone: 602-218-5273  
 Email: [awla.execadmin@gmail.com](mailto:awla.execadmin@gmail.com)

<p><b>Convention Advertisements/Logos</b> (format must be pdf, eps, gif or jpeg):</p> <p>Quarter-Page Ad = 2 inches wide and 3 inches high          Half-Page Ad = 4.5 inches wide and 3 inches high          Full-Page Ad = 4.5 inches wide and 7.5 inches high</p>	<p>Deliver by October 18, 2019 to:          Jackie Nicol          Email: <a href="mailto:awla.convention@gmail.com">awla.convention@gmail.com</a>          Phone: 602-218-5273</p>
--	--

# 2019 AWLA ANNUAL SPONSORSHIP LEVELS

## LAW FIRMS, IN-HOUSE LEGAL DEPARTMENTS & AFFINITY BARS

### Base Benefits

- Sponsor's name listed on the entrance signage for the AWLA Convention, and the Maricopa Wine & Cheese Reception (October 2019) and/or Southern Arizona Wine & Cheese (April 2019)
- Sponsor's name on the sponsors page of the AWLA Convention program
- Sponsor's name listed on the AWLA website
- Sponsors may provide branded promotional materials (e.g., pens, notepads, etc.) or donate item to raffle for Convention attendees

### \$3,500 Platinum Sponsor

- **Base benefits plus:**
  - Recognition of your firm/legal department during introductory remarks at the Convention lunch, and Maricopa and Southern Arizona Wine & Cheese Receptions
  - Sponsor's banner displayed at the Convention (banner provided by Sponsor)
  - Sponsor's Logo displayed on AWLA Website
  - A table for your representative(s) to display brochures/interact with Convention attendees
  - Sponsor's full-page advertisement in the AWLA Convention program (Sponsor to provide)
  - 4 Convention passes, 4 tickets to the Maricopa Wine & Cheese Reception (October 2019) and 4 tickets to the Southern Arizona Wine & Cheese Reception (April 2019)

### \$2,500 Gold Sponsor

- **Base benefits plus:**
  - Recognition of your firm/legal department during introductory remarks at the Convention lunch, and Maricopa and Southern Arizona Wine & Cheese Receptions
  - Sponsor's banner displayed at the Convention (banner provided by Sponsor)
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/2-page advertisement in the AWLA Convention program (Sponsor to provide)
  - 3 Convention passes, 2 ticket to the Maricopa Wine & Cheese Reception (October 2019) and 2 tickets to the Southern Arizona Wine & Cheese Reception (April 2019)

### \$2,000 Silver Sponsor

- **Base benefits plus:**
  - Sponsor's banner displayed at the Convention (banner provided by Sponsor)
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/2-page advertisement in the AWLA Convention program (Sponsor to provide)
  - 2 Convention passes, 1 ticket to the Maricopa Wine & Cheese Reception (October 2019) and 1 ticket to the Southern Arizona Wine & Cheese Reception (April 2019)

### \$1,500 Bronze Sponsor

- **Base benefits plus:**
  - Sponsor's banner at the reception area of either the Convention
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/4-page advertisement in the AWLA Convention program (Sponsor to provide)
  - 2 Convention passes, and 1 ticket to the Maricopa Wine & Cheese Reception (October 2019) OR 1 ticket the Southern Arizona Wine & Cheese Reception (April 2019) (Sponsor's choice)

### \$1,000 Copper Sponsor

- **Base benefits plus:**
  - Sponsor's Logo displayed on AWLA Website
  - Sponsor's 1/4-page advertisement in AWLA Convention program (Sponsor to provide)
  - 1 Convention pass, and 1 ticket to the Maricopa Wine & Cheese Reception (October 2019) OR the Southern Arizona Wine & Cheese Reception (April 2019) (Sponsor's choice)

**\$500 Pewter Sponsor**

**Base benefits plus:**

- 2 Ticket to Maricopa Wine and Cheese Reception OR 4 tickets to the Southern Arizona Wine & Cheese Reception (April 2019) (Sponsor's choice)

**\$200 Small Firm (2-5 Attorneys) Sponsor or \$100 Solo Sponsor**

**Base benefits plus:**

- 1 Ticket to Maricopa Wine and Cheese Reception (October 2019) OR 1 ticket to the Southern Arizona Wine & Cheese Reception (April 2019) (Sponsor's choice)

**\$800 Lorna Lockwood Sponsor  
Maricopa Wine & Cheese**

- Special recognition at the Maricopa Wine & Cheese Reception
- 8 Tickets to the Maricopa Wine & Cheese Reception
- Sponsor's name listed on the entrance signage the Maricopa Wine & Cheese Reception
- Sponsor's name listed on the AWLA website

**\$500 Alice Truman Sponsor  
Southern Arizona Wine & Cheese**

- Special recognition at the Southern Arizona Wine & Cheese Reception
- 6 Tickets to the Southern Arizona Wine & Cheese Reception (April)
- Sponsor's name listed on the entrance signage the Southern Arizona Wine & Cheese Reception
- Sponsor's name listed on the AWLA website

**Sponsorship Summary Chart**

Sponsorship Level		Base Benefits			Other		Tickets			Ads	Special Benefits					
		Name on entrance signage Convention	Name on entrance signage Maricopa and/or So Arizona Wine & Cheese	Name listed on Sponsor Page of Convention Program	Name on AWLA website	Logo on AWLA website	Sponsor may provide branded promotional materials	Convention Passes	Maricopa Wine & Cheese tickets	AND / OR	So Arizona Wine & Cheese tickets	AD Size in Convention Program	Sponsor's banner displayed at Convention	Vendor Table	Recognition during Convention and Wine & Cheese Intro remarks	Recognition during Wine & Cheese Intro remarks
<b>Convention plus Maricopa and/or Southern Arizona Wine &amp; Cheese Sponsor</b>																
Platinum Sponsor	\$3,500	✓	✓	✓	✓	✓	✓	4	4	&	4	Full page	✓	✓	✓	✓
Gold Sponsor	\$2,500	✓	✓	✓	✓	✓	✓	3	2	&	2	1/2 Page	✓	✓	✓	✓
Silver Sponsor	\$2,000	✓	✓	✓	✓	✓	✓	2	1	&	1	1/2 Page	✓	X	X	X
Bronze Sponsor**	\$1,500	✓	✓	✓	✓	✓	✓	2	1	or	1	1/4 Page	X	X	X	X
Copper Sponsor**	\$1,000	✓	✓	✓	✓	✓	✓	1	1	or	1	1/4 page	X	X	X	X
Pewter Sponsor**	\$500	✓	✓	✓	✓	X	✓	0	2	or	4	X	X	X	X	X
Small Firm Sponsor** (2-5 attorneys)	\$200	✓	✓	✓	✓	X	✓	0	1	or	1	X	X	X	X	X
Solo Firm Sponsor**	\$100															
<b>Maricopa or Southern Arizona Wine &amp; Cheese Sponsor Only</b>																
Lorna Lockwood Sponsor (Maricopa)	\$800	X	✓	X	✓	X	X	0	8		0	X	X	X	X	✓
Alice Truman Sponsor (Southern Arizona)	\$500	X	✓	X	✓	X	X	0	0		6	X	X	X	X	✓

*\*\*\*Sponsorship packages were created for your convenience; however AWLA will consider other levels of sponsorship that meet your needs and goals.\*\*\*  
Please contact us at [awla.execadmin@gmail.com](mailto:awla.execadmin@gmail.com) with questions.*

**Thank you for sponsoring the Arizona Women's Lawyers Association**