



## Colorado Emergency Management Conference

Embassy Suites and Conference Center – Loveland, Colorado

February 22, 23, 24 and 25, 2022

### Sponsorship and Exhibitor Pre-Registration Announcement

We would like to extend an opportunity for you to participate in the 2022 **Colorado Emergency Management Conference**: scheduled for February 22, 23, 24, and 25. The Colorado Division of Homeland Security and Emergency Management (DHSEM) and the Colorado Emergency Managers Association (CEMA), have joined forces with public works, public health and hospitals, schools and universities, fire, law enforcement, local and county government, EMS, community and volunteer organizations, and private citizens to develop a comprehensive conference agenda on Emergency Management. The focus of the conference is to support and encourage the integration of preparedness and response efforts at the local and state levels.

The participation and support of our exhibitors and sponsors is critical for a successful conference.

#### **Sponsor/Exhibitor Area Amenities for 2022:**

- ❖ Wi-Fi and power are provided to all Sponsor & Exhibitor booths at no charge.
- ❖ As in 2020, the Sponsor/Exhibitor area will remain double the size it was in 2019.
- ❖ A lounge area will be set up in the middle of the Sponsor/Exhibitor area, which will increase foot traffic and encourage attendees to spend more time in the Sponsor/Exhibitor area. This will also provide a comfortable setting for Sponsors and Exhibitors to meet with customers and potential customers.
- ❖ The Sponsor/Exhibitor area is located between Ballroom and Breakout Session rooms, and there will be a gap in the air wall between the main conference room and the Sponsor/Exhibitor area. This allows conference attendees to pass through the Sponsor/Exhibitor room on their way to the break-out rooms.
- ❖ There is a social and coffee service located in the Sponsor/Exhibitor area, to increase attendee dwell time in the Sponsor/Exhibitor area.
- ❖ The Sponsor/Exhibitor area is designed to accommodate freedom of movement, and easier egress/ingress to the Sponsor/Exhibitor booths.
- ❖ Parking lot space is available at curbside, immediately outside conference area, for display of vehicles, tents, and related equipment.

#### **All sponsors and exhibitors have the opportunity to:**

- ❖ Meet and greet over 500+ emergency management professionals, public health professionals, hospital representatives, law enforcement, EMS, fire personnel, school representatives, and other stakeholders who attend this annual event;
- ❖ Be recognized in the Conference App;
- ❖ Have a booth in the Sponsor/Exhibitor area;
- ❖ Display vehicles and other related equipment in the parking lot adjacent to the Sponsor/Exhibitor area. (*Please contact Scott Morrill [smorrill@gunnisoncounty.org](mailto:smorrill@gunnisoncounty.org) if you intend to display vehicles/equipment.*); and,
- ❖ Attend any or all of the workshops and events including meals.

As a conference Sponsor and Exhibitor, your company will be marketed through Conference App and other marketing opportunities. (See *Sponsorship Opportunities below.*) Attendees of the conference are seeking to increase their knowledge and skills and to view new products and resources that will assist them in their jobs. You will have the opportunity to network with all of the attendees from a wide array of professions and expertise.

## **2022 Sponsorship Opportunities**

### **ONE (1) SPONSORSHIP AT PLATINUM LEVEL \$7,500**

- Premium location in Sponsor area, three 6-foot skirted tables and chairs
  - Small lounge area with one 4-foot round table and chairs
  - Sponsorship of Wednesday evening entertainment activity – Live Band
    - Splash Page on the Conference App
- 10 complimentary conference registrations for your staff, to include all events and meals

### **TWO (2) SPONSORSHIPS AT GOLD LEVEL \$5,000**

- Prime Location in Sponsor area, two 6-foot skirted tables and chairs
  - Sponsorship of Tuesday evening Welcome Reception
  - Recognition as Gold Level Sponsor in the Conference App
- 8 complimentary conference registrations for your staff, to include all events and meals

### **THREE (3) SPONSORSHIPS AT SILVER LEVEL - \$2,500**

- Location in Sponsor area, two 6-foot skirted tables and chairs
  - Recognition as Silver Level Sponsor in the Conference App
- Sponsorship of all-day coffee cart with name tent listed as Silver Level Sponsor
- 6 complimentary conference registrations for your staff, to include all events and meals

### **FIVE (5) SPONSORSHIPS AT COPPER LEVEL - \$1,500**

- Location in Sponsor area, one 6-foot skirted table and chairs
- Sponsorship of afternoon breaks with name tent listed as Copper Level Sponsor
  - Recognition as Copper Level Sponsor in the Conference App
- 4 complimentary conference registrations for your staff, to include all events and meals

### **EXHIBITORS - \$800**

- Location in Exhibitor area, one 6-foot skirted table and chairs
  - Listed as Exhibitor in Conference App
- 2 complimentary conference registrations for your staff, to include all events and meals

### **Location**

The Embassy Suites Loveland is located at 4705 Clydesdale Parkway, Loveland, Colorado, 80538, with easy access to Interstate 25. The hotel features the John Q. Hammond Conference Center, and a variety of comfortable suites and rooms. Amenities include a full-service business center, swimming pool, made-to-order breakfast, and a complimentary Evening Reception sponsored by the hotel. The hotel is only 50 minutes from Denver International Airport.

## **Logistics**

- ❖ **Sponsor space:** See above Sponsorship information, and accompanying Sponsor/Exhibitor area layout.
- ❖ **Exhibitor space:** Each space includes a six-foot skirted table and 2 chairs in the Pinyon Pine and River Birch A, B and C rooms – a prime area of the conference. Includes power and Wi-Fi at no extra charge.
- ❖ **Sponsor/Exhibitor Lodging:** Hotel rooms are available to Sponsors and Exhibitors at a discounted rate for the conference. Just ask for rooming space under the Colorado Emergency Management Conference room block. Sponsors and Exhibitors are responsible for their own lodging arrangements, including making reservations.
- ❖ **Additional Services:** Sponsors and Exhibitors can arrange for additional services (*larger tables, business services etc.*) by contacting the hotel directly. Shipping services are also available. *Arrangements for these services can be made directly with the hotel by calling the Sales Office at (970) 612-2390, or by completing and returning an Embassy Suites Vendor Packet.*

### ***Set-up:***

Monday, February 21	5:00 pm – 9:00 pm	<u>Set up should be completed by 12:00 pm on Tues the 22nd.</u>
Tuesday, February 22	8:00 am – 12:00 pm	

### ***Exhibit hours:***

Tuesday, February 22	12:00 pm – 6:30 pm	<u>Welcome Social will be in the exhibitor room Tues Feb 22, 5 – 6:30 p.m.</u>
Wednesday, February 23	8:00 am – 6:30 pm	
Thursday, February 24	8:00 am – 6:30 pm	

### ***Take down:***

Thursday, February 24 after 6:30 pm	<u>Please do not begin take down until after 4:00 pm Feb 24</u>
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Sponsor/Exhibitor registration is now open on the CEMA website: <https://www.cemacolorado.com/>

**Please indicate your interest in participating as a sponsor or exhibitor by registering your company on the CEMA website. To request a specific booth number, and for other questions about Sponsor and Exhibitor opportunities, please contact:**

Scott Morrill  
Gunnison County Office of Emergency Management  
970-275-1370  
[smorrill@gunnisoncounty.org](mailto:smorrill@gunnisoncounty.org)

Thank you in advance for your interest and we hope to see you at the Colorado Emergency Management Conference in February!