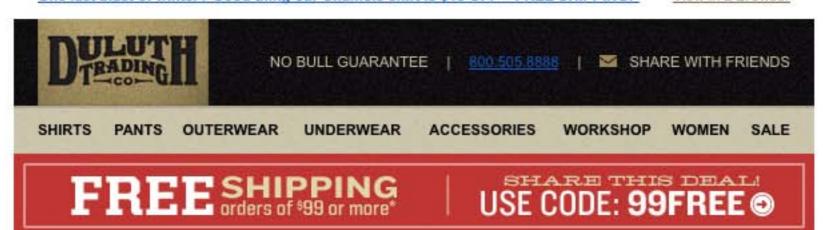
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to greg.chambers 💌

One last blast of winter? Good thing our Chamois shirt is \$15 OFF + FREE SHIPPING!\*

View in a Browser

3/6/13





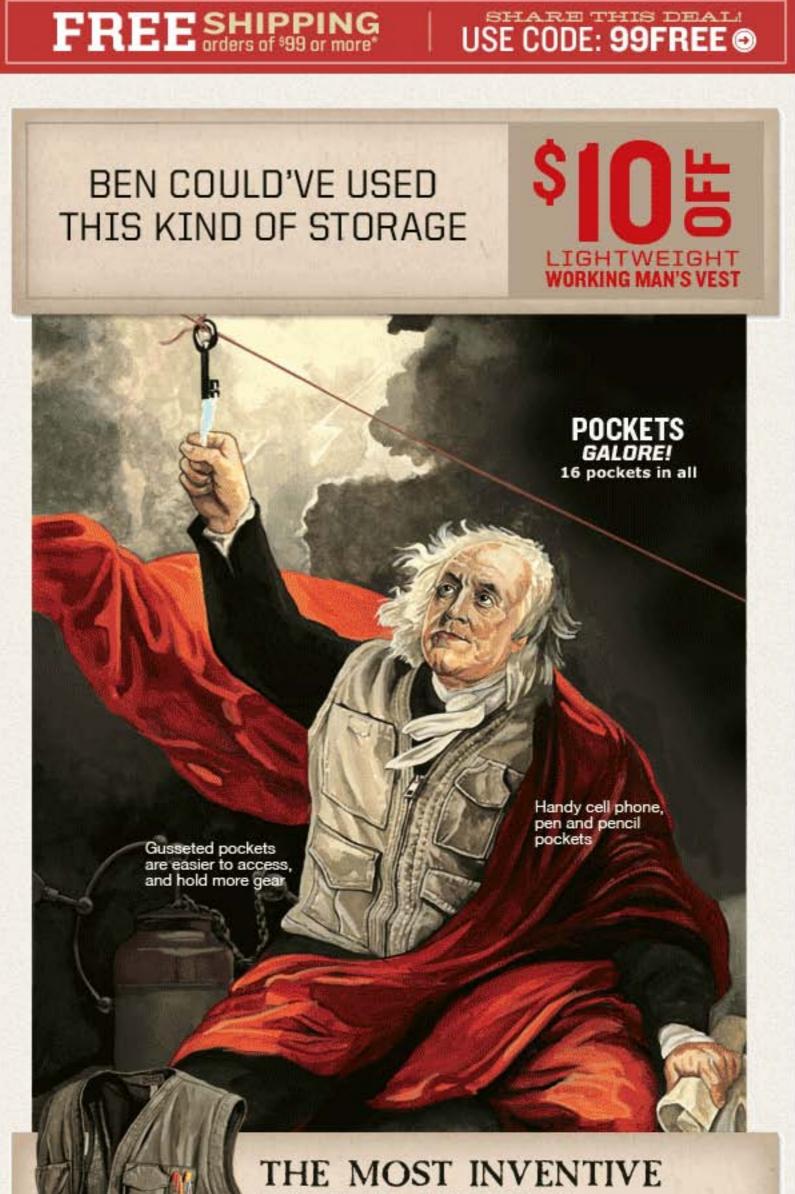


TFCT @

TEST AND REVIEW OUR NEWEST GEAR -

A stitch in time saves \$10 off the toolbox you can wear + FREE SHIPPING!\*





3/11/13

-

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\$16 Longtails + Free Shipping for 1 Day Only? We've Got Your Back!\*





3/13/13

Pull on the pants you can't wear out and take 20% OFF!\*

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SPATTER FROM A WELDER/OXY-ACETELENE TORCH, THESE PANTS ARE UP FOR THE JOB. KEEP IT UP, DULUTH. 10 OUT OF 5 STARS!"

- TOM, STEEL FABRICATOR, BIRMINGHAM, AL



Flex Fire Hose Work Pants + FREE SHIPPING - Can't beat that by a stretch\*

View in a Browser



FREE SHIPPING orders of \$99 or more

USE CODE: APRIL 99 ©



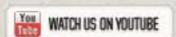


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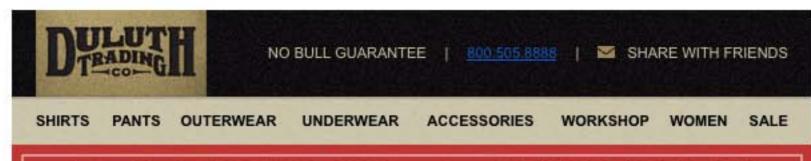




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Stock up and save with the Everyday Workwear SALE + FREE SHIPPING!\*

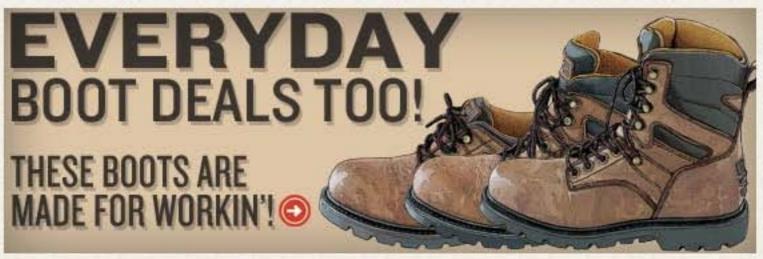
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FREE SHIPPING orders of \$75 or more

USE CODE: MAY75





Email offer is not valid in our retail stores

ONLY YOU AND YOUR
CONSCIENCE
WILL KNOW IF YOU
COOSS TO ANOMOR

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5/2/13

to greg.chambers -

The Shirt that Works, No-Polo, is \$2.50 OFF and Shipped Free!\*





Flex Fire Hose Work Pants - can't beat 'em by a stretch

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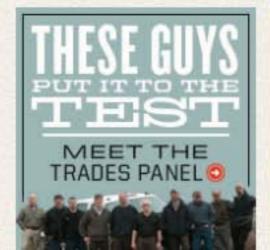
Add duluthtrading@duluthtradingemail.com to your address

-

5/5/13 🕏

The reviews are in and these products get the grunt of approval









\*

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Here's the shirt you want when the action heats up.













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Hang unruly tools and organize your garage like never before.

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### **↓ ↓ GEAR UP YOUR GARAGE ↓ ↓**



Bucket Boss 56 Reg \$32.95



12" Long-Handled Tool Rack

Reg \$17.95



Clincher: Simple, Portable

Storage

Reg \$14.50 (2+ \$12.50 ea)



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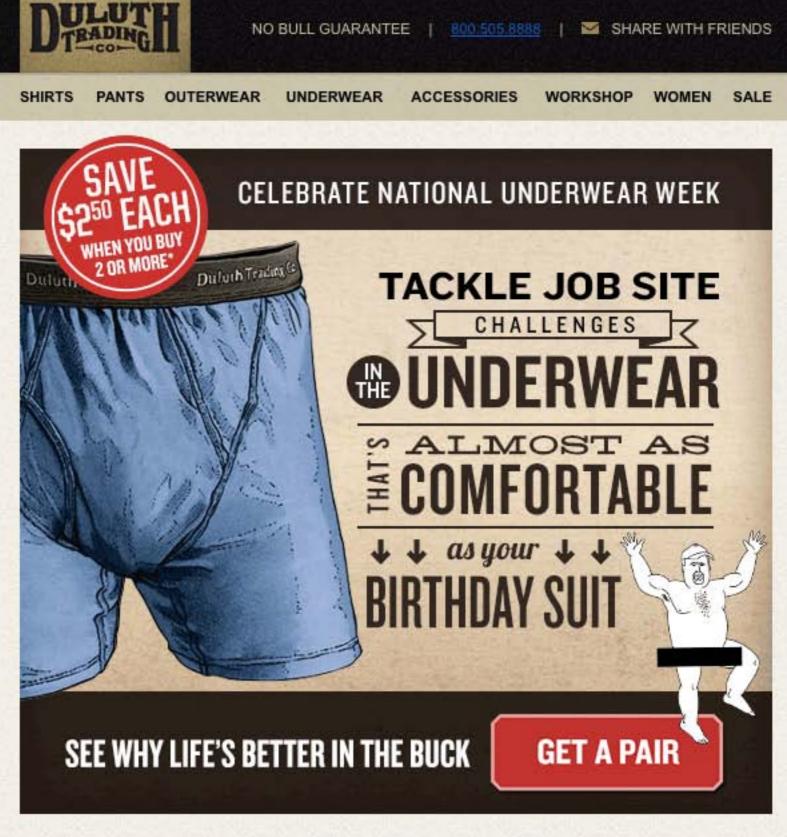
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5/12/13

\$2.50 off Buck Naked & Free Range Underwear in honor of our favorite Holiday!

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#### BUCK NAKED™ UNDERWEAR



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5/14/13

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What's pocket-packed, up for any job and \$10 OFF? The Working Man's Vest\*









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Our Best-selling Backpack is 15% OFF - Load Up!\*





-

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Cover your flank with \$5 OFF our Army Tough Training Tee + Free Shipping!



5/23/13

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Summer Kick-off Sale! Take 20% OFF your order for Memorial Day!\*

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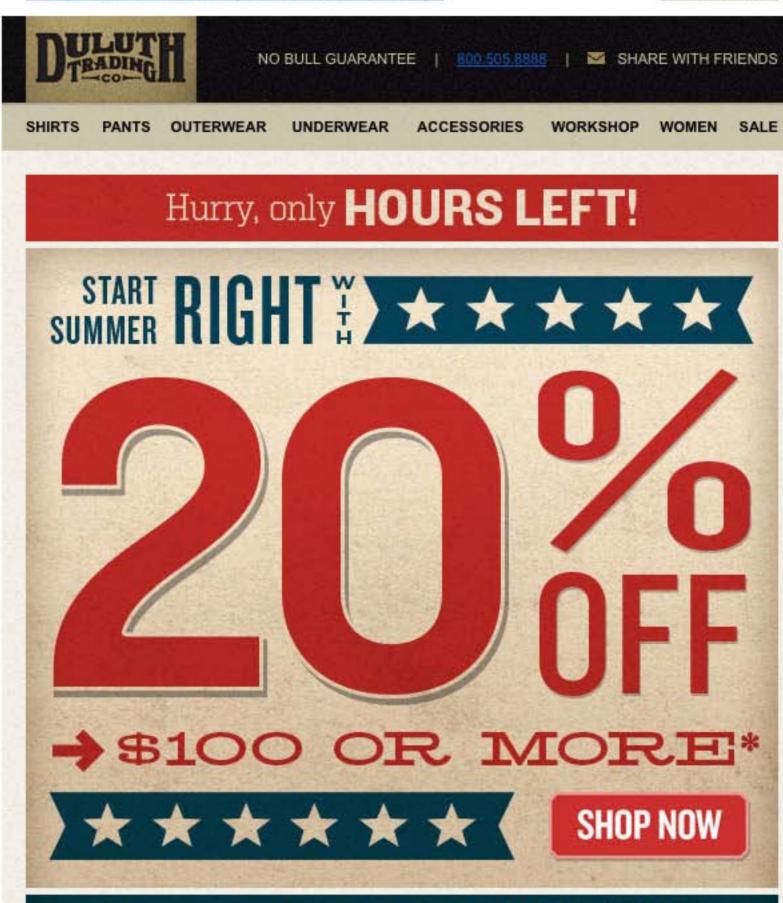
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Last chance to Take 20% OFF your order for Memorial Day!\*

