Mary Kay was built on innovative skin care and personalization no one else can match. Today, we’re still obsessed with developing innovative products that deliver the real results you expect and deserve. And your Mary Kay Independent Beauty Consultant is here to help you find the right skin care solutions for your personal needs. From the latest ingredients and the most innovative formulas to the unwavering Mary Kay commitment to quality and safety, your beautiful skin is truly our passion.

When it comes to skin care, what works for your friend may not work for you. So, we offer a range of products that cater to the way a woman chooses to care for her skin at any stage in her life, whether it’s age-defying, acne-fighting, hydrating, or now, products with naturally derived* ingredients.

MARY KAY NATURALLY™ Skin Care is our latest commitment to giving as many women as possible the chance to love our products.

DR. LUCY GILDEA
MARY KAY CHIEF SCIENTIFIC OFFICER

*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. For more information, go to marykay.com/naturally.
Nature is bountifully rich with skin-benefitting wonders. This was the inspiration for our new skin care collection. Mary Kay Naturally™ combines naturally derived* ingredients, unique to each product, with exciting, versatile forms to elevate a beauty routine. This skin care is free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES.

*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. To learn more about the COSMOS standard, see cosmos-standard.org/the-cosmos-standard.
NEW! Mary Kay Naturally™
Purifying Cleanser, $26

A comforting CLEANSE

Gently remove impurities with our creamy cleanser that contains skin-soothing cornflower floral water. A rich, indulgent formula prevents postwash tightness and leaves skin feeling soft, refreshed, hydrated and comforted.

WHEN TO use it

WHAT’S inside

99.49% natural origin*  

Soothing cornflower floral water  
Moisture-boosting glycerin, derived from coconut and rapeseed  
Antioxidant-rich vitamin E, sourced from soybeans  
Skin-softening sweet almond oil

*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to marykay.com/naturally.
NEW! Mary Kay Naturally™ Exfoliating Powder, $34

A gentle SKIN SMOOTHER

Gently exfoliate to help unclog pores and reveal smoother, softer-feeling skin. Including absorbent, soothing ingredients, this formula leaves skin looking healthy without feeling overscrubbed.

WHEN TO use it
2 to 3 times per week OR daily if preferred

WHAT’S inside

Absorbent rice starch
Exfoliating antioxidant citric acid
Exfoliating hydrogenated castor oil
Soothing baking soda

100% natural origin*

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Price is suggested retail.
NEW! Mary Kay Naturally™ Nourishing Oil, $48

A healthy GLOW

Revitalize skin with this lightweight-feeling oil. Oh-so-versatile, it can be applied all over, including on your face, cuticles, elbows and even the ends of your hair.

WHEN TO use it

WHAT’S inside

- Conditioning sesame oil
- Nourishing olive oil
- Antioxidant-rich vitamin E, sourced from soybean
- Moisturizing sweet almond oil
- Moisture-boosting squalene, derived from plants

100% natural origin*

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NEW! Mary Kay Naturally™ Moisturizing Stick, $28

100% natural origin

Price is suggested retail.

on-the-go MOISTURE

Moisturize and condition your skin anytime, anywhere with this toteable, targeted balm. An immediate dryness reliever, in the form of a spillproof, travel-friendly stick, leaves skin feeling nourished, softer and soothed throughout the day.

WHEN TO use it
Anytime, anywhere

WHAT’S inside

Hydrating carnauba wax
Dryness-protecting candelilla wax
Moisturizing beeswax

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MARY KAY NATURALLY™
Benefits at a Glance

INGREDIENTS FROM NATURE
Soothing sweet almond oil, antioxidant-rich cornflower floral water, moisturizing candelilla wax ... these are just a few of the skin-benefitting, naturally derived* ingredients infused in the Mary Kay Naturally™ line.

CLAIMS YOU CAN COUNT ON
We want you to feel confident in our Mary Kay Naturally™ line, so every product is third-party certified as natural according to comprehensive standards. The COSMOS standard† requires evaluation of everything from the sourcing and processing of ingredients to the manufacturing of products and packaging.

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†To learn more about the COSMOS standard, see cosmos-standard.org/the-cosmos-standard.

WHAT’S NOT IN IT COUNTS TOO!
free of
PARABENS
PHTHALATES
SYNTHETIC FRAGRANCE
SYNTHETIC DYES
SLS/SLES
A BREAKTHROUGH 3D APPROACH TO SKIN AGING

DEFENDS against age-accelerating free radicals on skin with multiple antioxidant benefits.

DELAYs the look of premature skin aging with broad spectrum UVA/UVB protection and the exclusive, patent-pending Age Minimize 3D® Complex.

DELIVERS visible improvement of multiple signs of skin aging in just four weeks,* including:

- Fine lines
- Resilience
- Wrinkles
- Smoothness
- Softness
- Luminosity
- Overall appearance

*Results based on a 12-week independent clinical study in which 62 women used the TimeWise Miracle Set 3D® twice a day

Price is suggested retail.

