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August 21, 2017

The Arizona Women Lawyers Association is offering a unique opportunity for your organization to sponsor the Arizona Women Lawyers Associations premier statewide event. On October 27, 2017, the Arizona Women Lawyers Association will hold its 38th annual convention – a day-long event that attracts members from across Arizona. The convention will be held at the Crowne Plaza San Marcos Resort in historic Downtown Chandler.

This valuable marketing opportunity provides the ability to reach over 700 AWLA members statewide, at the convention and on our website. AWLA members are lawyers in every area of practice, from solo and small firms to partners and associates at large, multi-state firms, in-house counsel, judges and government practices.

We offer many levels of sponsorship with a variety of benefits – one is sure to be right for you. Be sure to confirm your sponsorship **before Friday, October 13, 2017**, to get the most benefit and exposure. Our sponsorship benefits are described on the attached form – all sponsors will be listed on the AWLA website sponsor acknowledgement page which is accessible by all lawyers statewide.

The highest level sponsors will have the opportunity be present for the duration of the event for one-on-one contact with our members, anticipated to total over 150 lawyers from across the state. The specific levels and sponsorship benefits are described on the enclosed sponsorship form. Additionally, higher level sponsors will be featured on a “footer” on our website that will appear on every page on our AWLA website.

Our convention focus on “Women Lawyers: Present, Future, and Beyond.” The event will begin with a networking breakfast and end with a cocktail reception in the late afternoon or early evening.

Your sponsorship of AWLA’s 38th Annual Convention will promote an informative and dynamic teaching experience on achieving success in the legal profession to a wide-range of lawyers who will be aware of and appreciate your substantive support in addition to providing you with a valuable marketing opportunity.

I am looking forward to your positive response and hope that you will take advantage of this opportunity.

Best regards,

Roberta Tepper
President-Elect
Arizona Women Lawyers Association