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### Share this deal! USE CODE: MAY20



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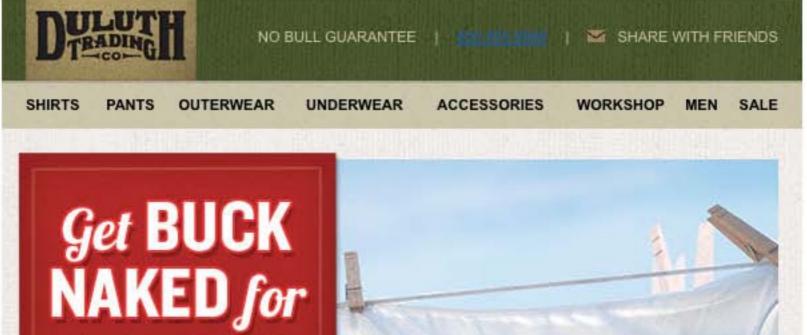


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One Day Only! Here's your chance to go Buck Naked for JUST \$16!\*

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when you buy 2 or more\*

**SHOP NOW** 



### Share this deal! USE CODE: GETBUCK





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One Day Only! Stock up on No Pinch, No Stink, No Sweat comfort and SAVE!\*















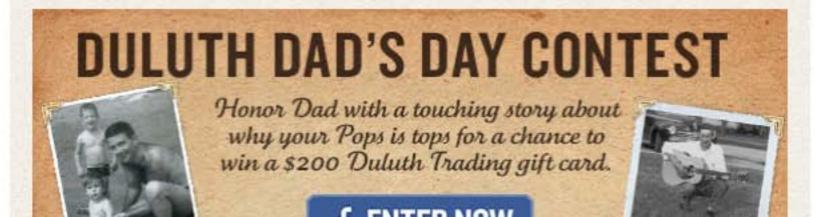
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to greg.chambers -









6/4/13

Give pops the solution to Plumber's Butt and get FREE SHIPPING\*

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### HAS YOUR DAD EVER SAID THIS?

"Behind every great man, there is a woman rolling her eyes...."





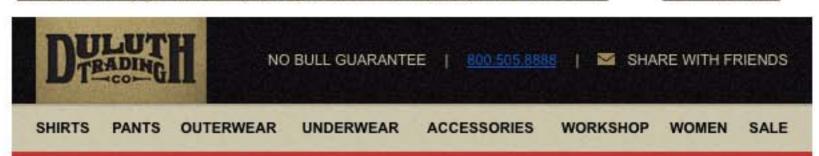
6/9/13

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This Father's Day give Dad his space - Ballroom Jeans + Extended FREE SHIPPING!\*

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### EXTENDED ONE DAY ONLY!

FREE SHIPPING ON ORDERS OF \$99 OR MORE\*

SPREAD THE WORD! USE CODE: JUNE99 @

# → GIVE DAD HIS DUE ← FATHER'S DAY IS JUNE 16!





### HAS YOUR DAD EVER SAID THIS?

"Don't be afraid of hard work because you're gonna rust out before you wear out!"



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Beat the heat in our coolest hot-weather workwear yet!

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What's pocket-packed, summer cool and \$10 OFF? The Working Man's Vest\*!

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Cool it, buddy! With \$5 off our Hardest-working Shorts + Free Shipping\*







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7/2/13

Declare your independence from sticking, binding work shirts!

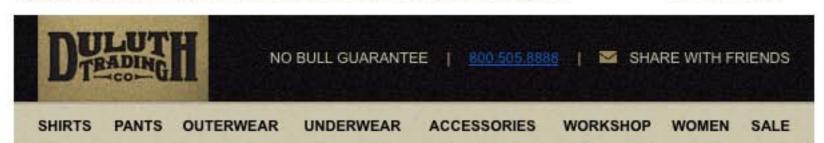


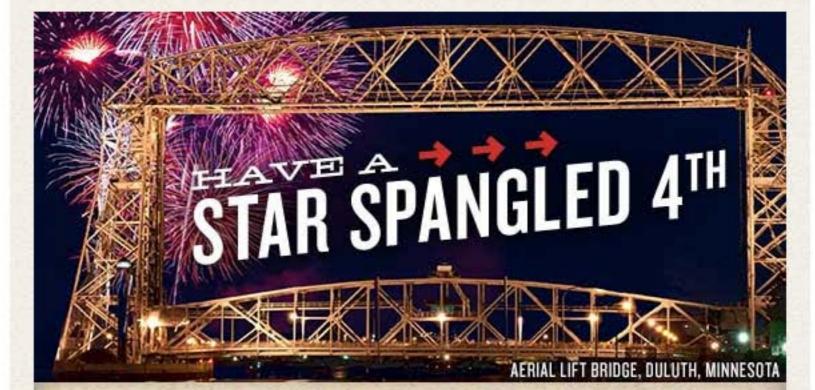


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Happy Independence Day - from our little slice of the American dream to yours.

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From all of us at Duluth we wish you a safe, happy 4th. We think it's pretty cool to live in a country where a little company with a useful idea can grow, prosper and live out that thing the rest of the world calls the American dream. Have a great holiday!

### THE DULUTH CREW

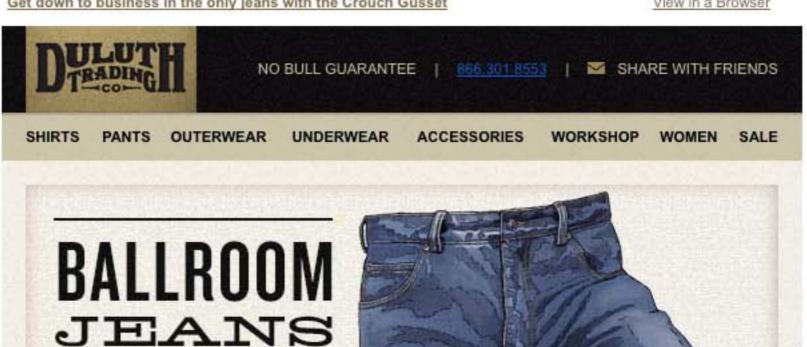
P.S. Here's a couple products from right here in the USA just in case you wanted to know.





Get down to business in the only jeans with the Crouch Gusset

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## CROUCH WITHOUT THE + + OUCH

5-POCKET BALLROOM® JEANS \$49.50

**GET A PAIR** 

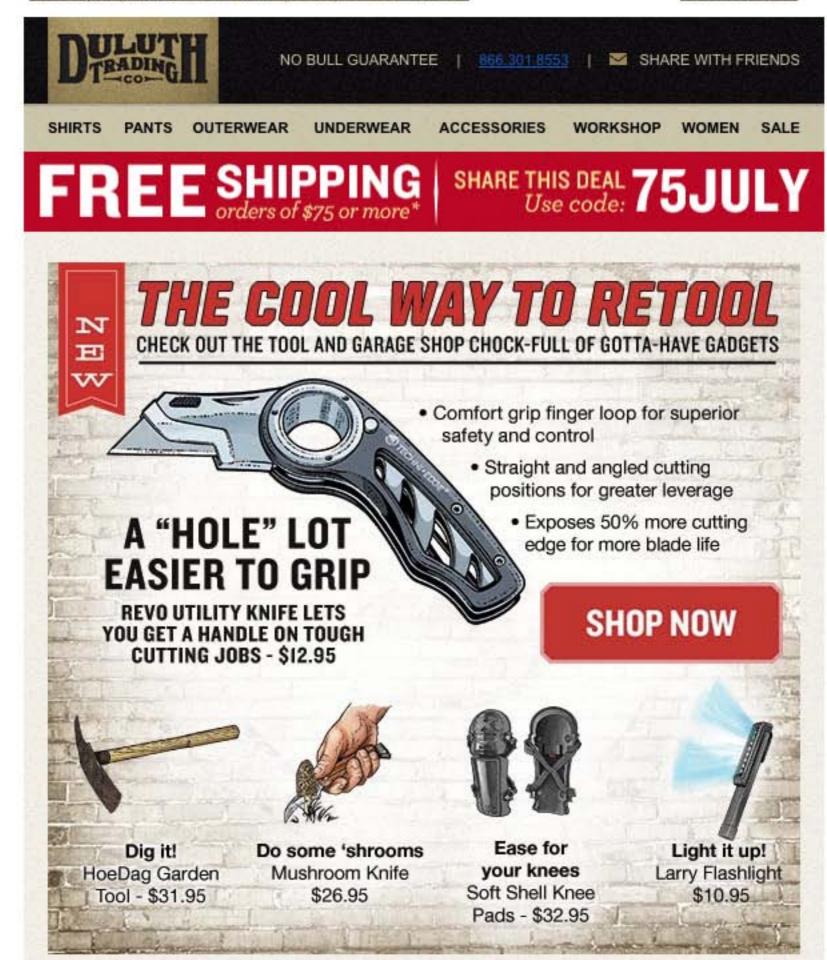
\* SEE IT IN ACTION





Free Shipping AND Great Tools that get the job done? Perfect!\*

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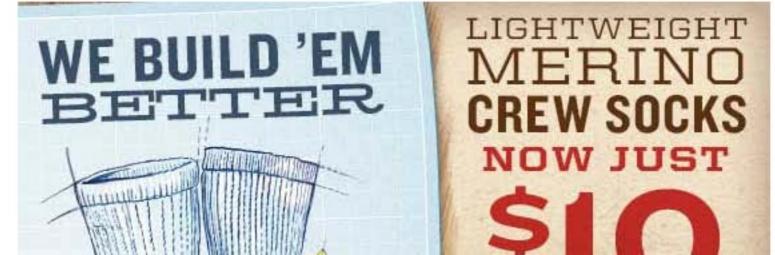
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Get the no slip grip of Wild Boar Mocs and get FREE SHIPPING\*







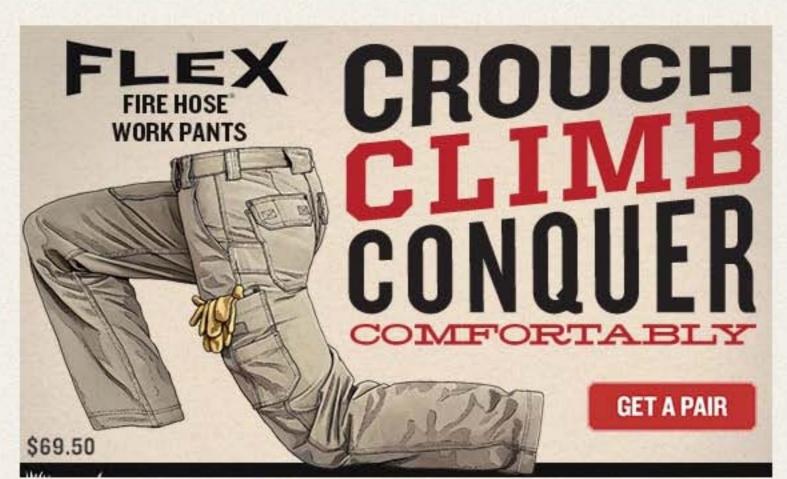
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Flex Fire Hose Work Pants + FREE SHIPPING - Can't beat that by a stretch\*

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FREE SHIPPING + Stock up and save with the Everyday Workwear SALE\*

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FREE SHIPPING orders of \$75 or more\*

SHARE THIS DEAL 75JULY

Use code: 75JULY







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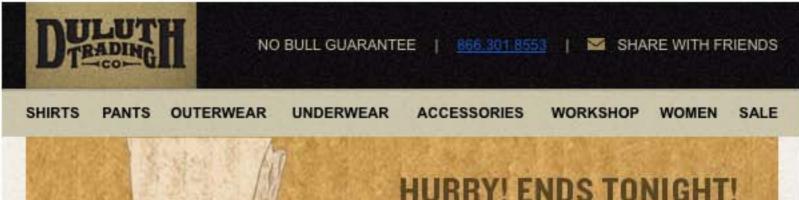
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7/15/13

-

Last Day to load up with FREE SHIPPING!\*

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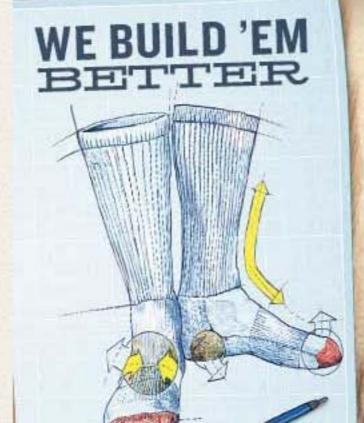
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You'll be strutting in this deal - \$18 Free Range Underwear!\*

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## THINK ALL **WURK SOCKS** ARE ALIKE? THINK AGAIN

LIGHTWEIGHT X-STATIC\* **CREW SOCKS** ONLY \$1150

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These Putterer's Pants are built for ease, priced to move - 40% OFF\*

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What&#8217s pocket-packed, summer cool and \$10 Off? The Working Man&#8217s Vest!\*

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\$59.50 NOW \$49.50

**SHOP NOW** 







17 pockets in all!



