

# Exhibitor Prospectus



**FLORIDA ORGANIZATION  
OF NURSE EXECUTIVES**

## *Pyramid of Excellence of Healthcare Organizations*



**2018 Fall Conference & Annual Meeting**

**November 8<sup>th</sup> & 9<sup>th</sup>, 2018**

**FLORIDA ORGANIZATION OF NURSE EXECUTIVES (FONE)  
&  
SUNCOAST ORGANIZATION OF NURSE EXECUTIVES (SCONE)  
&  
THE ORLANDO HEALTH INSTITUTE FOR LEARNING**

*Presents*

***“Transforming to High Reliability Healthcare:  
The Strategic Role of the Nurse Leader”***



**November 8<sup>th</sup> and 9<sup>th</sup>, 2018**

**Sheraton Lake Buena Vista Resort  
12205 S Apopka Vineland Road  
Orlando, Florida 32836**



## FLORIDA ORGANIZATION OF NURSE EXECUTIVES

March 2018

Dear FONE Exhibitors,

We are planning for our Annual Education Conference and Meeting for November 8<sup>th</sup> and 9<sup>th</sup> 2018. We well know of your support for our organization and our members.

On behalf of our members, I want to recognize and thank every exhibitor for sharing your programs and services with our members. You play a special role during our conference and hope you can join us again in 2018.

The FONE/SCONE Fall 2018 Conference and Annual Meeting will provide an excellent opportunity for our exhibitors to network with FONE members.

FONE members include nurse leaders at every level of healthcare organizations, nursing faculty, consultants and researchers throughout the state. Our members are known for their commitment to excellence in patient care and cutting-edge innovation.

Conference events include outstanding national speakers, our Annual Meeting, installation of officers, presentation of our Research Grant Award and presentation of our Annual Excellence and Scholarship Awards.

Exhibitors will have many opportunities to network with our members on Thursday, November 8<sup>th</sup>. We have provided more time this year for members to visit the exhibit area and have enhanced our upper tier exhibitor recognition opportunities.

We hope that you will join us in in Orlando this November!

Best regards,

Leslie Rogers PhD, MBA, BSN, RN

FONE President

# Exhibitors' Information

## Conference Exhibitor Benefits

- Booth at the Educational Conference on Thursday, November 8<sup>th</sup>
- Company logos displayed on rolling Power Point in education session room
- Networking lunch with FONE members November 8<sup>th</sup>
- Conference recognition (website, sign etc.)
- Your company name and logo featured on our conference app
- Your company name and logo on the FONE website
- Basic Internet access

## Conference Exhibit Hours

- Wednesday, November 7<sup>th</sup>: Set up in the Majestic Palm Ballroom 3PM-9 PM
- Thursday, November 8<sup>th</sup> Exhibit Hours
  - 7:45 AM-9:15 AM Breakfast Majestic Palm Exhibit Hall
  - 10:55 AM-11:55 AM Break in the Majestic Palm Exhibit Hall
  - 11:55-1:15 PM-1:30 PM Networking Lunch with Attendees
  - 2:15-3:15 PM Break in the Majestic Palm Exhibit Hall (Exhibitor Giveaways begin at 3:00 PM)
  - 3:30 PM-5:00 PM Take Down
  - Note you will be notified of any time changes for exhibits

