



# FLORIDA ORGANIZATION OF NURSE EXECUTIVES

## EXHIBITOR PROSPECTUS



**2017 FALL CONFERENCE AND ANNUAL MEETING**

**NOVEMBER 9 & 10, 2017**

FLORIDA ORGANIZATION OF NURSE EXECUTIVES  
(FONE)

*and*

TAMPA BAY ORGANIZATION OF NURESE EXECUTIVES  
(TBONE)

*Presents*

*Innovation in Nursing:  
Are You Leading the Charge?*

November 9<sup>th</sup> & 10<sup>th</sup>, 2017

Rosen Centre Hotel

9840 International Drive

Orlando, Florida 32819



## FLORIDA ORGANIZATION OF NURSE EXECUTIVES

March 2017

Dear FONE Colleagues/Exhibitors,

We are planning our Annual Education Conference and Meeting for November 2017. We well know of your support for our organization and our members.

On behalf of our members, I want to recognize and thank every exhibitor for sharing your programs and services with our members. You play a special role during our conference and hope you can join us again in 2017.

The FONE/TBONE Fall 2017 Conference and Annual Meeting will provide an excellent opportunity for our exhibitors to network with FONE members.

FONE members include nurse leaders at every level of healthcare organizations, nursing faculty, consultants and researchers throughout the state. Our members are known for their commitment to excellence in patient care and cutting edge innovation.

Conference events include outstanding national speakers, our Annual Meeting, installation of officers, presentation of our Research Grant Award and presentation of our Annual Excellence and Scholarship Awards.

Exhibitors will have many opportunities to network with our members on Thursday, November 9<sup>th</sup>.

We hope that you will join us in in Orlando this November!

Norman Pasley, MBA, MSN, RN, NE-BC

FONE President

## EXHIBITOR LEVELS

### FLORIDA ORGANIZATION OF NURSE EXECUTIVES

November 9<sup>th</sup> – 10<sup>th</sup>, 2017

#### EDUCATIONAL CONFERENCE & ANNUAL MEETING

Rosen Centre Hotel

Orlando, Florida

#### Conference Exhibitor Benefits

- Booth at the Educational Conference on Thursday, November 9<sup>th</sup>
- Networking lunch with FONE members November 9<sup>th</sup>
- Conference recognition (website, sign etc.)
- Your company featured on our conference app
- Your logo on the FONE website

## EXHIBITOR LEVELS

Platinum Exhibitor	\$5,000	Sponsors a Keynote Speaker, or speakers presenting for 90 minutes or may sponsor a reception for members on November 9 <sup>th</sup> ; 5 reps per booth; company recognition prior to presentation; logo featured on FONE website with status for 60 days; featured on FONE conference app
Gold Exhibitor	\$4,000	Sponsor a luncheon on either November 9 <sup>th</sup> or 10 <sup>th</sup> ; 4 reps per booth; recognition at the event; logo on FONE website for 60 days; status featured on FONE conference app
Silver Exhibitor	\$3,000	Sponsor a breakfast on November 9 <sup>th</sup> or 10 <sup>th</sup> or sponsor a break on either day; 3 reps per booth; recognition at the event; logo on FONE website for 60 days; featured on FONE conference app.
Bronze Exhibitor	\$700.00	Basic exhibitor registration; 2 reps per booth; recognition at the event, logo on the FONE website and featured on the FONE conference app.
Other		Contact FONE for other opportunities

- Additional fee for rep above sponsorship level=\$85.00 per company
- Exhibitors will receive the Rosen Centre Hotel Outside Vendor/Contractor Exhibit & Production Guidelines from FONE. Contact [info@foneorg.com](mailto:info@foneorg.com). This document contains information on shipping equipment and supplies to the hotel.
- If an exhibitor needs to contact the hotel for electrical or AV needs, contact PSAV at 407-996-8555 or [psavrcsales@psav.com](mailto:psavrcsales@psav.com)
- For Internet needs, contact Ricardo Escobar - IT: 407-427-0331 or [Escobar@mtg-fl.com](mailto:Escobar@mtg-fl.com)

### **Conference Exhibit Hours November 9<sup>th</sup>, 2017**

- **Set Up:** Wednesday, November 8<sup>th</sup> at 3:00 PM - 10:00 PM
- **Exhibit Hours:** 7:30 AM-3:45 PM
- **Breakfast:** 7:30 AM-9AM
- **Morning Break:** 45 minutes, mid-morning (exact time TBD)
- **Networking Lunch with FONE members:** 1 hour and 15 minutes
- **Afternoon Break:** 45 minutes, mid-afternoon (exact time TBD)
- **Take Down:** 3:45 PM-6PM



# FLORIDA ORGANIZATION OF NURSE EXECUTIVES

**November 9<sup>th</sup> - 10<sup>th</sup>, 2017 Educational Conference & Annual Meeting**

**Rosen Centre Hotel**

## **Registration and Agreement for Sponsorship/Exhibitions**

DATE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

CONTACT NAME(S): \_\_\_\_\_

TITLE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

PRODUCT OR SERVICE (LIST ALL THAT APPLY):

\_\_\_\_\_

Please list everyone (including title) that will be at the booth:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

We will attend the FONE lunch on November 9<sup>th</sup>: # of people: \_\_\_\_\_

(Exhibitors only - no charge).

We prefer not to be near:

\_\_\_\_\_

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Signature of Authorized Agent	Title	Date
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Payment Information: (Please indicate your exhibitor level of: Platinum, Gold, Silver, Bronze)

Exhibitor Level: \$ \_\_\_\_\_

Additional Attendee Fee (\$85 x attendee): \$ \_\_\_\_\_

General Session Fee (\$150 x person): \$ \_\_\_\_\_  
(Attending the educational sessions)

**TOTAL DUE:** \$ \_\_\_\_\_

**1. Register by check:**

\_\_\_\_\_ My check is enclosed payable to: Florida Organization of Nurse Executives  
(Fax form today to reserve your booth)

Please send completed Application and Agreement Form with payment by September 1, 2017 to:

Florida Organization of Nurse Executives  
7380 W. Sand Lake Road Suite 500  
Orlando, Florida, 32819  
Phone: 407-992-2307  
FAX: 866-627-0987  
Email: [info@foneorg.com](mailto:info@foneorg.com)  
Website: [www.foneorg.com](http://www.foneorg.com)

**2. Register by credit online:** For online registration please go to  
[www.foneorg.com](http://www.foneorg.com)

We accept Master Card and Visa

**Cancellation Policy:** 50% penalty if notified in writing by October 1, 2017; 100% penalty if notified after October 1, 2017



**Rosen Centre Hotel**

**9840 International Drive, Orlando, Florida 32819**

**Reservation line 1-800-204-7234**

**Booking Redirect Link:** [Florida Organization of Nurse Executives web link](#)

You must identify yourself as part of the Florida Organization of Nurse Executives (FONE) to obtain the group rate. The FONE rate is \$149.00 (plus tax). \*\* Additional person in room \$20.00.

To avoid additional charges, notify registration on arrival if your departure date will change.

Hotel Registration is now open!

*\*\*\*Reservations must be made by Monday, October 9th, 2017 \*\*\**

Individual room reservations cancellations will be accepted up to seventy-two (72) hours prior to arrival.

Check in time: 3:00 PM

Check out time: 11:00 AM