TimeWise Miracle Set 3D®, $110
ADVANCED AGE-FIGHTING POWERHOUSE

Lift away the years with these scientifically innovative products for the advanced signs of aging.

THE BEAUTIFUL BENEFITS:

- Reduces the look of deep lines and wrinkles.
- Restores a lifted appearance.
- Recaptures the look of youthful volume.
- Gives facial contours a firmer look.
- Targets age spots and uneven skin tone.
- Suitable for all skin types.

TimeWise Repair® Volu-Firm® Set, $205

Price is suggested retail.
NOURISHED. REFRESHED. HEALTHY-LOOKING SKIN.

Life is complicated. Your skin care regimen doesn’t need to be! This super simple, nutrient-packed regimen helps put your skin back in balance, leaving it healthy-looking and hydrated. The extracts of the standout superfruit dragon fruit join well-known, centuries-old aloe for an antioxidant-packed infusion in every product. Suitable for all skin types, this skin care regimen is perfect for both beginners and skin care aficionados.
CLEAR THE WAY TO FLAWLESS SKIN.

Blemishes and breakouts don’t discriminate. They can happen at any time, to anyone. And when you suffer from acne, you want an effective solution that works fast! Clear Proof® uses the power of benzoyl peroxide and 2 percent salicylic acid to help deliver clearer skin in just seven days!* 

*Based on a 12-week independent clinical study.
MEN WANT GREAT SKIN TOO!

That’s why Mary Kay created MKMen® – a complete collection of skin care and grooming products just for him. From age-defying Advanced Eye Cream and Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30* to Daily Facial Wash, Shave Foam and Cooling After-Shave Gel, MKMen® has everything he needs to help him face the day with confidence.

*Over-the-counter drug product
Introducing
SONIC-POWERED SKIN CARE

MEET YOUR SKIN’S NEW BEST FRIEND: THE SKINVIGORATE SONIC™ SKIN CARE SYSTEM.

• Clinically shown to remove four times more dirt, oil, impurities, makeup and pollutants than hand-cleansing alone.*
• Three speeds allow you to customize your cleanse.
• 60-second auto-shutoff keeps your routine consistent.
• 200+ oscillations per second gently lift away pore-clogging impurities.
• Prep skin for the next step, clearing the way for benefit-packed serums and moisturizers.
• Waterproof† device with rechargeable battery.

*Results based on a one-day independent clinical study during which 21 women used cleanser with the Skinvigorate Sonic™ Skin Care System + the Skinvigorate Sonic™ Facial Cleansing Brush Head for 15 seconds.
†Fully submerging in water is not recommended.

Skinvigorate Sonic™ Skin Care System, $75
USE SKINVIGORATE SONIC™ WITH YOUR FAVORITE CLEANSERS.

The Skinvigate Sonic™ has 20,000 microbristles that vibrate rapidly to work Mary Kay® cleansers into hard-to-reach places.

**SKINVIGORATE SONIC™ FACIAL MASSAGE HEAD**

Relax facial tension and soften the appearance of fine lines! With an attachable facial massage head, face and neck appear tightened and toned and skin appears younger-looking and more radiant.

**NEW! Sonic-Powered Massage Meets AGE-DEFYING RESULTS.**

**PAIR WITH POWERFUL SERUMS**

**NEW!**

PAIR WITH POWERFUL SERUMS** OR NOURISHING OIL:

- **TimeWise Repair Volu-Firm® Advanced Lifting Serum**
- **TimeWise Replenishing Serum+C®**
- **TimeWise® Pore Minimizer**
- **TimeWise® Tone-Correcting Serum**
- **Mary Kay® Naturally™ Purifying Cleanser**
- **Botanical Effects™ Cleansing Gel**
- **MKMen® Daily Facial Wash**
- **TimeWise® Age Minimize 3D® 4-in-1 Cleanser**

**NEW! SKINVIGORATE SONIC™ Facial Massage Head, $25, pk./1**

Price is suggested retail.

* Sold separately

**The device was not designed to be paired with acne or sunscreen products.**

TWO MINUTES, ONCE A DAY

NECK – 40 sec.

JAWLINE/CHIN – 20 sec.

CHEEKS – 25 sec. each

FOREHEAD – 10 sec.
DON’T FORGET YOUR EYES!

This age-defying eye cream helps improve multiple visible signs of aging and fatigue, including the appearance of dark circles, undereye puffiness, fine lines and wrinkles. Skin looks firmer as this quick-absorbing cream immediately moisturizes and brightens the eye area. Plus, it maintains moisture in the eye area for 12 hours. You’ll see overall improvement in skin’s appearance for a more youthful, rested look.

MORE BEAUTIFUL BENEFITS:
• Includes our patent-pending Age Minimize 3D® Complex.
• Ophthalmologist-tested.
• Suitable for sensitive eyes and contact lens wearers.
CONTACT ME,

YOUR ONE-STOP BEAUTY SHOP

MARY KAY INDEPENDENT BEAUTY CONSULTANT.