Write a KILLER I-Story and Recruit at your Parties!
By SD Kate Dusek

1. **Your Life Before MK** (your family situation, your job, your activities, financial status—BE TRANSPARANT!)

2. **Why you made the decision to join MK** (how did you end up at your first party? How were you approached? What SPOKE to you and helped you decide?)

3. **What have you achieved so far** (career path, prizes you’ve won, etc. If you are still new, talk about what OTHERS achieved that excite you!)

4. **Where are you going?** (have a GOAL and that goal should include adding new team members! For example: “I am going to be the NEXT Red Jacket consultant in the Future Legacy National Area and am looking for SHARP women to join my team!” Make it sound IMPORTANT and URGENT)
1. Recruit at your Parties!