



**FLORIDA ORGANIZATION
OF NURSE EXECUTIVES**

Promoting Healthy Work Environments Through Evidence-Based Practice

2019 Fall Conference & Annual Meeting

November 7th & 8th, 2019

EXHIBITOR PROSPECTUS

**FLORIDA ORGANIZATION OF NURSE EXECUTIVES (FONE)
&
SUNCOAST ORGANIZATION OF NURSE EXECUTIVES (SCONE)
&
ORLANDO HEALTH INSTITUTE FOR LEARNING**

Florida Hotel & Conference Center

1500 Sand Lake Road, Orlando Florida 32809



FLORIDA ORGANIZATION OF NURSE EXECUTIVES

March 2019

Dear FONE Exhibitors,

On behalf of our members, I want to recognize and thank every exhibitor for sharing your programs and services with our members at our past conferences. You play a special role during our conference and hope you can join us again this year!

We are planning for our Education Conference and Annual Meeting for November 7th and 8th 2019. We well know of your support for our organization and our members.

The FONE/SCONE Fall 2019 Conference and Annual Meeting will provide an excellent opportunity for our exhibitors to network with FONE members.

FONE members include nurse leaders at every level of healthcare organizations, nursing faculty, consultants and researchers throughout the state. Our members are known for their commitment to excellence in patient care and cutting-edge innovation.

Conference events include outstanding national speakers, our Annual Meeting, installation of officers, presentation of our Research Grant Award and presentation of our Annual Excellence and Scholarship Awards.

Exhibitors will have many opportunities to network with our members on Thursday, November 8th. We have provided more time this year for members to visit the exhibit area and have enhanced our upper tier exhibitor recognition opportunities.

We hope that you will join us in in Orlando this November!

Best Regards,

Leslie Rogers PhD, MBA, BSN, RN
FONE President

EXHIBITOR INFORMATION

Conference Exhibitor Benefits

- Booth at the Educational Conference on Thursday, November 7th
- Company logos displayed on rolling Power Point in education session room
- Networking lunch with FONE members November 7th
- Conference recognition (website, sign etc.)
- Your company name and logo featured on our conference app
- Your company name and logo on the FONE website

Conference Exhibit Hours

- Wednesday, November 6th: Set up 4:30 PM-11PM
- Thursday, November 7th Exhibit Hours
 - 7:30AM-8:30 AM Breakfast in the Exhibit Halls
 - 10:10 AM-10:45 AM Break in the Exhibit Halls
 - 12:00 PM-1:30 PM Networking Lunch with Attendees
 - 2:30 PM-3:30 PM Break in the Exhibit Halls (Exhibitor Giveaways)
 - 4:00 PM-5:00 PM Take Down
 - Note you will be notified of any time changes for set up or exhibit times

Exhibitor Levels

Platinum Exhibitor	\$4,500	<ul style="list-style-type: none"> • Sponsors a Keynote Speaker or speakers presenting for 90 minutes on November 7th or 8th. • Sponsor the conference app Recognition: Post your company's 10-15 minute video describing your products and services for 14 days on the FONE website 5 reps per booth; company recognized with reps present at the beginning of a presentation or reception Platinum status for 60 days recognized on the FONE website Status featured on FONE conference app Prime placement of booth in exhibit hall
Gold Exhibitor	\$3,500	<ul style="list-style-type: none"> • Sponsor a luncheon on either November 7th or 8th Recognition: Company name and company web link posted on the FONE website for 30 days 4 reps per booth; company and rep (s) recognition at the event Gold status recognized for 60 days on the FONE website Status featured on FONE conference app with name and logo Preferred booth placement in exhibit hall
Silver Exhibitor	\$2,500	<ul style="list-style-type: none"> • Sponsor a breakfast on November 7th or 8th or • Sponsor a break on either day or • Sponsor name badge lanyards with company name Recognition: 3 reps per booth; recognition at the event; status recognized on the FONE website for 60 days; company name and logo featured on FONE conference app.
Bronze Exhibitor	\$1000.00	Basic exhibitor registration; 2 reps per booth Recognition at the event, logo on the FONE website and company name and logo featured on the FONE conference app.
Other		Contact FONE for other opportunities

Additional rep at your booth above the registered level =\$105.00

You will receive information to order electric or AV services at the hotel as well as shipping information.



FLORIDA ORGANIZATION OF NURSE EXECUTIVES

November 7th-8th, 2019 Educational Conference & Annual Meeting

Florida Hotel & Conference Center, Orlando, Florida

Registration and Agreement for Sponsorship/Exhibitions

DATE _____ COMPANY _____

CONTACT NAME(S) _____

TITLE _____

TELEPHONE _____ FAX _____

EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PRODUCT OR SERVICE (LIST ALL THAT APPLY)

Please list everyone (including title) that will be at the booth

We will attend the FONE lunch on November 7th: # of people _____ (Exhibitors only - no charge).

Special Dietary Needs and number of reps with these needs:

___ Vegetarian ___ Gluten Free ___ Vegan

We prefer not to be near: _____

Cancellation Policy:

50% penalty if notified in writing by October 1, 2019; 100% penalty if notified after October 1, 2019

I have read and acknowledge the cancellation policy for this conference _____ Yes _____ No

Signature of Authorized Agent _____

Title _____ Date _____

Payment Information

Please indicate your exhibitor level of: Platinum, Gold, Silver, Bronze

Exhibitor Level: \$ _____

Additional Attendee Fee (\$105.00 x attendee): \$ _____

General Session Fee (\$150 x person): \$ _____

Attending the educational sessions November 7th

TOTAL DUE: \$ _____

Indicate which event you prefer to sponsor based on your level

1. Register by check:

____ My check is enclosed payable to: **Florida Organization of Nurse Executives**
(Fax or scan and email form today to reserve your booth)

Please send completed Application with payment by September 15th, 2019 to:

Florida Organization of Nurse Executives
7380 W. Sand Lake Road Suite 500
Orlando, Florida, 32819
Phone: 407-992-2307 / FAX: 239-415-4314
info@foneorg.com www.foneorg.com

2. Register by credit online: For online registration please go to www.foneorg.com

We accept Master Card and Visa

HOTEL ACCOMODATIONS



Reservations Are Open!

**Florida Hotel & Conference Center
1500 Sand Lake Road, Orlando, Florida 32809**

Hotel Accommodations Line: 800-588-4656

A link to the hotel will also be sent to you for making hotel reservations.

Ask for the FONE 2019 rate of \$147.00 plus tax

Reservation cutoff date is October 23rd, 2019 so reserve early!

A daily resort fee of \$ 9.00 is not included in the room rate. This fee includes complimentary hotel room Wi-Fi, use of the fitness center, newspaper, use of the Business Center, gated parking, resort pool and 2 complimentary bottles of water on arrival.

To avoid additional charges, notify registration in advance if your arrival or departure dates will change.