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Let's Take it Outside - 30+ Summer Gear Essentials on Super Sale!

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20% OFF our wicking, sun protecting Action Shirt - that's cool!\*

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Armachillo Shirts put Texas Heat on Ice for \$5 OFF\*

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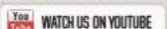


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We're giving you 5 ways to walk on The Wild Side + Free Shipping\*





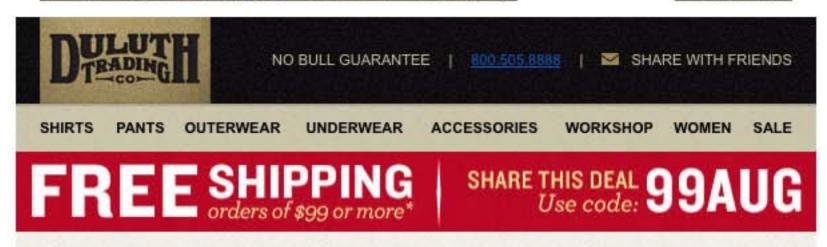


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Get down to business with \$5 OFF Ballroom Jeans + Free Shipping\*!







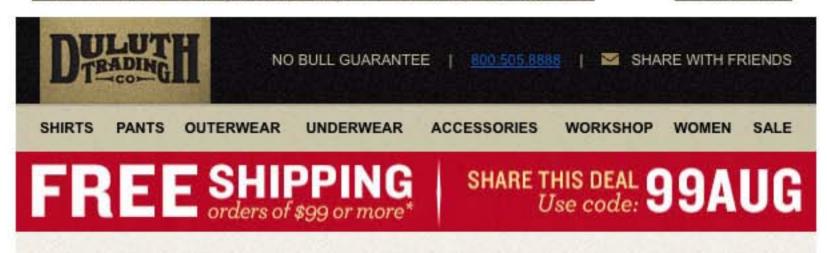




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A more comfortable workday is 5 steps away with Duluth Blueprint Work Socks!\*







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Last Day to load up with FREE SHIPPING!\*

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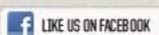


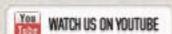


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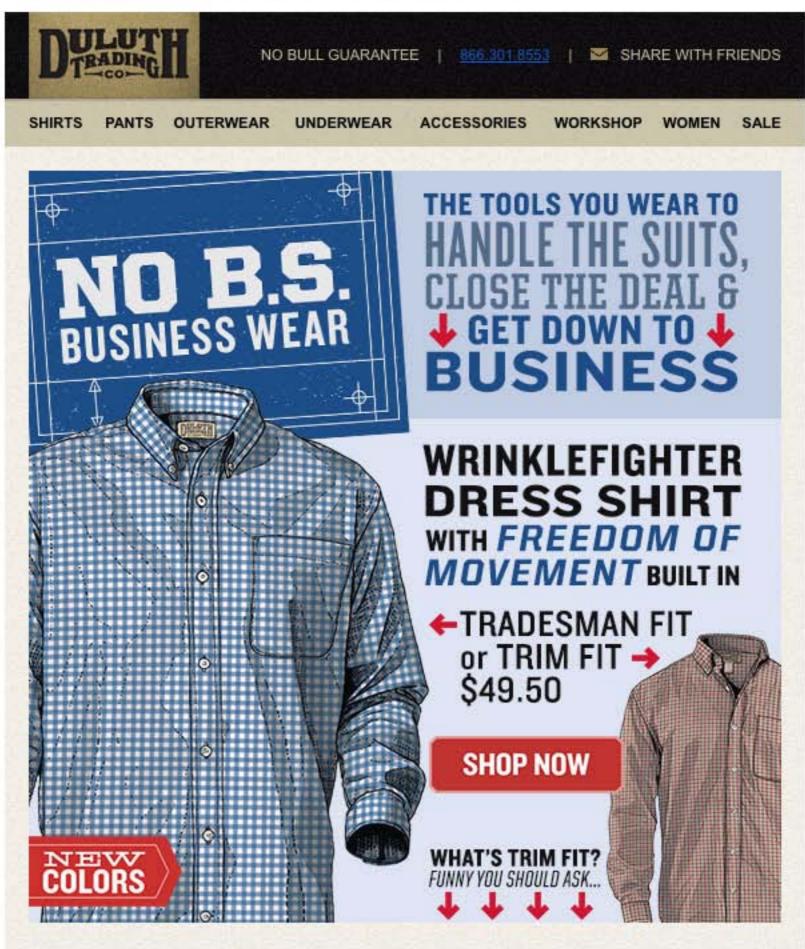
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No BS Business Wear for the part of the workday that doesn't require a tool belt

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Whether you're athletic or just skinny, we got more of our best-selling shirts in Trim Fits - trimmer in the shoulders, chest and waist for less fabric bunching.

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First we made 'em tough, then we made 'em flex: New Flex Fire Hose Jeans





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Enlist Military Gear for your Job Site Battles and get FREE SHIPPING!











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Final Call For FREE SHIPPING + 1 Day Only Flashlight Deal!\*

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What famous canal opened on August 15, 1914? Submit your answer by clicking on a link below before 8am Central Time, Monday, August 19, 2013. We'll select three winners and send them a FREE Pocket Pal Sharpener.



20% OFF Your Order - Our Welcome Back after a Long Summer!\*

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20% OFF Your Order Ends Tonight - Our Welcome Back after a Long Summer!\*

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SHIRTS

OUTERWEAR

UNDERWEAR

ACCESSORIES

WORKSHOP

WOMEN

# HURRY -> ENDS TONIGHT!

# DON'T BE A STRANGER

PRE-FALL STOCK UP

ANY ORDER OF \$100 OR MORE



SUMMER'S ENDING AND THIS IS YOUR INVITATION TO AND SAVE WITH DULUTH!

**SHOP NOW** 

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You ask, we deliver - Pencil Pocket Longtail T Shirt is Back and JUST \$19.50\*





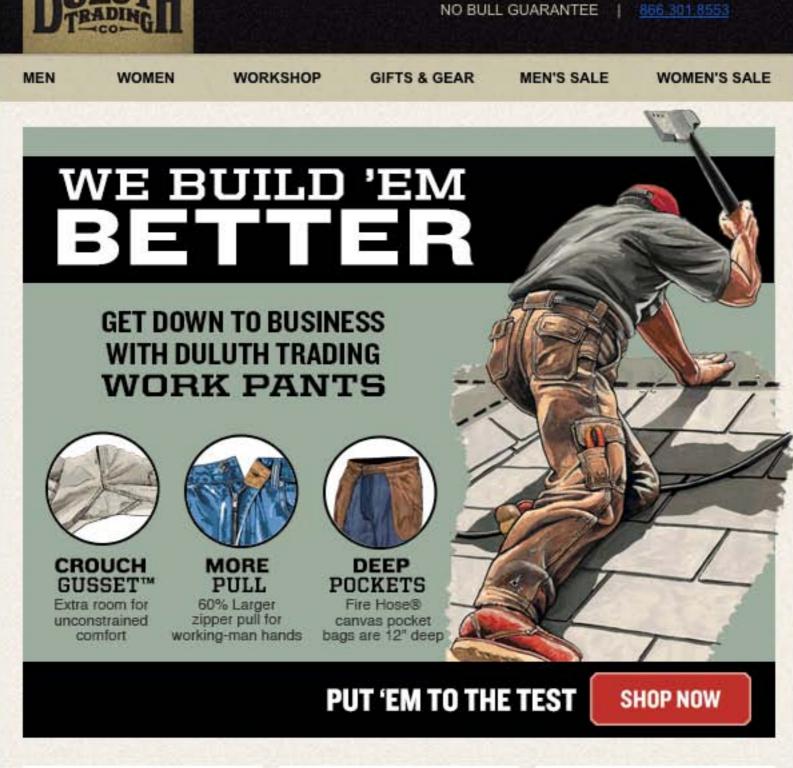


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Why do guys love Duluth pants? More room, more quality where it counts.

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### Men&Isquos Fire Hose **Work Pants**

\$69.50



4,405 Reviews



SHOP NOW

### Men&Isquos 10-oz. Twill **Pants**

Was: \$54.50 Now: \$39.99



68 Reviews



**SHOP NOW** 

### Men&Isquos Flex Fire Hose 9 In Shorts

\$54.50



15 Reviews



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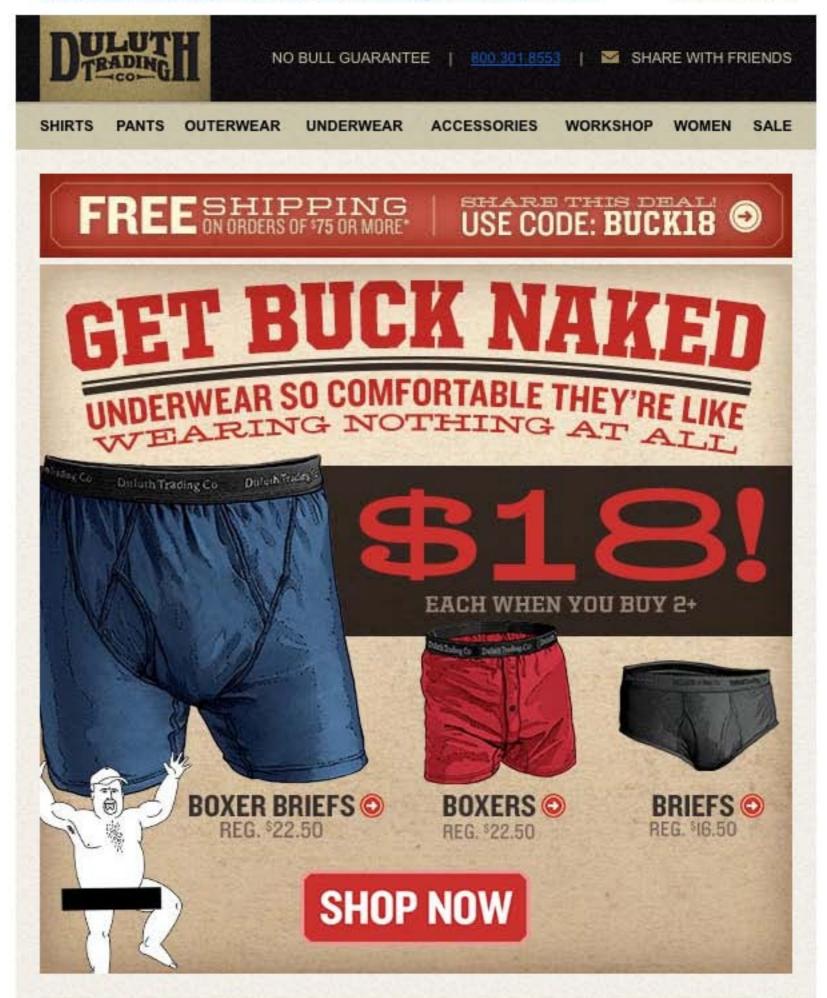
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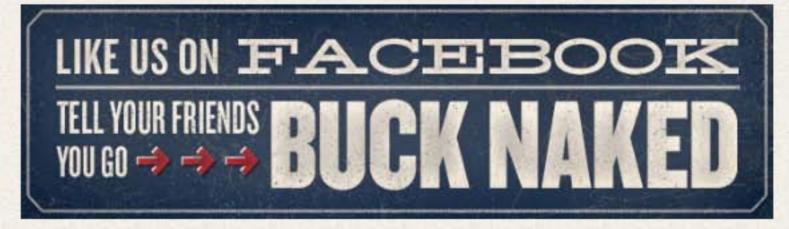
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2 for \$18 each Buck Naked Underwear - Worth Streaking For! + FREE SHIPPING\*

