Reasons to become and remain a Star Consultant

1. It’s a good business decision. When you have enough product on your shelf to provide a Roll Up Ultimate Set for every guest at your skin care class you will sell more Roll Up Ultimate Sets of skin care!

2. Consultant Locator on website locator. Only Star Consultants are entered into the consultant locator on marykay.com when customers do a zip code search to find a consultant in their area. The company refers only Star Consultants in this search because you are treating your business as a business and have products on hand!

3. Early ordering! When you’re a Star you can order the 10th of the month instead of the 15th for new items!

4. Opportunity to use the Customer Delivery Service on InTouch and have the company ship your long distance orders!

5. It builds self-confidence. As the president of your company, you have started your business smart, you have chosen to have products to sell them from the beginning, giving you confidence in yourself. By keeping your shelves stocked you always have product available to satisfy reorders and new customer orders. This gives your customers confidence in your as a professional, and not just an order taker, she will see you take pride in your business by truly running it and treating as a business. When they can take their products home that day and get a reorder delivered immediately that allows you to provide great customer satisfaction, and selling edge!

6. It shows you are committed. Having a Star Consultant order on your shelf helps to make you committed. Mary Kay will then be treated like a business and not just a hobby: therefore it will pay and reward you like a business not cost you money like a hobby!

7. Recognition. When you are a Star Consultant you get recognized at every sales meeting by sitting up front. This is important to you, your guests, your prospective recruits, and your team members because this gives you credibility. Stars also get special recognition at Seminar, Career Conference, and all National Area wide events! You earn your Star Consultant Ladder Of Success Pin and each level and # of quarters you are a Star will change as you become a celebrity Star!

8. It makes you a winner. You win your ladder pin with a Pearl, Emerald, Diamond, Ruby, or Sapphire Star. This is important because it shows the world and yourself that you are a winner. It is your visual symbol of your success. You also win the choice of your prize, which gives you tangible evidence of your commitment to your career. People want to do business with a winner and it makes you personally feel great!

9. It shows success. Success attracts success. You will attract other sharp women who want to be successful. When you work your business smart by being a Star Consultant it gives you the believability that your recruits can do it also. You will realize how it builds self confidence and that it is the best advantage your new recruits can give their business.