## Exhibitor Levels

<b>Platinum Exhibitor</b>	\$4,500	<ul style="list-style-type: none"> <li>• Sponsors a Keynote Speaker or speakers presenting for 90 minutes on November 8<sup>th</sup> or 9<sup>th</sup> or</li> <li>• Sponsor the conference app</li> </ul> <p>Recognition:            Post your company's 10-15 minute video describing your products and services for 14 days on the FONE website            5 reps per booth; company recognized with reps present at the beginning of a presentation or reception            Platinum status for 60 days recognized on the FONE website            Status featured on FONE conference app            Prime placement of booth in exhibit hall</p>
<b>Gold Exhibitor</b>	\$3,500	<ul style="list-style-type: none"> <li>• Sponsor a luncheon on either November 8<sup>th</sup> or 9<sup>th</sup></li> </ul> <p>Recognition:            Company name and company web link posted on the FONE website for 30 days            4 reps per booth; company and rep (s) recognition at the event            Gold status recognized for 60 days on the FONE website            Status featured on FONE conference app with name and logo            Preferred booth placement in exhibit hall</p>
<b>Silver Exhibitor</b>	\$2,500	<ul style="list-style-type: none"> <li>• Sponsor a breakfast on November 8<sup>th</sup> or 9<sup>th</sup> or</li> <li>• Sponsor a break on either day or</li> <li>• Sponsor name badge lanyards with company name</li> </ul> <p>Recognition:            3 reps per booth; recognition at the event; Status recognized on the FONE website for 60 days; company name and logo featured on FONE conference app.</p>
<b>Bronze Exhibitor</b>	\$1000.00	<p>Basic exhibitor registration; 2 reps per booth            Recognition at the event, logo on the FONE website and company name and logo featured on the FONE conference app.</p>
<b>Other</b>		Contact FONE for other opportunities

Additional rep at your booth above the registered level =\$105.00

Contact FONE for shipping information, the PSAV order form for AV equipment, power (*note prices discounted if ordered in advance of the conference*). Contact Marcus Persaud at [mpersaud@psav.com](mailto:mpersaud@psav.com) for AV or power questions.



## FLORIDA ORGANIZATION OF NURSE EXECUTIVES

**November 8<sup>th</sup> - 9<sup>th</sup>, 2018 Educational Conference & Annual Meeting**

**Sheraton Lake Buena Vista Resort**

### **Registration and Agreement for Sponsorship/Exhibitions**

DATE \_\_\_\_\_

COMPANY \_\_\_\_\_

CONTACT NAME(S) \_\_\_\_\_

TITLE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PRODUCT OR SERVICE (LIST ALL THAT APPLY)

\_\_\_\_\_

Please list everyone (including title) that will be at the booth

\_\_\_\_\_

We will attend the FONE lunch on November 8<sup>th</sup>:

# of people \_\_\_\_\_ (Exhibitors only - no charge).

Special Dietary Needs and number of reps with these needs:

Vegetarian     Gluten Free     Vegan

We prefer not to be near \_\_\_\_\_

Signature of Authorized Agent \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

**Payment Information**

Please indicate your exhibitor level of: Platinum, Gold, Silver, Bronze

Exhibitor Level: \$ \_\_\_\_\_

Additional Attendee Fee (\$105.00 x attendee): \$ \_\_\_\_\_

General Session Fee (\$150 x person): \$ \_\_\_\_\_

*Attending the educational sessions November 8th*

**TOTAL DUE:** \$ \_\_\_\_\_

Indicate which event you prefer to sponsor based on your level

\_\_\_\_\_

**1. Register by check:**

My check is enclosed payable to: Florida Organization of Nurse Executives  
(Fax or scan and email form today to reserve your booth)

Please send completed Application with payment by September 15th, 2018 to:

Florida Organization of Nurse Executives  
7380 W. Sand Lake Road Suite 500  
Orlando, Florida, 32819  
Phone: 407-992-2307 / FAX: 866-627-0987  
[info@foneorg.com](mailto:info@foneorg.com)      [www.foneorg.com](http://www.foneorg.com)

**2. Register by credit online:** For online registration please go to [www.foneorg.com](http://www.foneorg.com)

*We accept Master Card and Visa*

**Cancellation Policy:** 50% penalty if notified in writing by October 1, 2018; 100% penalty if notified after October 1, 2018

## Hotel Accommodations



**Reservations Are Open!**

**Sheraton Lake Buena Vista Resort  
12205 S Apopka Vineland Road, Orlando, FL 32836**

Hotel Accommodations Line: 800-423-3297

Ask for the FONE 2018 rate of \$169.00 plus tax

**Reservation cutoff date is October 5<sup>th</sup>, 2018 so reserve early!**

Resort fee is included in the hotel rate. This includes complimentary hotel room Wi-Fi, use of the fitness center, newspaper, use of the Business Center, in room Starbucks coffee, resort pools and 2 complimentary bottles of water.

To avoid additional charges, notify registration on arrival if your departure date will change.

*Note: Self-parking is discounted at \$8.00 per day.*