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When the weather blows, Shoreman's Fleece can take it + Free Shipping\*

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What's rain shedding, feather light and shipped free? NEW Bogey Windshirt!\*





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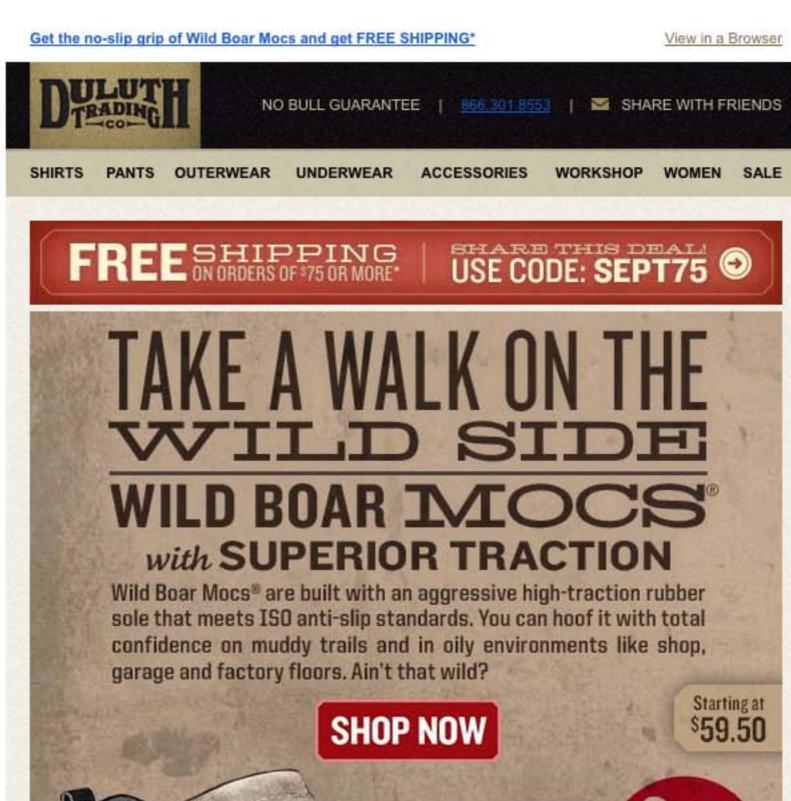
60 Best-Sellers on Sale this Labor Day!\*



Duluth Trading <duluthtrading@duluthtradingemail.com> to greg.chambers -

60 Best-Sellers on Sale this Labor Day - Ends Tonight!\*











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Get the gear customers like you love and get FREE SHIPPING\*

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WHATCHABLOG

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Warm up in NEW Fleece-lined Quick-Dry Pants + Free Shipping\*

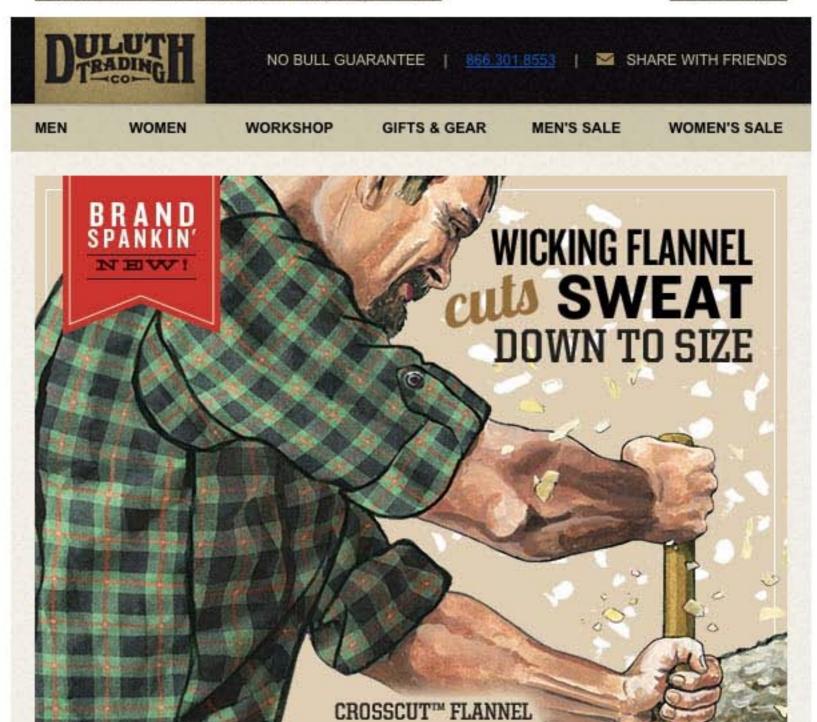




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New Crosscut Flannel wicks sweat, feels great year 'round

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INTRODUCTORY SPECIAL:

REG. \$54.50 (2+ \$49.50 EA)

**SHOP NOW** 





Introducing a whole new take on flannel! It's the fluffy soft feel you love, lightened up to suit sweat-poppin' activity. Smart performance fabric wicks sweat while the bi-swing back and underarm gussets flex with every stroke. It's cutting edge performance!

2+ \$5 OFF EA.

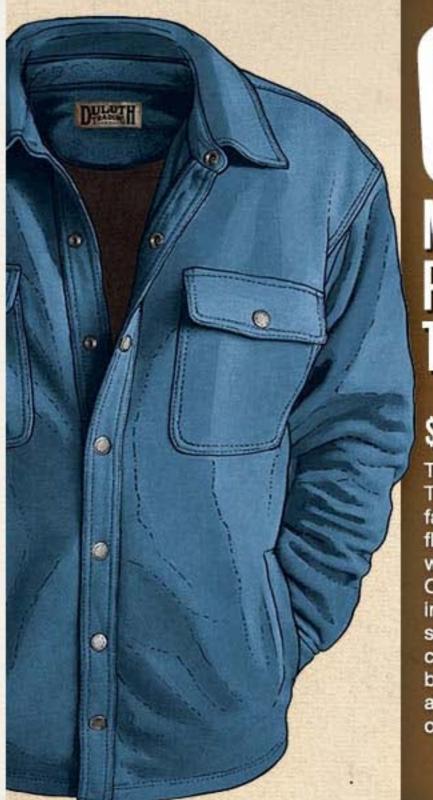
**SHOP NOW** 

## WUNTCHARTOR

50% OFF Imperfect Souped-Up Shirt Jac

View in a Browser





# MINOR SHRINKAGE PROBLEM SHRINKS THE PRICE BY 50%! WAS NOW \$29.99

Talk about sweating the details! This new Shirt Jac is sweatshirt fabric outside, warm polyester fleece inside. Great throw-on warmth to have around all winter! Only problem? The outside and inside don't shrink at quite the same rate, which means the lining could sag and peek out from the bottom hem. If you don't mind – and you want to save big – grab one now before they're gone!

**SHOP NOW** 



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customerservice@duluthtrading.com

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Unsubscribe Update email preferences

\*OFFER NOTES: Click on any link from this email to start shopping or call 1-866-301-8553

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Burn rubber for \$5 OFF Souped-Up Sweats + FREE SHIPPING!\*







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Tradesmen Day Sale: 20% OFF Gray Fire Hose Pants + Tools!\*



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9/20/13

A 1, 2 punch - \$16 Buck Naked Underwear + FREE SHIPPING!\*

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### FREE SHIPPING ON ORDERS OF \$75 OR MORE\*



### **GET BUCK NAKED FOR JUST \$16**

### TAKE A SWING AT THE MOST COMFORTABLE UNDERWEAR GOING!

Our best-selling Buck Naked™ Underwear comes amazingly close to feeling just as lightweight, easy-moving and pleasing to the skin as, well, wearing nothing at all!

\*\*\* \* \* \* 3,750 Reviews 98% would suggest to friends.

Buck Naked Performance

Boxer Briefs

<del>\$22.50</del> \$16.00

**SHOP NOW** 



Duluth Trading <duluthtrading@duluthtradingemail.com>

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Discover the underwear so comfortable it's like wearing nothing at all

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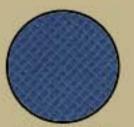


BUCK NAKED\*\*
UNDERWEAR
FEELS LIKE WEARING NOTHING AT ALL



SWEAT to keep you

to keep you drier, antimicrobial treatment stops stink



DIAMOND KNIT

nylon/spandex for lightweight stretch

**PUT 'EM TO THE TEST** 

SHOP NOW



SHOP NOW

Men's Buck Naked Performance Boxer Briefs

\$22.50



3,648 Reviews



SHOP NOW

Men's Fox River Work Cuffsox

\$14.95

0 Reviews



SHOP NOW

Buck Naked Man Can Briefs

\$22.50



10 Reviews



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### FINAL DAY TO GET FREE SHIPPING!

Last chance to get the goods and get 'em SHIPPED FREE!

FREE SHIPPING on Orders of \$75 or More\* Load up now before this offer is gone!

**SHOP NOW** 

### SHARE THIS DEAL USE CODE 75FALL

### NEW TV SPOT: LIMBER UP JACK!



Duluth Free-Swingin' Flannel: Soft yet burly, built with armpit gussets that let you whack and hack like a limberjack. See just how free swingin' it is in our new television ad.

WATCH NOW











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Get down to business with 20% OFF the only jeans with the Crouch Gusset\*

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### FREE SHIPPING ON ORDERS OF \$75 OR MORE\*



### 20% OFF BEST-SELLING BALLROOM JEANS

More Man Space, lower price!

Nothing worse than tight jeans on the job. But our hidden Crouch™ Gusset™ means you can get down to business without raising your voice an octave to get there. And our sale price will have you singing for joy!

\$49.50 \$39.60

GET A PAIR

\*\* \* \* \* 2,456 Reviews 95% would suggest to friends.

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You'll be strutting in this deal - \$15 Free Range Underwear + FREE SHIPPING!\*

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### FREE SHIPPING ON ORDERS OF \$75 OR MORE\*



### STRUT YOUR STUFF

### \$15 Free Range Underwear!

Love cotton? Have we got a deal that'll leave you crowin'! Our exceptionally soft organic cotton Free Range undies have a touch of spandex for ease - and are priced to move!

\$19.50 \$15.00

GET A PAIR

\* \* \* \* \* \* 739 Reviews 97% would suggest to friends.

MORE FREE RANGE DEALS



Get a Grip and take 20% OFF your ENTIRE order!

Duluth Trading <a href="mailto:duluthtrading@duluthtradingemail.com">duluthtrading@duluthtradingemail.com</a>

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### **LOAD UP AND TAKE 20% OFF!**

You save on any order of \$100 or more

It's no stretch to say this is a great deal. Stock up on harder working Duluth gear – including our extra-gripping Wild Boar Mocs® – and take 20% off your order of \$100 or more. But hurry, this deal is 3 days only!

