

ARIZONA
WOMEN LAWYERS
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May 7, 2018

The Arizona Women Lawyers Association, a statewide organization with over 800 members, is offering unique sponsorship opportunities this year. This year, you and your organization will be able to choose among sponsorship opportunities that will better enable you to target the geographic reach of your sponsorship.

We offer many levels of sponsorship with a variety of benefits – one is sure to be right for you. Be sure to confirm your sponsorship **before August 18, 2018** to get the most benefit and exposure. Our sponsorship benefits are described on the attached form – all sponsors will be listed on the AWLA website sponsor acknowledgement page, which is accessible to over 7,000 women lawyers statewide.

This fall, AWLA will hold two signature events. The 39th Annual Convention and the Maricopa Chapter's annual Wine and Cheese Reception. This year's convention, "Out of Balance: Maintaining Equilibrium in Your Professional and Personal Life" is a day-long event that attracts lawyers from across Arizona and will feature a keynote address by Lisa Smith, nationally-known author of Girl Walks Out of a Bar. The Maricopa Chapter's Annual Wine and Cheese Reception is an evening social and networking event. At this year's event, the Maricopa Chapter will honor Lisa Loo with the Ruth V. McGregor Award. Lisa Loo, Vice President for Legal Affairs & Deputy General Counsel for Arizona State University, is a founding member of the Arizona Asian American Bar Association and a past President of the State Bar of Arizona, and a long-standing member of AWLA. Justice McGregor is expected to present the award to Ms. Loo personally.

Sponsors at the higher levels will have the opportunity to be present for the event(s) for one-on-one contact with our members; each event is anticipated to draw approximately 150 to 200 lawyers. Additionally, higher level sponsors will be featured on a "footer" on our website that will appear on every page on the site.

Your sponsorship of these events will promote AWLA's focus on achieving success in the legal profession and enable you to promote your firm or business to a wide range of lawyers by providing you with valuable marketing opportunities. In addition, your sponsorship will assist in funding AWLA's activities throughout the next year.

We look forward to your positive response and hope that you will take advantage of one of the many opportunities outlined in the attached form.

Thank you for supporting AWLA and its mission to promote and encourage the success of women lawyers.



Roberta Tepper
President
Arizona Women Lawyers Association