SHOP NOW

### SHARE THIS DEAL! USE CODE: OCT20

### **NEW TV SPOT: GRIPPY LIKE A BIG BAD BOAR**



See the ad that's charging full-boar into living rooms across the country – and gripping audiences everywhere. The critics give it 2 tusks up!

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9/29/13

Improve your Flex life and take 20% OFF your ENTIRE order!\*

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### **HURRY, ONE DAY LEFT!**







### LOAD UP WITH 20% OFF!

You save on any order of \$100 or more

It's no stretch to say this is a great deal. Stock up on harderworking Duluth gear - including our Flex Fire Hose® Work Pants and take 20% off your order of \$100 or more. But hurry, there's only one day left!

SHOP NOW

SHARE THIS DEAL! USE CODE: OCT20

### WATCH OUR TV AD



Tune In, Turn on and Flex Out Our Flex Fire Hose Pants let you work Duluth Trading <duluthtrading@duluthtradingemail.com>

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Strike up the band! \$5 OFF Longtail T Mocks and Turtles + FREE SHIPPING!\*

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### FREE SHIPPING ON ORDERS OF \$99 OR MORE\*



### **ROLL OUT THE SAVINGS!**

# \$5 Off Longtail T® Mocks and Turtles for Mock-tober Fest!

Talk about a party! We're celebrating fall's arrival with \$5 off our famous Longtail T® Mock and Turtlenecks. They feel great and look good even after celebrating into the wee hours, and with the extra length, they'll keep you covered in back as you work, polka or roll out another barrel. Prost!

\*\*\* \* 700 Reviews

96% would suggest to friends.

Longtall T®

Mocks & Turtlenecks

\$29.50 \$24.50

when you buy 2 or more

**GET A PAIR** 

SHARE THIS DEAL! USE CODE: OCT99

Squealin' good deal - Get the no-slip grip of Wild Boar Mocs and get FREE SHIPPING\*

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FREE SHIPPING ON ORDERS OF \$99 OR MORE\*



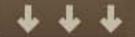
### GRIPPY LIKE A BIG, BAD BOAR

Wild Boar Mocs & Boots

Wild Boar Mocs® & Boots are built with an aggressive high-traction rubber sole that meets ISO anti-slip standards. You can hoof it with total confidence on muddy trails and in oily environments like shop, garage and factory floors. Ain't that wild?

\$79.50

SHOP NOW



MORE WILD BOAR FOOTWEAR













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\$5 off piping hot Waffle Knits + FREE SHIPPING? Talk about a warm fuzzy!\*

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FREE SHIPPING ON ORDERS OF \$99 OR MORE\*



### LOAD UP ON WARM WAFFLES AND SAVE!

Save \$5 each when you buy 2 or more!

Any way you look at it, these Longtail T® Waffles are hot!

- · Thermal knit traps warm air, battles cold
- 3" longer to stop cold drafts up the back
- · Armpit Gussets let you reach and stretch with ease

\$5 OFF EACH

when you buy 2 or more

**GET A PAIR** 

SHARE THIS DEAL! USE CODE: OCT99



\$10 OFF When You Trust Your Fleece Not The Forecast\*

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### FREE SHIPPING ON ORDERS OF \$75 OR MORE\*

# NAVIGATE the **FIERCEST** GALES

100% WINDPROOF SHOREMAN'S **FLEECE JACKET** 

\$10 OFF NOW \$69.50



# SAVE \$10 ON WINDPROOF SHOREMAN'S FLEECE

Protects you when the weather blows, and blows...and blows

Work up a storm without getting winded. 100% windproof Shoreman's Fleece has you covered no matter what the weather throws at you. Two layers of soft, chill chasing fleece plus a windstopping, water-resisting membrane mean no worries when the forecast does an about-face.

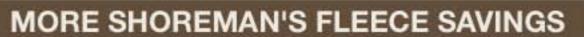
Shoreman's Fleece Jacket

<del>\$79.50</del> \$69.50

SHOP NOW

1,185 Reviews 97% would suggest to friends.











10/8/13

\$5 OFF The Lined Work Pants that never bunch and bind + FREE SHIPPING!\*

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### FREE SHIPPING ON ORDERS OF \$75 OR MORE\*



# TURN UP THE HEAT, SKIP THE BINDING

Fleece- and Flannel-lined Work Pants are \$5 OFF 4 styles, each \$5 OFF

You never quit for the weather. So you deserve better-built lined pants that warm you up without bunching up and slowing you down. The lining is sewn to the shell fabric so there's no binding or pinching as you work. Even better, the lining and the shell have a built-in Crouch Gusset - crouch without the ouch even in sub-zero cold!

\$5 OFF

**GET A PAIR** 

SHARE THIS DEAL! USE CODE: 750CT

# SEE HOW WE BUILD 'EM BETTER!



It's what's inside that counts See the inside story of how our Lined Pants

All Hail the \$15 Longtail T Shirt Sale! + FREE SHIPPING\*

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FREE SHIPPING \$75 ORDERS - CODE: 750CT



# **COVER YOUR TAIL ON THE JOB SITE WITH \$15 LONG** SLEEVE LONGTAIL T SHIRTS!

### 3 extra inches of modesty, mighty good sale price!

Been the butt of job site jokes for too long? Pull on a Longtail T® Shirt with 3" of extra length to keep you covered as you stoop, crouch and get the job done. The perfect way to keep clients and co-workers from being taken aback!

Reg. \$24.50

NOW \$15

**GRAB ONE** 

Chop any job down to size with \$10 OFF Free Swingin' Flannel and FREE SHIPPING!"

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FREE SHIPPING ON \$75 - SHARE CODE: 750CT



### FREE SWINGIN' FLANNEL SALE

Don't moose out on \$10 OFF free swingin' ease

Duluth Free Swingin' Flannel: Soft yet burly, built with Armpit Gussets that let you whack and hack like a limberjack. Now \$10 off so hardworking guys like you can flannel up for the season ahead.

\*\*\*\*

983 Reviews 97% would suggest to friends.

Free Swingin' Plaid

Flannel Shirt

\$44.50 \$34.50

Nail down your order today and we'll give you FREE SHIPPING!\*

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FREE SHIPPING ON \$75 - SHARE CODE: 750CT



### LAST DAY FOR FREE SHIPPING

Last chance to get the goods and get 'em SHIPPED FREE!

FREE SHIPPING on orders of \$75 or more\* Load up now before this offer is gone!

SHOP NOW

#### **CUSTOMER SERVICE**

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#### SHOP MEN'S

Fire Hose Work Pants Buck Naked Underwear Longtail T Shirts

#### SHOP WOMEN'S

Longtail T Shirts Shoreline Fleece New Arrivals



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We'll Getcha Buck Naked For \$18 and Give You Free Shipping!\*

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FREE SHIPPING ON \$50 - SHARE CODE: OCT50



### **GET BUCK NAKED FOR JUST \$18 EACH**

No Pinch. No Stink. No Sweat. \$18 when you buy 2 or more.

Our best-selling Buck Naked™ Underwear comes amazingly close to feeling just as lightweight, easy-moving and pleasing to the skin as, well, wearing nothing at all!

\*\* \* \* \* \* \* 3.847 Reviews 98% would suggest to friends.

Buck Naked

Performance Boxers

\$18.00

each when you buy 2+







Ends Tonight! We'll Getcha Buck Naked For \$18 and Give You Free Shipping\*

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Women's Sale

FREE SHIPPING ON \$50 - SHARE CODE: OCT50



# **GET BUCK NAKED FOR JUST \$18 EACH**

No Pinch. No Stink. No Sweat. \$18 when you buy 2 or more.

Our best-selling Buck Naked™ Underwear comes amazingly close to feeling just as lightweight, easy-moving and pleasing to the skin as, well, wearing nothing at all!

★ ★ ★ ★ ★ 3,847 Reviews 98% would suggest to friends.

**Buck Naked** 

Performance Boxers

\$18.00

each when you buy 2+

10/21/13

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Get down to business with \$10 OFF the only jeans with the Crouch Gusset\*

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\$10 OFF BALLROOM JEANS USE CODE: BALL10



# \$10 OFF BEST-SELLING BALLROOM JEANS

More Man Space, lower price!

Nothing worse than tight jeans on the job. But our hidden Crouch Gusset™ means you can get down to business without raising your voice an octave to get there. And our sale price will have you singing for joy!

\*\*\* \* \* \* 2,506 Reviews 95% would suggest to friends.

5-Pocket Ballroom Jeans

<del>49.50</del> \$39.50





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Get down to business with \$10 OFF the only jeans with the Crouch Gusset\*

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\$10 OFF BALLROOM JEANS USE CODE: BALL10



# \$10 OFF BEST-SELLING BALLROOM JEANS

More Man Space, lower price!

Nothing worse than tight jeans on the job. But our hidden Crouch Gusset™ means you can get down to business without raising your voice an octave to get there. And our sale price will have you singing for joy!

\*\*\*\*

2,506 Reviews

95% would suggest to friends.

5-Pocket Ballroom Jeans

<del>\$49.50</del> \$39.50

We've Got Your Back - Longtail T Shirt SALE - Just \$13!

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\$13 LONGTAIL T SHIRT

SHARE CODE: LONG13





### WHY BE THE BUTT OF JOB SITE JOKES?

OUR BEST-SELLING LONGTAIL T SHIRT STYLE IS JUST \$13.

Been the butt of job site jokes for too long? Pull on a Longtail T® Shirt with 3" of extra length to keep you covered as you stoop, crouch and get the job done. The perfect way to keep clients and co-workers from being taken aback!

\* \* \* \* \* 5,065 Reviews 98% would suggest to friends.

Short Sleeve Longtail T

Shirt with Pocket

\$19.50 \$13.00

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Ends Tonight! We've Got Your Back - Longtail T Shirt SALE - Just \$13\*

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\$13 LONGTAIL T SHIRT

SHARE CODE: LONG13





### WHY BE THE BUTT OF JOB SITE JOKES?

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\* \* \* \* \* 5,065 Reviews 98% would suggest to friends.

Short Sleeve Longtail T

Shirt with Pocket

\$19.50 \$13.00

10/26/13

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One day only! Pump up your winter wardrobe with \$10 OFF.

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### THERMINATOR FLEECE JACKET

Eliminate cold with extreme prejudice and SAVE \$10

Don't be a girly man and hide inside. Therminator Fleece has all the warming power you need to battle the deep freeze. Thick pile fleece traps the warmth, won't bulk you up or slow you down. And now it's yours for \$10 off!

Therminator Fleece Jacket

\$69.50 \$59.50

**SHOP NOW** 



OLV BUILLYI

When the winter weather tries to push you around fight back with a little help from

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20% OFF + Free Shipping - A deal so good it's almost spooky!"

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SHARE THIS DEAL - USE CODE: TREAT20





# **MEN'S BESTSELLERS**





Buck Naked Boxer Briefs

\$22.50

Fire Hose® Work Pants

\$64.50



Wild Boar Mocs®

\$59.50



Free Swingin' Flannel Shirt

\$44.50

.

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Don't forget: 20% OFF + Free Shipping - missing out would be scary!"

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# MEN'S BESTSELLERS





Longtail T® Shirt

\$19.50



Ballroom® 5-pocket Jeans \$49.50



Fire Hose® Superior Jacket \$139.50



Wild Boar Boots

\$79.50

The Bewitching Hour! 20% OFF + Free Shipping - SPOOKY deals!\*

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# MEN'S BESTSELLERS





Fire Hose® Chief Inc



Wooly Bully



Fire Hose®



Souped-Up Crow Sweatchirt

å

35% OFF Adventurer's Presentation Jacket + Free Shipping - That's Wild\*

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FREE SHIPPING ON \$75 ORDERS

SHARE CODE: NOV75





### **BUILT FOR ADVENTURE**

Fire Hose Adventurer's Jacket - 35% OFF

Hemingway headed to the wilds of Africa in one like this. But you've got a concrete jungle to tame. So handle "The Suits" and make the deal in our most rugged sport coat yet. Heroically durable Fire Hose<sup>®</sup> canvas, pocket-packed function. Enough said.

Reg. \$149.50

**SALE \$97.18** 

**GRAB ONE** 



Men

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Heroically durable Fire Hose Jeans are \$10 off + FREE SHIPPING - Get a pair.\*

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FREE SHIPPING ON \$75 ORDERS

SHARE CODE: NOV75





# TAKE A TIP FROM KEITH AND TAKE \$10 OFF!

#### Fire Hose Jeans are a tough deal to beat!

"I was in a motorcycle accident and skidded at least a dozen yards." Your Fire Hose® Jeans took a beating but did not rip or tear. They saved me some serious road rash!" - Keith in Bellingham, WA

\*\*\* \* 1,310 Reviews 96% would suggest to friends.

Fire Hose 5-pocket Jeans

\$59.50 \$49.50

**GET A PAIR** 

SMART LOOKS, SUPER PRICE

11/7/13

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One Day Left for FREE SHIPPING - Don't moose out!

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FREE SHIPPING ON \$75 ORDERS

SHARE CODE: NOV75





### FINAL DAY TO GET FREE SHIPPING!

Last chance to get the goods and get 'em SHIPPED FREE!

FREE SHIPPING on orders of \$75 or more\* Load up now before this offer is gone!

**SHOP NOW** 

#### NEW TV SPOT: LIMBER UP JACK!



Duluth Free Swingin' Flannel: Soft yet burly, built with Armpit Gussets that let you whack and hack like a limberjack. See just how free swingin' it is in our new television ad.

**WATCH NOW** 









20% OFF Best Work Pants + Free Shipping - Season's Best Deal\*

View online



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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS

SHARE CODE: 50NOV





### 20% OFF WORK PANTS WHOPPER

Save big on hard-working Fire Hose Pants and Ballroom Jeans

You've got the tough jobs, we've got the pants to take them on. And right now we'll even shoot you a deal on 'em - 20% off our hardest working pants in Fire Hose and denim, lined and unlined. Get a pair and get to work.

**GET A PAIR** 









11/8/13

You'll be strutting in this deal - \$14 Free Range Underwear + FREE SHIPPING!\*

View online



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FREE SHIPPING ON \$50 ORDERS

Workshop

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EACH REG. \$19.50

COTTON SOFT with a touch of

- NO BUNCH
- → NO CRUNCH



### STRUT YOUR STUFF

\$14 Free Range Underwear!

Love cotton? Have we got a deal that'll leave you crowin'! Our exceptionally soft organic cotton Free Range undies have a touch of spandex for ease - and are priced to move!

Free Range Underwear

\$19.50 \$14.00









11/10/13

Duluth Trading <duluthtrading@duluthtradingemail.com> to greg.chambers 🔻

We've Got Your Back - Long Sleeve Longtail T Shirts Just \$15 + FREE SHIPPING!\*

View online



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Men

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Workshop

Gifts & Gear

Men's Sale

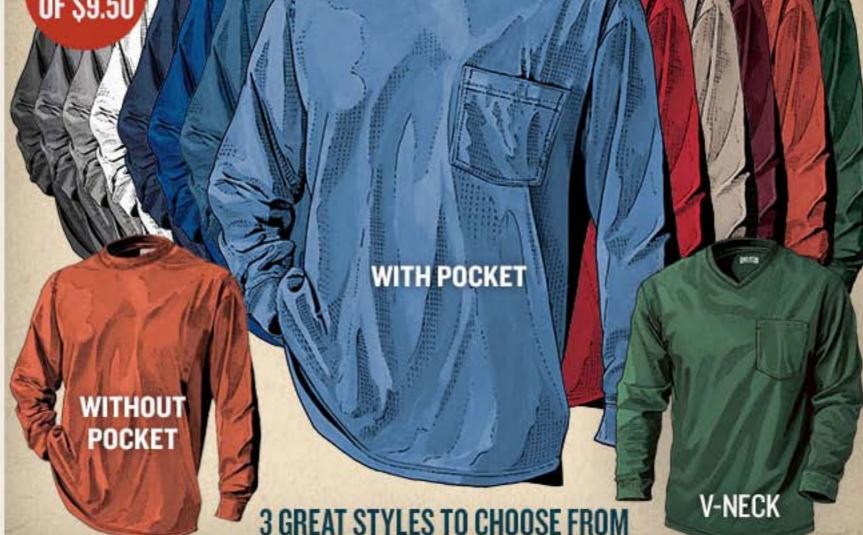
Women's Sale

FREE SHIPPING ON \$50 ORDERS

SHARE CODE: 50NOV







# WHY BE THE BUTT OF JOB SITE JOKES?

Best-selling Long Sleeve Longtail T Shirts are just \$15

Been the butt of job site jokes for too long? Pull on a Longtail T® Shirt with 3" of extra length to keep you covered as you stoop, crouch and get the job done. The perfect way to keep clients and coworkers from being taken aback! Three great styles!

Long Sleeve Longtail T®

Shirts

\$24.50 \$15.00

11/12/13

Duluth Trading <duluthtrading@duluthtradingemail.com> to greg.chambers 🔻

Car Cleaner-Uppers 20% off + Free Shipping - 1 day only!\*

View online



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Women

Men

Workshop

Gifts & Gear

Men's Sale

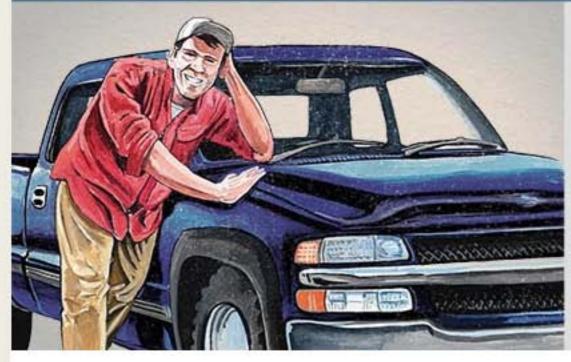
Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: 50NOV







TOP TRUCK & CAR **ACCESSORIES** 

### Clean Car Sale

#### One day only! 20% OFF Top Truck and Car Stuff

Curb vehicle clutter with organizers and cleaner uppers designed and tested by our panel of tradesmen. They keep the job site grime, mud and dirty paws off your seats and keep your "field office" organized and open for business. Hurry, 1 day only!

Truck & Car Accessories

20% OFF

SHOP NOW

#### **SEAT COVERS**

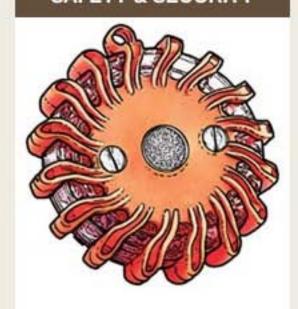


Fire Hose®

#### ORGANIZATION



#### SAFETY & SECURITY



11/14/13

Pre-Christmas SALE! Load up and take 20% OFF Your Order + Free Shipping\*

View online



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Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: NOV20



### **BE A HOLIDAY SUPERHERO AND TAKE 20% OFF!**

The early Santa gets the deals. Stock up on hardworking Duluth gifts and gear and take 20% off your order of \$75 or more plus free shipping. Hurry, limited time only!

SHOP MEN'S

SHOP WOMEN'S

11/15/13

Duluth Trading <duluthtrading@duluthtradingemail.com> to greg.chambers 🔻

Don't Forget: Pre-Christmas SALE! Load up and take 20% OFF Your Order + Free Shipping\*

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Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: NOV20





# **BE A HOLIDAY SUPERHERO AND TAKE 20% OFF!**

The early Santa gets the deals. Stock up on hardworking Duluth gifts and gear and take 20% off your order of \$75 or more. Hurry, limited time only!

Don't miss the sleigh! 20% OFF + Free Shipping Pre-Christmas SALE - One Day Left\*

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Workshop

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Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: NOV20





# **BE A HOLIDAY SUPERHERO AND TAKE 20% OFF!**

The early Santa gets the deals. Stock up on hardworking Duluth gifts and gear and take 20% off your order of \$75 or more. Hurry, limited time only!

Don't miss the sleigh! 20% OFF Pre-Christmas SALE + FREE SHIPPING!\*

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**GIFTS** 

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Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: NOV20



### **BE A HOLIDAY SUPERHERO AND TAKE 20% OFF!**

The early Santa gets the deals. Stock up on hardworking Duluth gifts and gear and take 20% off your order of \$75 or more plus free shipping. Hurry, limited time only!

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SHOP WOMEN'S

11/18/13

I love the smell of cleanliness in the morning - especially at 20% OFF\*

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Women

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Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: GROOM





# I love the smell of cleanliness in the morning

### Especially at 20% OFF!

You're not afraid to get your hands dirty. But you know how to clean up and look presentable. And we've got the "tools" to help you get that job done - at 20% OFF for a limited time.

Select Apothecary

20% OFF

SHOP NOW



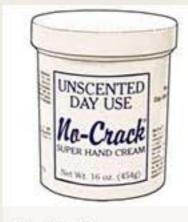
Ogallala Bay Rum

\$19.95 \$15.96



Classic Straight Razor

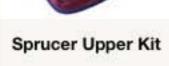
\$12.95 \$10.36



No-Crack **Hand Cream** 

\$14.95 \$11.96

CHOD NOW



\$49.50 \$39.60

SHOP NOW

SHOD NOW

CHUD NUM

å

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▼

Stuff their stocking for \$20 and under and get FREE SHIPPING!\*

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Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: GR8GER





### Great Duluth Gifts for Guys and Gals, All \$20 or Less

Their stockings have never been so well stuffed

**SHOP NOW** 

Skip the silly stocking stuffers and load up on harder-working gear for guys and gals. Each and every one SALE priced at \$20 or under and guaranteed to get can-do types grinnin' with glee. 1 day only!





25% Off Hanger-bendin' Shirt Jacs + FREE SHIPPING for 1 day only!"

View online



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Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: HOLIDAY





# HERE'S WHY TOUGH GUYS DON'T SHIVER!

# 25% OFF our most popular men's Shirt Jacs

No two ways about it, our shirt jacs are job site brutes. Thick, warm, built to take on the toughest jobs and keep you moving thanks to Armpit Gussets and an easy-snap front that lets you shed that layer fast when the action heats up.

Hanger Bendin' Shirt Jacs

\$64.50 \$48.38

11/21/13

Gear up - 25% OFF Select Men's Accessories + FREE SHIPPING\*

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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: SNOW





### NEED A GREAT GIFT? YOU'RE GETTING WARMER!

# 25% off select men's accessories for 1 day only!

From winter-warming hats and gloves to wallets and belts all the way to glasses, lunch boxes and wallets, our most popular accessories are 25% off. Over 100 items on SALE for just 1 day only!

Select Men's Accessories

25% OFF





Heroically durable gift giving! 25% OFF Fire Hose Pants + FREE SHIPPING\*

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Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: FIRE25





### SANTA'S GIFT PICK? FIRE HO-HO-HOSE!

# 25% OFF select styles for 1 day only!

Give the gift of heroic durability this holiday season with 25% off on some of our best-selling Fire Hose® and Flex Fire Hose® pants!

**GET A PAIR** 





11/23/13

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Hurry! Final Call for 20% OFF Fire Hose Pants + FREE SHIPPING\*

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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: FIRE25





# SANTA'S GIFT PICK? FIRE HO-HO-HOSE!

# 25% OFF select styles for 1 day only!

Give the gift of heroic durability this holiday season with 25% off on some of our best-selling Fire Hose® and Flex Fire Hose® pants!

**GET A PAIR** 





11/23/13

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It's in the bag! 20% OFF Fire Hose and Leather Bags + FREE SHIPPING\*

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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: BAG20





# WHAT A GIFT! 20% OFF FIRE HOSE & LEATHER BAGS

Shoulder the load in style for Christmases to come.

Skip the anonymous black bag and get a modern day classic. Built right from rugged cowhide and heroic Fire Hose® canvas, these are bags to stand the test of time and gain character with every passing adventure!

Fire Hose & Leather Bags

20% OFF

11/24/13

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Last chance to grab 20% OFF Fire Hose and Leather Bags + FREE SHIPPING\*

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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: BAG20





#### WHAT A GIFT! 20% OFF FIRE HOSE & LEATHER BAGS

Shoulder the load in style for Christmases to come.

Skip the anonymous black bag and get a modern day classic. Built right from rugged cowhide and heroic Fire Hose® canvas, these are bags to stand the test of time and gain character with every passing adventure!

Fire Hose & Leather Bags

20% OFF



Chop down your tree with \$35 Free Swingin' Flannel + FREE SHIPPING\*

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Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: FANFAV





#### \$35 FLANNEL - A FREE-SWINGING HOLIDAY DEAL

#### WHACK AND HACK LIKE A LIMBERJACK

Duluth Free Swingin' Flannels: Soft yet burly, built with Armpit Gussets that let you whack and hack without restriction. And now \$9.50 off in your pick of tradesman or trim fit so hardworking guys can flannel up for the season ahead.

Men's Free Swingin' Flannel Shirt

\$44.50 \$35

**GET ONE** 

1.046 Reviews

97% would suggest to friends.

11/25/13

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Chop down your tree with \$35 Free Swingin' Flannel + FREE SHIPPING - Hours Left\*

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Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: FANFAV





### \$35 FLANNEL - A FREE-SWINGING HOLIDAY DEAL

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Duluth Free Swingin' Flannels: Soft yet burly, built with Armpit Gussets that let you whack and hack without restriction. And now \$9.50 off in your pick of tradesman or trim fit so hardworking guys can flannel up for the season ahead.

Men's Free Swingin' Flannel Shirt

\$44.50 \$35

**GET ONE** 

1.046 Reviews

97% would suggest to friends.

1 day only: Change "Ouch!" to "Ahh!" for 30% OFF and Get FREE SHIPPING!"

View online



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Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: JEAN30





#### 30% OFF BEST-SELLING BALLROOM JEANS

#### A ho, ho whole lotta Man Space on sale!

Tired of dancing the Nutcracker? Our hidden Crouch Gusset™ means you can get down to business without raising your voice an octave to get there. And our sale price will have you singing for joy! Men's Ballroom® Jeans

30% OFF

**GET A PAIR** 



WOMEN'S 1 DAY ONLY DEAL!



11/26/13

Just Hours left to Change "Ouch!" to "Ahh!" for 30% OFF and Get FREE SHIPPING!"

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Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: <u>JEAN30</u>





#### 30% OFF BEST-SELLING BALLROOM JEANS

#### A ho, ho whole lotta Man Space on sale!

Tired of dancing the Nutcracker? Our hidden Crouch Gusset™ means you can get down to business without raising your voice an octave to get there. And our sale price will have you singing for joy! Men's Ballroom® Jeans

30% OFF

**GET A PAIR** 



WOMEN'S 1 DAY ONLY DEAL!



11/29/13

Load up and take 20% OFF + Free Shipping - Thanksgiving Weekend Sale!\*

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Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: STNICK



#### 20% OFF ANY \$75 ORDER + FREE SHIPPING

#### Super Santa Savings for our Thanksgiving Weekend Sale

Rev up your Christmas with hardworking Duluth gifts and gear for everyone on your list. Take 20% off your order of \$75 or more AND get Free Shipping. Hurry, limited time only!

SHOP MEN'S

SHOP WOMEN'S

ST. NICK'S PICKS

...

11/30/13

Load up and take 20% OFF + Free Shipping - Thanksgiving Weekend Salet\*

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Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: STNICK





#### 20% OFF ANY \$75 ORDER + FREE SHIPPING

#### Super Santa Savings for our Thanksgiving Weekend Sale

Rev up your Christmas with hardworking Duluth gifts and gear for everyone on your list. Take 20% off your order of \$75 or more AND get Free Shipping. Hurry, limited time only!

SHOP MEN'S

SHOP WOMEN'S

ST. NICK'S PICKS

12/1/13

Almost over! Thanksgiving Weekend SALE! Take 20% OFF + Free Shipping\*

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Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*



#### 20% OFF ANY \$75 ORDER + FREE SHIPPING

#### Super Santa Savings for our Thanksgiving Weekend Sale

Rev up your Christmas with hardworking Duluth gifts and gear for everyone on your list. Take 20% off your order of \$75 or more AND get Free Shipping. Hurry, limited time only!

SHOP MEN'S

SHOP WOMEN'S

ST. NICK'S PICKS

Don't Miss Cyber Monday SAVINGS! - Take 20% OFF + Free Shipping\*

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Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: GIVE20





#### 20% OFF ANY \$75 ORDER + FREE SHIPPING

#### Super Santa Savings for Cyber Monday

With 20% OFF your entire order + Free Shipping you can pile up the savings while you fly through your entire gift list faster than a speeding bullet! But hurry, this deal is for Cyber Monday only and then it's up, up and away!

While you're at it, nab a pair of Buck Naked Underwear for just \$12! (After discount.)

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SHOP WOMEN'S

Just Hours Left to take 20% OFF Your Order + Free Shipping\*

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Men

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Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*



#### 20% OFF ANY \$75 ORDER + FREE SHIPPING

#### Super Santa Savings for Cyber Monday

With 20% OFF your entire order + Free Shipping you can pile up the savings while you fly through your entire gift list faster than a speeding bullet! But hurry, this deal is for Cyber Monday only and then it's up, up and away!

While you're at it, nab a pair of Buck Naked Underwear for just \$12! (After discount.)

SHOP MEN'S

SHOP WOMEN'S

\$20 No Polo + FREE SHIPPING - No Pony, No Baloney!\*

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Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHORT SLEEVE NO POLO WITH POCKET

WAS \$29.50 - NOW \$20

SHARE CODE: FESTIVE

**LONG SLEEVE NO POLO** 

WAS \$34.50 - NOW \$25





#### **WORKHORSE NO POLO SHIRT - FROM \$20**

SKIP THE PONY FOR A BETTER WORK SHIRT.

Forget those finicky designer polo shirts that can't stand up to a real day on the job. Our hardworking No Polo® Shirt is beefier cotton mesh and won't stain, fade or back off from a tough job. Choose from 6 great styles from just \$20!







Duluth Trading <duluthtrading@duluthtradingemail.com>

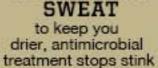
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Discover the underwear so comfortable it's like wearing nothing at all

View in a Browser









NIT nylon/spandex for lightweight stretch

**PUT 'EM TO THE TEST** 

**SHOP NOW** 



SHOP NOW

Men's Buck Naked Performance Boxer Briefs

\$22.50

\*\*\*\*

3,674 Reviews



SHOP NOW

Men's Fox River Work Cuffsox

\$14.95



1 Reviews



SHOP NOW

Men's Midweight Fast Dry Merino Wool Crew Soc

\$14.50

\*\*\*\*

63 Reviews



Need help with an order? Have something on your mind?

Call 1-866-301-8553 or email us at:

12/4/13

Heroic gift giving! 25% OFF Fire Hose Pants + FREE SHIPPING\*

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Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: FESTIVE





#### 25% OFF FIRE HOSE PANTS - LIMITED TIME!

#### GET A WORKING GUY FIRED UP FOR CHRISTMAS WITH THIS HOT DEAL!

Give the gift of heroic durability this holiday season with 25% off on select Fire Hose® and Flex Fire Hose® pants. Tougher, stronger yet washed down for surprising durability – and priced to move for a limited time!

**GET A PAIR** 

å

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12/5/13

5 Hours Only - \$10 Longtail Sale + FREE SHIPPING\*

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Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE THIS DEAL





#### \$10 PENCIL POCKET LONGTAIL T SHIRT

5 HOURS ONLY! FROM 11 AM - 4PM CENTRAL

It's everything you love about our Longtail T Shirt PLUS a pencil pocket. And for the next 5 hours it's yours for just \$10! Better hurry, quantities are limited!

Pencil Pocket Longtail T® Shirt

\$19.50 \$10.00

12/7/13

Don't miss this deal! Load up and take 20% OFF Your Order + Free Shipping\*

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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: WREATH





### 20% OFF + FREE SHIPPING ON YOUR \$75 ORDER

#### Fly through your Christmas list and save big!

With 20% OFF your entire order + Free Shipping you can pile up the savings while you fly through your entire gift list like you've got your own team of rocket-powered reindeer. But hurry, this deal is for a limited time and then it's on Dasher, on Prancer...

SHOP MEN'S

SHOP WOMEN'S

Duluth HOLIDAY SURVIVAL Guide

12/8/13

One more chance to load up and take 20% OFF your order + Free Shipping\*

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Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: WREATH





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With 20% OFF your entire order + Free Shipping you can pile up the savings while you fly through your entire gift list like you've got your own team of rocket-powered reindeer. But hurry, this deal is for a limited time and then it's on Dasher, on Prancer...

SHOP MEN'S

SHOP WOMEN'S

Duluth HOLIDAY SURVIVAL Guide

12/8/13

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Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: WREATH

## 20% OFF + FREE SHIPPING ON YOUR \$75 ORDER

#### Fly through your Christmas list and save big!

With 20% OFF your entire order + Free Shipping you can pile up the savings while you fly through your entire gift list like you've got your own team of rocket-powered reindeer. But hurry, this deal has just one day left and then it's on Dasher, on Prancer...

SHOP MEN'S

SHOP WOMEN'S



12/9/13

Just Hours Left to load up and take 20% OFF Your Order + Free Shipping\*

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Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: WREATH





### 20% OFF + FREE SHIPPING ON YOUR \$75 ORDER

#### Fly through your Christmas list and save big!

With 20% OFF your entire order + Free Shipping you can pile up the savings while you fly through your entire gift list like you've got your own team of rocket-powered reindeer. But hurry, this deal has just one day left and then it's on Dasher, on Prancer...

SHOP MEN'S

SHOP WOMEN'S

Duluth HOLIDAY SURVIVAL Guide

12/10/13

Cure "the fright before Christmas" for just \$15 + FREE SHIPPING!\*

View online



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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: COVER





#### **BEST-SELLING LONGTAIL T SHIRTS - JUST \$15**

PLUMBER'S BUTT FIXED – JUST IN TIME FOR ST. NICK!

Been the butt of job site jokes for too long? Pull on a Longtail T® Shirt with 3" of extra length to keep you covered as you stoop, crouch and get the job done. The perfect way to keep clients and co-workers from being taken aback! But this deal is for 1 day only so get crackin'!

Select Longtail T Shirts

\$15 EA.



12/10/13

Cure "the fright before Christmas" for just \$15 + FREE SHIPPING!\*

View online



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Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: COVER





#### **BEST-SELLING LONGTAIL T SHIRTS - JUST \$15**

PLUMBER'S BUTT FIXED – JUST IN TIME FOR ST. NICK!

Been the butt of job site jokes for too long? Pull on a Longtail T® Shirt with 3" of extra length to keep you covered as you stoop, crouch and get the job done. The perfect way to keep clients and co-workers from being taken aback! But this deal is for 1 day only so get crackin'!

Select Longtail T Shirts

\$15 EA.



12/10/13

Last chance to cure "the fright before Christmas" for just \$15 + FREE SHIPPING!"

View online



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Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: COVER





#### **BEST-SELLING LONGTAIL T SHIRTS - JUST \$15**

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Select Longtail T Shirts

\$15 EA.



12/12/13

\$25 Longtail T Turtleneck & Mock + Free Shipping - Don't let your neck go naked.

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Men's Sale

Women's Sale

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SHARE CODE: NORTH





#### LONGTAIL T TURTLE AND MOCK - JUST \$25 EA.

No more cold drafts on Christmas morn!!

Stooping in too-short tees leaving you cold? Pull on our Longtail T® Turtle and Mock and never feel the North wind whistling through again! Yours now at a hot sale price!

Reg. <del>\$29.50</del>

\$25 Each



12/13/13

Duluth Trading <duluthtrading@duluthtradingemail.com> to greg.chambers 🔻

Get down to business with 20% OFF the only jeans with the Crouch Gusset\*

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Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: NORTH





### 20% OFF BEST-SELLING BALLROOM® JEANS

More "man space" lower price - Merry Christmas, indeed!

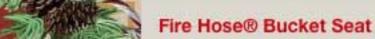
Nothing worse than tight jeans on the job. But our hidden Crouch Gusset™ means you can get down to business without raising your voice an octave to get there. And our sale price will have you singing the Hallelujah Chorus!

20% off Select Ballroom Jeans

THANKS TO OUR CROUCH GUSSET

SHOP NOW

#### **GREAT GIFT IDEA!**



12/14/13

Chase the holiday chills away with 20% OFF Outerwear + FREE SHIPPING\*

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FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: NORTH





#### ONE DAY ONLY! 20% OFF OUTERWEAR

NOW DOESN'T THAT JUST MAKE YOU FEEL ALL WARM AND FUZZY INSIDE?

Talk about a heart-warming holiday deal! Our best-selling winter gear is on sale — just in time for Mother Nature to unleash some holiday bluster! From blizzard-busting Whaleback gear to our windstopping Shoreman's Fleece, we've got you covered!

Best-selling Outerwear 20% OFF



12/16/13

Load up and SAVE! 20% OFF Your Entire Order + FREE SHIPPING\*

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FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: BELLS





### 20% OFF + FREE SHIPPING ON YOUR \$75 ORDER

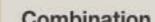
Save on great gifts and get it by Christmas guaranteed!

Give big and save big this Christmas with hardworking Duluth gifts and gear for everyone on your list! Even better, take 20% off your order of \$75 or more AND get Free Shipping. But hurry, this deal is about to fly away!

SHOP MEN'S

SHOP WOMEN'S

**GREAT GIFT IDEA!** 



12/16/13

Last chance to load up and SAVE! 20% OFF Your Entire Order + FREE SHIPPING\*

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Women Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$75 ORDERS\*

SHARE CODE: BELLS





### 20% OFF + FREE SHIPPING ON YOUR \$75 ORDER

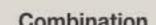
#### Save on great gifts and get it by Christmas guaranteed!

Give big and save big this Christmas with hardworking Duluth gifts and gear for everyone on your list! Even better, take 20% off your order of \$75 or more AND get Free Shipping. But hurry, this deal is about to fly away!

SHOP MEN'S

SHOP WOMEN'S

**GREAT GIFT IDEA!** 



12/17/13

Let 'er rip with 20% OFF Crosscut Flannel + FREE SHIPPING!"

View online



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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

SHARE CODE: LIGHTS







ORDER BY DEC 20 11:59PM CT

SEE MORE DELIVERY INFO



#### 20% OFF CROSSCUT FLANNEL - SAVE SOME BUCKS!

#### Bust axe (and buck logs) year 'round!

Staring down a tough job? Pull on our Crosscut<sup>™</sup> Flannel and bust axe in the performance work shirt that weighs less, flexes with every stroke and wicks sweat when the action heats up. It's cutting edge performance - now in three new colors!

Reg. \$54.50

Now \$43.60

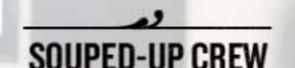
SHOP NOW

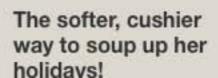


SOUP UP HER CHRISTMAS FOR 50% OFF









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12/17/13

to greg.chambers -

Let's see you flex! 25% OFF Flex Fire Hose + FREE SHIPPING!\*

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Men

Women

Workshop

Gifts & Gear

Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

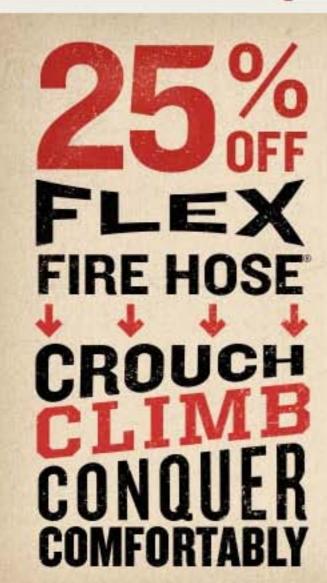
SHARE CODE: LIGHTS







STANDARD DELIVERY ORDER BY DEC 20 11:59PM CT SEE MORE DELIVERY INFO





#### 25% OFF FLEX FIRE HOSE® PANTS AND SHIRT

#### Trim an unruly bush and SAVE

Intense or repetitive crouching, kneeling, stretching or climbing on the job? Flex Fire Hose to the rescue! This tough fabric packs 3 times the flex for bind-free comfort whether you're stacking block or showing an unruly bush who's boss. Grab our best-selling styles today and save!

25% OFF

select Flex Fire Hose

SHOP NOW



50% OFF SOUPED-UP SWEATS MOCK









12/18/13

.

\$16 Underwear - Go Buck Naked or Free Range it for Christmas!\*

View online



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\$16 UNDERWEAR SALE!\*

SHARE CODE: RIBBON







ORDER BY DEC 20 11:59PM CT

SEE MORE DELIVERY INFO





### \$16 BUCK NAKED AND FREE RANGE UNDERWEAR

#### GO BUCK NAKED AND SAVE SOME SCRATCH

Life's too short to stay cooped up in scratchy, binding underwear. So grab Buck Naked™ Performance Underwear or soft, comfortable organic cotton Free Range Underwear – at a limited-time price!

Buck Naked & Free Range Underwear

\$16 EA.

**GET A PAIR** 

SANTA'S WORKSHOP SALE

12/19/13

Built to battle Lake Superior's worst! 20% OFF Whaleback Outerwear\*

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Men's Sale

Women's Sale

20% OFF WHALEBACK\*

SHARE CODE: RIBBON







ORDER BY **DEC 50** 11:59PM CT

SEE MORE **DELIVERY INFO** 





#### 20% OFF WHALEBACK OUTERWEAR

WATERPROOF, WINDPROOF, WARM - BUILT TO SHOULDER ASIDE SUPERIOR'S WORST WEATHER

Whaleback Outerwear

20% OFF

12/20/13

-

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You clean up pretty good - up to 39% OFF No B.S. Business Gear\*

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Men's Sale

Women's Sale

NO B.S. BUSINESS GEAR SALE

SHARE CODE: RIBBON



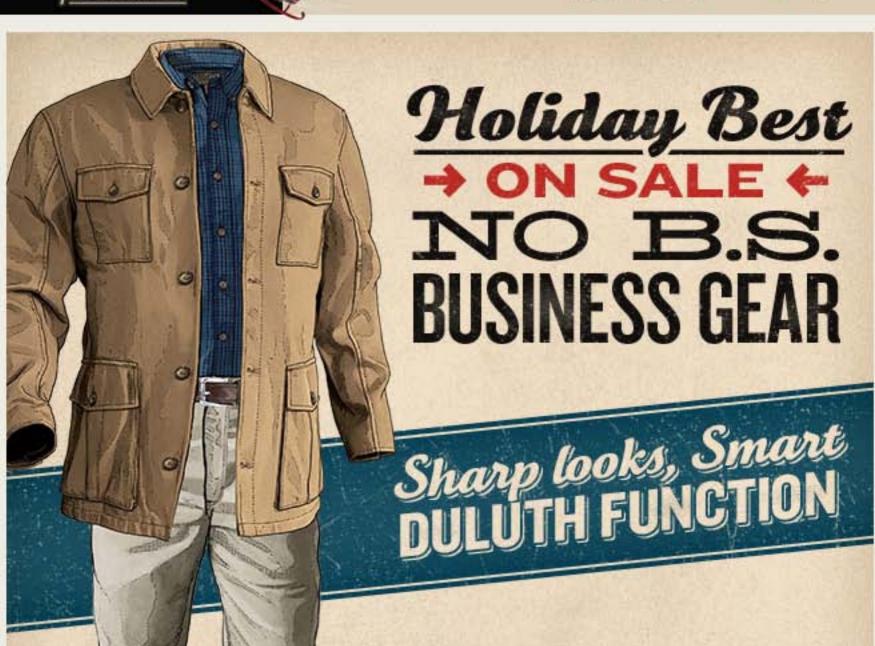




ORDER BY
DEC 22
11:59PM CT

SEE MORE DELIVERY INFO





#### NO B.S. BUSINESS GEAR SALE

CLEAN UP WITH \$59 OFF ADVENTURER'S PRESENTATION JACKET AND MORE!

You're not the suit-and-tie type. You have the built-in B.S. detector Ernest Hemingway wrote about. So here's the comfortable, sturdy business clothes to fit your straight shooter style and to get you through the holiday parties in comfort. Select No B.S. Business Wear

ON SALE







12/26/13

The reviews are in and these products get the grunt of approval\*

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Gifts & Gear

Men's Sale

Women's Sale



### **DULUTH FAVORITES - APPROVED BY OUR** TOUGHEST CUSTOMERS!

#### GIFT YOURSELF WITH OUR DULUTH-BEST GEAR!

The reviews are in and these items get top reviews from hardworking guys who put their gear to the test every day - guys just like you! And now that the holidays are over, it's the perfect time to pick up a gift for yourself!

**Duluth Favorites** 



Fire Hose® Work



Buck Naked<sup>™</sup> Boxer



Longtail T® Shirt



Wild Boar Mocs®

\*

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12/29/13

Knock out pinch, stink and sweat with \$18 Buck Naked Underwear!\*

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Women

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Men's Sale

Women's Sale



#### **GET BUCK NAKED FOR JUST \$18 EACH**

SO COMFORTABLE, THEY'LL BEAT THE UNDERPANTS OFF YA!

No Pinch. No Stink. No Sweat. Our best-selling Buck Naked<sup>™</sup> Underwear comes amazingly close to feeling just as lightweight, easy-moving and pleasing to the skin as, well, wearing nothing at all!

Buck Naked Underwear

**SALE \$18** 

**GET A PAIR** 



THE DULUTH TRADING BLOG

12/31/13

We've Got Your Back This New Year with \$18 Longtail T Shirts!\*

View online



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# **COVER YOUR REAR FOR NEW YEAR'S!**



PLUMBER'S BUTT \$ \$18 EACH

#### \$18 LONGTAIL T SHIRTS

#### Make a New Year's Resolution to Fix Plumber's Butt!

Been the butt of job site jokes for too long? Pull on a Longtail T® Shirt with 3" of extra length to keep you covered as you stoop, crouch and get the job done - just \$18 for select short sleeve styles. The perfect way to keep clients from being taken aback in the new year!

\*\*\* \* \* \* \* 5,403 Reviews 98% would suggest to friends.

Longtail T Short Sleeve

Shirt with Pocket

<del>\$19.50</del> \$18.00

SHOP NOW

FREE SWINGIN' FLANNEL - JUST \$34.99



WHACH O HACH

\$34.99 Free Swingin' Flannel Color Classout

Duluth Trading <duluthtrading@duluthtradingemail.com>

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Men

\$20 OFF our weather-busting Grab Bomber Jacket + FREE SHIPPING\*

View online



Women

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Men's Sale

Women's Sale

FREE SHIPPING ON \$50 ORDERS\*

EA

GRA

SHARE CODE: CLOCK



#### \$20 OFF GRAB BOMBER JACKET

GRAB A DEAL ON THE BEST JACKET FOR CRUMMY WEATHER

Driving wind, sleet, cold and drizzle don't stand a chance! Because our Grab Bomber is always ready for crummy weather thanks to a tough weather-shedding Supplex® nylon shell and chill-chasing thermal fleece lining. Grab one on SALE today!

Grab Bomber Jacket

\$89.50 **\$69.50** 

